



Seo Analyzer totaldefense.com

Generated on February 23 2022 23:31 PM

The score is 57/100







SEO Content

	Title	<p>Total Defense Anti-Virus Total Defense Internet Security</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Secure your digital life. Keep all your devices safe from viruses, ransomware & harmful malware. Try our Best Award-Winning Internet Security Free for 30 Days.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>28</td> <td>15</td> <td>11</td> <td>12</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1469 2078" style="list-style-type: none"> • [H1] Total Defense makes internet security easy for you and tough on destructive malware. We don't just protect devices, we protect people. • [H2] Try our Best Antivirus Protection Free for 30 Days • [H2] Secure your digital life. • [H2] Premium Internet Security • [H3] Introducing our new 2022 internet security product line. More secure and easier to use than ever. • [H3] Total Defense is now part of AppRiver • [H3] Our software works hard so you don't have to—no complex questions or specialized knowledge required. • [H3] Virus-free. Hassle-free. Worry-free. • [H3] Virus Protection Assurance Program • [H3] Total customer satisfaction is our ultimate goal • [H3] Protection for all the devices in your home 	H1	H2	H3	H4	H5	H6	1	3	28	15	11	12
H1	H2	H3	H4	H5	H6									
1	3	28	15	11	12									


SEO Content

- [H3] Ultimate Internet Security
- [H3] Essential Anti-Virus
- [H3] Award winning internet security software
- [H3] We will keep you virus-free guaranteed
- [H3] We've Got You Covered
- [H3] Defend the Defenseless
- [H3] Rated #1 anti-virus software company on ConsumerAffairs.com
- [H3] Internet Security and Safety Center
- [H3] 60 Day Money Back Guarantee
- [H3] Money Back Guarantee Program
- [H3] Virus Protection Assurance Program
- [H3] Virus Protection Assurance Program
- [H3] Free US-Based Support Team
- [H3] Need Assistance?
- [H3] The VB100 Award
- [H3] VB100 Certification
- [H3] Shop
- [H3] Support
- [H3] Company
- [H3] Connect with us
- [H3] Privacy Policy Updates
- [H4] Need Assistance?
- [H4] Start your Free 30 day, no credit card needed, no hassle trial today.
- [H4] "I love the feeling of trust I have, knowing that my PC, laptop, tablet, and phone are all "totally defended" from the potential harm that is out there in the cyber world. "
- [H4] "Lightweight and easy! This works great. It was easy to set up and activate. The best part is my computer hasn't slowed down a bit."
- [H4] "Good product at a good price What's good is it covers tablets, PCs, phones. Also has online backups and mobile security features too, so plenty of value for money. Works well and gets the job done! "
- [H4] "A great Internet security suite for PC users, great parental controls, well-integrated online backup "set it and forget it," good antivirus performance, low cost, can use on multiple devices."
- [H4] "Easy installation, did not slow down the computer and scanning was super fast. Feel better having protection from all the new ransomware and viruses going around."
- [H4] "I put this product on different computers and tablets for several years. It's easy to use and understand. Updates consistently to keep up with any new virus and malware. Customer support is always helpful."
- [H4] Powerful virus detection that doesn't slow you down.
- [H4] 02.23.22
- [H4] Understand 'dark patterns' when you see them
- [H4] 5 Password Security Best Practices
- [H4] Questions? Our friendly award winning US-based support team is happy to help and it's free.
- [H4] Technical Support
- [H4] Customer Care
- [H5] VB100 Certified
- [H5] Free US Tech Support




SEO Content

		<ul style="list-style-type: none">• [H5] Money Back Guarantee• [H5] Virus-Free Guarantee• [H5] Over 10 years of Dedication• [H5] Advanced Threat Protection• [H5] Award Winning Security• [H5] Customer Commitment• [H5] Total Defense has been a proud supporter of the National Center for Missing & Exploited Children for over 10 years.• [H5] Helpful tips and articles with practical steps you can follow to improve your online safety• [H5] Total Defense Security Tip of the Day• [H6] Security designed for people, around people.• [H6] An exclusive benefit for customers enrolled in the Automatic Renewal Service.• [H6] Don't take our word for it...• [H6] Total Defense• [H6] Our other popular internet security software choices, to keep you and your devices safe.• [H6] An exclusive automatic renewal service benefit.• [H6] Over 2,000 customer reviews• [H6] We always strive to create the best customer service experience and our customers agree. Total customer satisfaction is our ultimate goal.• [H6] Read reviews from our customers>• [H6] Total Defense• [H6] Recent Tips of the Day• [H6] Recent Security Articles
	Images	<p>We found 62 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

		
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.2%</p> <p>Internal Links 91.8%</p>

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
Ultimate Internet Security	Internal	Passing Juice
Premium Internet Security	Internal	Passing Juice
Anti-Virus	Internal	Passing Juice
Anti-Virus for Mac	Internal	Passing Juice
PC Tune-Up	Internal	Passing Juice
Mobile Security	Internal	Passing Juice
Compare	Internal	Passing Juice
Business	Internal	Passing Juice
Support	Internal	Passing Juice
Download	Internal	Passing Juice
Customer Care	Internal	Passing Juice
Account	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Security Blog	Internal	Passing Juice
Security Tip of the Day	Internal	Passing Juice
Security Glossary	Internal	Passing Juice
Buyer's Guides	Internal	Passing Juice

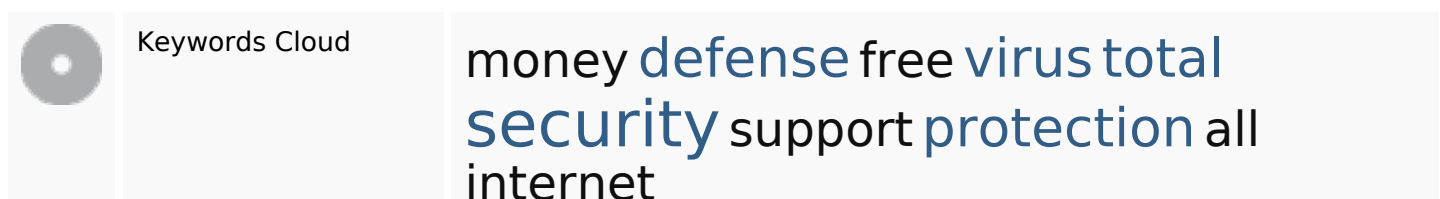
In-page links

Why Total Defense	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
Free Trial Download	Internal	Passing Juice
Learn More	External	Passing Juice
All Products	Internal	Passing Juice
Compare	Internal	Passing Juice
»Important terms and offer details	Internal	Passing Juice
-	Internal	Passing Juice
Learn More &gt;	Internal	Passing Juice
Learn about Ultimate Internet Security &gt;	Internal	Passing Juice
Learn about Essential Anti-Virus &gt;	Internal	Passing Juice
Learn more	Internal	Passing Juice
Why Total Defense Internet Security&nbsp;&gt;	Internal	Passing Juice
supported NCMEC	Internal	Passing Juice
www.missingkids.org	External	Passing Juice
Twitter	External	Passing Juice
Facebook.	External	Passing Juice
Read reviews from our customers&gt;	External	Passing Juice
Understand 'dark patterns' when you see them	Internal	Passing Juice
Hover over a link before you click on it	Internal	Passing Juice
Be extra wary of email scams around or weekends or holidays	Internal	Passing Juice
Know the giveaway signs that your computer has malware	Internal	Passing Juice
5 Password Security Best Practices	Internal	Passing Juice
Security and privacy in the metaverse: threats you'll need to know about	Internal	Passing Juice

In-page links

How to disable in-app purchases	Internal	Passing Juice
Amazon Alexa: privacy concerns and best practices for IoT devices	Internal	Passing Juice
Email Us»	Internal	Passing Juice
»Important terms and offer details	Internal	Passing Juice
Email	Internal	Passing Juice
Email	Internal	Passing Juice
Mobile Security	Internal	Passing Juice
Account	Internal	Passing Juice
Renew	Internal	Passing Juice
Rebates	Internal	Passing Juice
Company	Internal	Passing Juice
Privacy	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy	Internal	Passing Juice
Legal	Internal	Passing Juice
Do Not Sell My Information	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
security	21	✓	✗	✓	✓
defense	16	✓	✗	✗	✓
total	15	✓	✗	✗	✓







Keywords Consistency

protection	15	✘	✘	✘	✔
virus	14	✔	✘	✔	✔



Usability

	Url	Domain : totaldefense.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✔ Great, your website has few CSS files.




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://totaldefense.com/sitemap.xml>

<https://www.totaldefense.com/sitemap.xml>



Robots.txt

<http://totaldefense.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics