



Seo Analyzer tourdust.com

Generated on March 01 2022 02:30 AM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Tourdust - luxury and adventure family holidays</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Tourust specialises in luxury and adventure holidays for families of all ages</p> <p>Length : 77</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1659"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Tourdust - luxury and adventure family holidays</td> </tr> <tr> <td>url</td> <td>http://www.tourdust.com</td> </tr> <tr> <td>image</td> <td>http://www.tourdust.com/images/Logo_Burgundy_Flat_Small.gif</td> </tr> </tbody> </table>	Property	Content	title	Tourdust - luxury and adventure family holidays	url	http://www.tourdust.com	image	http://www.tourdust.com/images/Logo_Burgundy_Flat_Small.gif				
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	<p>Headings</p>	<table border="1" data-bbox="539 1688 1481 1760"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>0</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1794 1233 2056" style="list-style-type: none"> • [H2] Family Holidays • [H2] Family Safaris • [H2] Family Travel Experts • [H2] Family Travel Expertise • [H2] Don't just take our word for it • [H2] Financial Protection • [H4] Anything But Ordinary Family Holidays • [H4] Anything But Ordinary Family Holidays 	H1	H2	H3	H4	H5	H6	0	6	0	9	0	0
H1	H2	H3	H4	H5	H6									
0	6	0	9	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Personalised Service • [H4] Value Guarantee • [H4] Stress Free • [H4] • [H4] Follow us • [H4] Sign up to our newsletter • [H4] Manage Booking
	Images	<p>We found 34 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 46%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Enquire	Internal	Passing Juice

In-page links

Our Story	Internal	Passing Juice
Destination Guide	Internal	Passing Juice
Age Guide	Internal	Passing Juice
Typical Costs	Internal	Passing Juice
Botswana	Internal	Passing Juice
Kenya	Internal	Passing Juice
Namibia	Internal	Passing Juice
Mauritius	Internal	Passing Juice
Morocco	Internal	Passing Juice
South Africa	Internal	Passing Juice
Tanzania	Internal	Passing Juice
Costa Rica	Internal	Passing Juice
Peru	Internal	Passing Juice
USA	Internal	Passing Juice
Maldives	Internal	Passing Juice
Sri Lanka	Internal	Passing Juice
Thailand	Internal	Passing Juice
Vietnam	Internal	Passing Juice
Destination Guide	Internal	Passing Juice
Age Guide	Internal	Passing Juice
Typical Costs	Internal	Passing Juice
South Africa	Internal	Passing Juice
Botswana	Internal	Passing Juice
Ethiopia	Internal	Passing Juice
Kenya	Internal	Passing Juice
Namibia	Internal	Passing Juice
Mauritius	Internal	Passing Juice
Morocco	Internal	Passing Juice


In-page links

South Africa	Internal	Passing Juice
Tanzania	Internal	Passing Juice
Costa Rica	Internal	Passing Juice
Peru	Internal	Passing Juice
USA	Internal	Passing Juice
Maldives	Internal	Passing Juice
Sri Lanka	Internal	Passing Juice
Thailand	Internal	Passing Juice
Vietnam	Internal	Passing Juice
Atlas Mountains	Internal	Passing Juice
Simien Mountains	Internal	Passing Juice
Mount Kenya	Internal	Passing Juice
Inca Trail	Internal	Passing Juice
Kilimanjaro	Internal	Passing Juice
UK Pound Sterling (&pound;)	Internal	Passing Juice
US Dollar (\$)	Internal	Passing Juice
Europe: Euro (&euro;)	Internal	Passing Juice
Kilimanjaro Lemosho Route	Internal	Passing Juice
Cape Town & Kruger Safari	Internal	Passing Juice
Sri Lanka Highlights - Classic	Internal	Passing Juice
Thailand Family Adventure	Internal	Passing Juice
South Africa Safari, Beach and Wetlands	Internal	Passing Juice
Value KZN Bush & Beach Safari For Families	Internal	Passing Juice
Masai Mara Safari & Kenya Beach	Internal	Passing Juice
Family Sea Kayaking Holiday in Dubrovnik	Internal	Passing Juice
Las Vegas & California Road Trip	Internal	Passing Juice
Luxury KwaZulu Natal Safari & Beach Holiday	Internal	Passing Juice
Toubkal & Valleys Trek	Internal	Passing Juice

In-page links

Atlas Mountain Trek & Marrakech	Internal	Passing Juice
Boutique Marrakech & Atlas Mountains	Internal	Passing Juice
Maasai Family Adventure	Internal	Passing Juice
Istanbul & Cappadocia Family Holiday	Internal	Passing Juice
South Africa Madikwe Safari and Mauritius	Internal	Passing Juice
Mount Kenya Sirimon Naro Moru Trek	Internal	Passing Juice
privacy policy	Internal	Passing Juice
Log in	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Booking terms	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	good all great trip really also food family very from
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	61	✘	✘	✔	✘
great	41	✘	✘	✘	✘
very	40	✘	✘	✘	✘
really	37	✘	✘	✘	✘
family	28	✔	✘	✘	✔

Usability

	Url	Domain : tourdust.com Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://tourdust.com/sitemap.xml
	Robots.txt	http://tourdust.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.