





SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

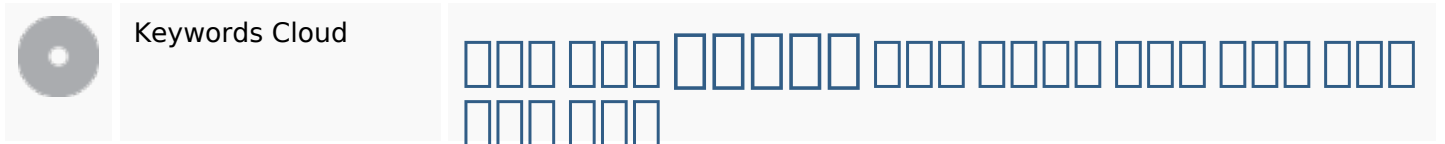
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 86.96% Internal Links 13.04%

In-page links

Anchor	Type	Juice
More	Internal	Passing Juice
New Window	Internal	Passing Juice
□□□□□□□□	External	Passing Juice
□□□□□□□	External	Passing Juice
□□□□□□□□□	External	Passing Juice
□□□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□□□□□	External	Passing Juice
□□□□	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□□	3	✘	✘	✘	✘
□□	2	✘	✘	✘	✘
□□	2	✘	✘	✘	✘
□□	2	✘	✘	✘	✘
□□	2	✘	✘	✘	✘










Usability

	Url	Domain : town-navi.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>193</td></tr><tr><td><CENTER></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		193	<CENTER>	2
Deprecated tags	Occurrences							
	193							
<CENTER>	2							
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p>

Optimization

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics