



Seo Analyzer towergroup.co.za

Generated on March 19 2022 08:22 AM

The score is 37/100







SEO Content

	<p>Title</p>	<p>Tower Group Recruitment: Staffing Solutions Recruitment South Africa &#8211; Tower Group recruitment is a recruitment company, we have been at the forefront of providing superior staffing solutions to our clients.</p> <p>Length : 217</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1512 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>9</td> <td>49</td> <td>8</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1612 1332 2072" style="list-style-type: none"> • [H1] Your Future is our Business • [H1] Your Future is our Business • [H2] Latest News • [H2] Follow Us On • [H3] We're More than just a Recruitment Company • [H3] Understanding Business Needs • [H3] Our Services • [H3] Verifications • [H3] What makes us stand out from crowd? • [H3] CLIENT REVIEWS • [H3] Our Testimonials • [H3] TRENDING NEWS • [H3] Blogs & Posts • [H4] Finding your love language in the workplace 	H1	H2	H3	H4	H5	H6	2	2	9	49	8	0
H1	H2	H3	H4	H5	H6									
2	2	9	49	8	0									





SEO Content

- [H4] Mr Miyagi's Mentor
- [H4] Mental Wellness in the Time of Job Hunting
- [H4] Burnout for Beginners: Knowing when to call it
- [H4] Lost Leaders of the COVID Century
- [H4] Tower Group CEO, Kerry Morris, shares 3 tips for creating solutions in HR
- [H4] It's The Most Wonderful Time Of The Year
- [H4] Healthy Workplace, Healthy Mind
- [H4] What is your Heritage?
- [H4] Women's Month at Tower Group
- [H4] How Your Leave Is Affected in the Time of the Coronavirus
- [H4] 5 Smart Tactics for Sending Emails to Recruiters
- [H4] Does Office Culture Still Matter to a Remote Workforce?
- [H4] Understanding Workplace PPE Regulations
- [H4] How to Deal with HR Matters in Uncertain Times
- [H4] 4 Tips for Job-Seeking in a Post-Coronavirus Era
- [H4] 5 Tips for Creating a Harmonious Company Culture
- [H4] 7 Tips for Creating a Job Spec in 2020
- [H4] Update: The State of BBEE in 2020
- [H4] South African Legislation Regarding Annual Salary Increases
- [H4] The True Cost of Stress in the Workplace
- [H4] The Value of Social Proof in Hiring
- [H4] Tips for Writing Rejection Emails to Candidates
- [H4] The Importance of Employee Orientation
- [H4] The Impact of Social Media on Recruitment
- [H4] 5 Reasons to Choose Tower Group as Your Recruitment Agency
- [H4] 5 Things to Look for in a Placement Partner
- [H4] 10 Essential Qualities of Highly Effective Leaders
- [H4] 5 Tips For Managing Skills Development in Your Business
- [H4] 5 Things Great Bosses Do Every Day
- [H4] Constructive Criticism & How to Receive It
- [H4] Understanding & Overcoming Imposter Syndrome
- [H4] The Anatomy of a Job-Winning Cover Letter
- [H4] Attract & Retain Quality Talent with a Powerful Company Vision
- [H4] The Top 5 Soft Skills Recruiters Look for in a Candidate
- [H4] The Truth About the Recruitment Process
- [H4] 5 Ways Social Media Can Damage Your Career
- [H4] Fool Proof Tips to Stay Motivated at Work
- [H4] Tips for Working Productively
- [H4] Why You Should Outsource Payroll to a Professional
- [H4] How to Upload Your CV with Tower Group
- [H4] Unusual Recruitment Methods Attract Great Candidates
- [H4] Preparing for 2018
- [H4] Youth Day
- [H4] Freedom Day
- [H4] Easter Message from the CEO
- [H4] New Year's Message from the CEO
- [H4] Message from our MD at Tower Group
- [H4] Privacy Overview
- [H5] Contact Us
- [H5] Looking for that perfect job?
- [H5] Looking for your next business solution?
- [H5] Looking For a Career in Recruitment?

SEO Content

		<ul style="list-style-type: none">• [H5] Tower Group• [H5] Important Links• [H5] Our Services• [H5] Contact Us
	Images	We found 11 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 65 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.54% Internal Links 98.46%

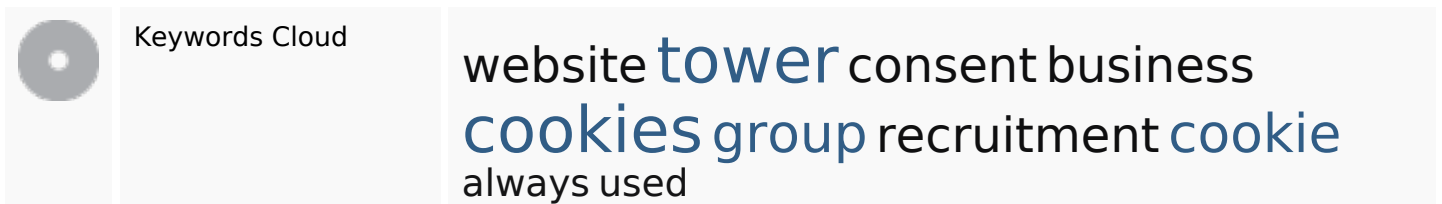
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

PAIA &#038; POPI	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Clients Portal	Internal	Passing Juice
See Further Branch Contact Details	Internal	Passing Juice
POPI & PAIA	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	24	✘	✘	✘	✘
tower	21	✔	✘	✘	✔
cookie	17	✘	✘	✘	✘
group	15	✔	✘	✘	✔
consent	14	✘	✘	✘	✘












Usability

	Url	Domain : towergroup.co.za Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.



Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 64 Warnings : 35				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	6
Deprecated tags	Occurrences					
<u>	6					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://towergroup.co.za/sitemap.xml</pre> <pre>https://towergroup.co.za/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://towergroup.co.za/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>