

Seo Analyzer toro.com

Generated on February 13 2022 06:37 AM





The score is 57/100







SEO Content

| | Title | Lawn Mowers, Golf Equipment, Landscape Equipment, Irrigation Toro Length : 67 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Turn to Toro for durable, high-performance landscaping equipment that helps homeowners, lawn contractors, golf applications, and numerous other industries. Length : 155 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>8</td><td>0</td><td>3</td><td>8</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Homeowner The Power Of Easy• [H1] Golf Show Quality to Your Customers.• [H1] Professional Contractor From Start To Finish• [H1] Sitework Systems Landscape and Construction Equipment Even Stronger• [H1] Sports Field & Grounds Large or Small Areas, No Problem.• [H1] Agriculture Make Every Drop Count.• [H1] Irrigation Water-Saving Solutions• [H1] Rental Everything You Need• [H3] #ToroSocial• [H3] Revolutionizing Lawn Care• [H3] BOSS Snowplow• [H4] Homeowner• [H4] Golf• [H4] Professional Contractor• [H4] Sports Fields & Grounds | H1 | H2 | H3 | H4 | H5 | H6 | 8 | 0 | 3 | 8 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 8 | 0 | 3 | 8 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> • [H4] Agriculture • [H4] Rental • [H4] Government • [H4] Products For: |
|  | Images | <p>We found 6 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 120 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.17%</p> <p>Internal Links 95.83%</p> |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Parts & Manuals | Internal | Passing Juice |
| Where To Buy | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Support | Internal | Passing Juice |
| Homeowner | Internal | Passing Juice |
| Riding Mowers | Internal | Passing Juice |
| Lawn Mowers | Internal | Passing Juice |
| 60V Flex-Force Product Family | Internal | Passing Juice |
| Snow Blowers | Internal | Passing Juice |
| Yard Tools | Internal | Passing Juice |
| Sprinklers/Funny Pipe | Internal | Passing Juice |
| Central Control | Internal | Passing Juice |
| Controllers/Timers | Internal | Passing Juice |
| Landscape Drip | Internal | Passing Juice |
| Sensors and Remotes | Internal | Passing Juice |
| Valves | Internal | Passing Juice |
| Golf | Internal | Passing Juice |
| Greens Mowers | Internal | Passing Juice |
| Fairway Mowers | Internal | Passing Juice |
| Rough Mowers | Internal | Passing Juice |
| Trim and Surrounds Mowers | Internal | Passing Juice |
| Fraise Mowers | Internal | Passing Juice |
| Utility Vehicles | Internal | Passing Juice |
| Outcross | Internal | Passing Juice |
| Sprayers | Internal | Passing Juice |
| Topdressers & Groomers | Internal | Passing Juice |
| Seeders | Internal | Passing Juice |
| Aeration & Cultivation | Internal | Passing Juice |
| Debris Management | Internal | Passing Juice |
| Bunker Rakes | Internal | Passing Juice |
| Specialty Equipment | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Control Systems and Sensors | Internal | Passing Juice |
| Field Controllers | Internal | Passing Juice |
| Sprinklers and Subsurface Drip | Internal | Passing Juice |
| Valves | Internal | Passing Juice |
| Twilight™ Golf Lighting Products | Internal | Passing Juice |
| Professional Services | Internal | Passing Juice |
| myTurf Pro® | Internal | Passing Juice |
| Toro Genuine Parts | Internal | Passing Juice |
| Education and Technical Reference | Internal | Passing Juice |
| Professional Contractor | Internal | Passing Juice |
| Mowers | Internal | Passing Juice |
| SprayMaster Lawn Spreader Sprayers | Internal | Passing Juice |
| Snow Removal | Internal | Passing Juice |
| Rotors | Internal | Passing Juice |
| Sprays | Internal | Passing Juice |
| Controllers | Internal | Passing Juice |
| Sensors and Remotes | Internal | Passing Juice |
| Central Control | Internal | Passing Juice |
| Landscape Drip | Internal | Passing Juice |
| Valves | Internal | Passing Juice |
| Compact Utility Loaders | Internal | Passing Juice |
| Compact Utility Loader Attachments | Internal | Passing Juice |
| Walk Behind Trenchers | Internal | Passing Juice |
| Turf Renovation and Specialty Equipment | Internal | Passing Juice |
| Tree Care | Internal | Passing Juice |
| Compactors | Internal | Passing Juice |
| Material Buggies | Internal | Passing Juice |
| Concrete and Masonry | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Vibratory Plows | Internal | Passing Juice |
| Sports Fields & Grounds | Internal | Passing Juice |
| Reel Mowers | Internal | Passing Juice |
| Rotary Mowers | Internal | Passing Juice |
| Fraise Mowers | Internal | Passing Juice |
| Utility Vehicles | Internal | Passing Juice |
| Synthetic Turf Equipment | Internal | Passing Juice |
| Outcross | Internal | Passing Juice |
| Infield Groomers | Internal | Passing Juice |
| Seeders | Internal | Passing Juice |
| Aeration & Cultivation | Internal | Passing Juice |
| Sprayers | Internal | Passing Juice |
| Topdressers & Groomers | Internal | Passing Juice |
| Debris Management | Internal | Passing Juice |
| Specialty Equipment | Internal | Passing Juice |
| Sprays | Internal | Passing Juice |
| Rotors | Internal | Passing Juice |
| Central Control | Internal | Passing Juice |
| Controllers | Internal | Passing Juice |
| Sensors and Remotes | Internal | Passing Juice |
| Valves | Internal | Passing Juice |
| Landscape Drip | Internal | Passing Juice |
| Agriculture | Internal | Passing Juice |
| Drip Tape and Drip Line | Internal | Passing Juice |
| Hose | Internal | Passing Juice |
| Emission Devices | Internal | Passing Juice |
| Injectors | Internal | Passing Juice |
| Valves | Internal | Passing Juice |

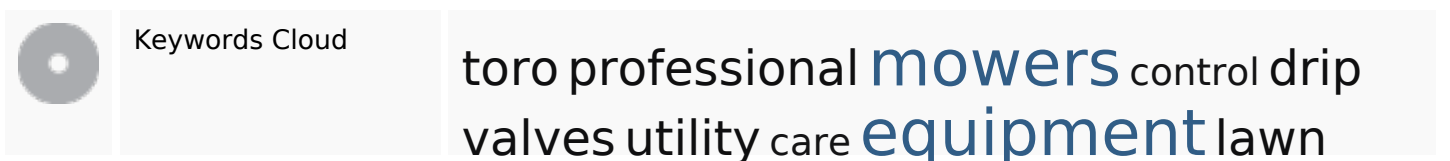
In-page links

| | | |
|---|----------|---------------|
| Controllers | Internal | Passing Juice |
| Filtration | Internal | Passing Juice |
| Fittings | Internal | Passing Juice |
| Rental | Internal | Passing Juice |
| Compact Utility Loaders | Internal | Passing Juice |
| Compact Utility Loader Attachments | Internal | Passing Juice |
| Walk Behind Trenchers | Internal | Passing Juice |
| Turf Renovation and Specialty Equipment | Internal | Passing Juice |
| Tree Care | Internal | Passing Juice |
| Material Buggies | Internal | Passing Juice |
| Compactors | Internal | Passing Juice |
| Concrete and Masonry | Internal | Passing Juice |
| Vibratory Plows | Internal | Passing Juice |
| Government | Internal | Passing Juice |
| Federal Contracts | Internal | Passing Juice |
| National Contracts | Internal | Passing Juice |
| State & Local Contracts | Internal | Passing Juice |
| Commercial Equipment Home | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Learn More | External | Passing Juice |
| About Toro | Internal | Passing Juice |
| Sustainability | External | Passing Juice |
| Financing | Internal | Passing Juice |
| Safety | Internal | Passing Juice |
| Lawn Care | Internal | Passing Juice |
| Dealer Login | Internal | Passing Juice |
| Newsroom | Internal | Passing Juice |

In-page links

| | | |
|---------------------------------------|----------|---------------|
| Investors | External | Passing Juice |
| Careers | External | Passing Juice |
| Shop Online | External | Passing Juice |
| DMCA/Copyright Policy | Internal | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|--------------|---------|-------|----------|--------------|----------|
| mowers | 12 | ✓ | ✗ | ✗ | ✗ |
| equipment | 10 | ✓ | ✗ | ✓ | ✓ |
| utility | 6 | ✗ | ✗ | ✗ | ✗ |
| drip | 6 | ✗ | ✗ | ✗ | ✗ |
| professional | 5 | ✗ | ✗ | ✗ | ✓ |


Usability

| | | |
|--|--------------|---|
| | Url | Domain : toro.com Length : 8 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |




Usability

| | | |
|--|-------------|---|
|  | | |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 136 Warnings : 2 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://www.toro.com/sitemap-toro.txt |
|  | Robots.txt | http://toro.com/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |