








Seo Analyzer totalmarketing.es

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The score is 58/100







SEO Content

	Title	<p>Agencia de Marketing Online 360º</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Todo lo que necesitas para impulsar tu negocio online, nosotros lo tenemos. Todos los sectores, todas las estrategias, marketing al completo.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>marketing online, seo, sem, marketing digital</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>14</td> <td>2</td> <td>2</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="616 1550 1493 2078" style="list-style-type: none"> • [H1] Total Marketing • [H2] No es magia, es marketing • [H2] Páginas Web corporativas desde 350€ • [H2] Sabemos el gran esfuerzo que supone, por eso idéjanos a nosotras! • [H3] TIENDAS ONLINE • [H3] ESPECIALISTAS EN WORDPRESS • [H3] OPTIMIZACIÓN WEB • [H3] Marketing Online • [H3] CONTENIDO ORIGINAL • [H3] CAMPAÑAS DE PAGO SEM • [H3] OPTIMIZACIÓN seo • [H3] DISEÑO WEB responsive • [H3] Woocommerce shop • [H3] publicaciones diarias • [H3] Información Legal 	H1	H2	H3	H4	H5	H6	1	3	14	2	2	1
H1	H2	H3	H4	H5	H6									
1	3	14	2	2	1									

SEO Content

		<ul style="list-style-type: none">• [H3] Entradas recientes• [H3] Contacto• [H3] REDES SOCIALES• [H4] SERVICIOS• [H4] Te queremos ayudar. No esperes más.• [H5] El marketing desde todos los ángulos es mejor.• [H5] MARKETING ONLINE• [H6] SERVICIOS
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
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In-page links

Total Marketing	Internal	Passing Juice
Servicios	Internal	Passing Juice
Seo	Internal	Passing Juice
Sem	Internal	Passing Juice
Redes Sociales	Internal	Passing Juice
Contenido	Internal	Passing Juice
Diseño Web	Internal	Passing Juice
E-mail Marketing	Internal	Passing Juice
Blog de Marketing	Internal	Passing Juice
Contacto	Internal	Passing Juice
Política de Privacidad y Protección de Datos	Internal	Passing Juice
Aviso Legal	Internal	Passing Juice
Las claves para fidelizar clientes	Internal	Passing Juice
Qué es el thin content y por qué no le gusta a Google	Internal	Passing Juice
Formas de crear una página web	Internal	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
Twitter	Internal	Passing Juice
WordPress	External	Passing Juice
Popularis	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

marketing	10	✓	✓	✓	✓
online	9	✓	✓	✓	✓
web	6	✗	✗	✗	✓
para	6	✗	✗	✓	✗
una	5	✗	✗	✗	✗


Usability

	Url	Domain : totalmarketing.es Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 45
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://totalmarketing.es/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>