



Seo Analyzer tourcms.com

Generated on March 19 2022 10:11 AM


The score is 57/100



SEO Content

	Title	<p>TourCMS - Tour operator reservation system and website CMS</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>15</td> <td>13</td> <td>14</td> <td>14</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1478 1436 2072" style="list-style-type: none"> • [H1] Launch your mission for • [H1] Launch your mission for • [H2] What we do works. • [H2] E-Commerce • [H2] Distribution & Channel Management • [H2] Join Our Marketplace • [H2] Versatile in use • [H2] Day Tour Operators • [H2] Hop-On Hop-Off Operators • [H2] Attractions • [H2] Multiday Tour Operators • [H2] DMCs and Associations • [H2] Walking Tour Companies • [H2] Palisis and TourCMS • [H2] Our Pricing • [H2] How to get in touch • [H2] Convinced yet? Let's make something great together. • [H3] Login to Sandbox 	H1	H2	H3	H4	H5	H6	2	15	13	14	14	0
H1	H2	H3	H4	H5	H6									
2	15	13	14	14	0									





SEO Content

		<ul style="list-style-type: none">• [H3] Quick Tour• [H3] TourCMS is much more than software.• [H3] It's a service designed to make your business even more successful.• [H3] Online Booking solution for every use case.• [H3] Multiply your sales reach by using our Marketplace and OTA connectivity.• [H3] We are trusted by 30'000 operators and agents, connecting through the marketplace.• [H3] An adaptable solution to help you grow• [H3] What we do works.• [H3] 100M+• [H3] \$3B+• [H3] 30k+• [H3] Find the plan that fits!• [H4] Contact Info• [H4] Learn More• [H4] Follow Us• [H4] Growth & Efficiency• [H4] Omnichannel Solution• [H4] Expert Knowledge• [H4] Ultra-High Availability• [H4] Booking Widgets• [H4] Wordpress Plugin• [H4] Custom website (API)• [H4] Small• [H4] Enterprise• [H4] Legal Info• [H4] Our Newsletter• [H5] How TourCMS is used by Day Tour Operators• [H5] How TourCMS is used by Hop-On Hop-Off Operators• [H5] How TourCMS is used by Attractions• [H5] How TourCMS is used by Multiday Tour Operators• [H5] How TourCMS is used by DMCs and Associations• [H5] How TourCMS is used by Walking Tour Companies• [H5] Brad Weber, CEO• [H5] Pierre Kleinhans, CEO• [H5]• [H5] Enrique Espinel, COO• [H5]• [H5] Address• [H5] Phone• [H5] E-mail
	Images	<p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45% Internal Links 55%

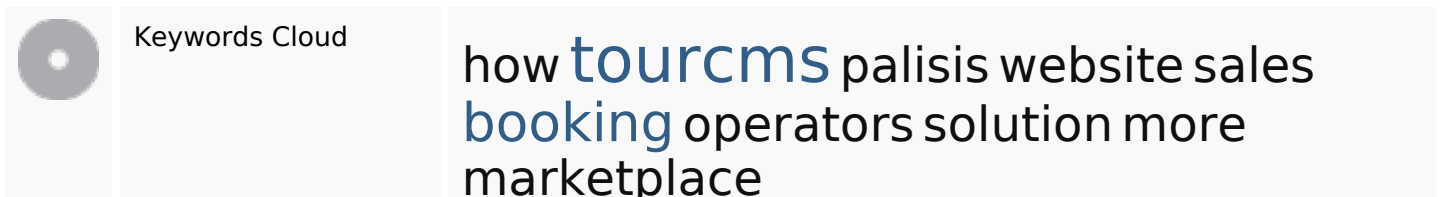
In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Prices	Internal	Passing Juice
Signup	Internal	Passing Juice
Support	Internal	Passing Juice
API	Internal	Passing Juice
LogIn TourCMS	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
Terms & Conditions	External	Passing Juice

In-page links

Terms of Service	External	Passing Juice
AUP	External	Passing Juice
Privacy Policy	External	Passing Juice
Start free trial now!	Internal	Passing Juice
Day Tour Operators	Internal	Passing Juice
Gray Line Corporation	External	Passing Juice
Activitar	External	Passing Juice
Belvedere	External	Passing Juice
Civitatis	External	Passing Juice
Get Your Guide	External	Passing Juice
See All Prices	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tourcms	15	✓	✗	✗	✓
booking	9	✗	✗	✗	✓
solution	7	✗	✗	✗	✓
sales	7	✗	✗	✗	✓
palisis	6	✗	✗	✗	✓

Usability

	Url	Domain : tourcms.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://tourcms.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>