



Seo Analyzer townofchapelhill.org

Generated on March 21 2022 01:38 AM





The score is 40/100







SEO Content

	Title	<p>Town of Chapel Hill, NC Home</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Town of Chapel Hill, NC • [H2] HOW DO I... • [H2] • [H2] FIND... • [H2] • [H2] • [H2] • [H2] CHAPEL HILL NEWS • [H2] • [H2] TOWN EVENTS • [H2] Facebook • [H2] Twitter • [H2] Instagram • [H2] OPEN GOVERNMENT • [H2] ENGAGEMENT • [H2] ACCESS • [H2] TOWN HALL • [H2] CONTACT US 	H1	H2	H3	H4	H5	H6	1	18	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	18	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H2] CONNECT
	Images	<p>We found 37 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 80 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.5%</p> <p>Internal Links 97.5%</p>

In-page links

Anchor	Type	Juice
townofchapelhill.org/coronavirus	Internal	Passing Juice
orangecountync.gov/2451/Testing	Internal	Passing Juice
orangecountync.gov/getyourshot	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Menu	External	Passing Juice
Calendar	Internal	Passing Juice
Jobs	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Translate	Internal	Passing Juice
Services	External	Passing Juice
-	Internal	Passing Juice
Residents	Internal	Passing Juice
Welcome to Chapel Hill	Internal	Passing Juice
Immigrants and Refugees	Internal	Passing Juice
Neighborhood Liaisons	Internal	Passing Juice
Peoples Academy	Internal	Passing Juice
Public Housing	Internal	Passing Juice
Permit Center	Internal	Passing Juice
Students	Internal	Passing Juice
Community Sustainability	Internal	Passing Juice
Converting Street Lights to LED	Internal	Passing Juice
Teens	Internal	Passing Juice
Transportation	Internal	Passing Juice
Voting Info	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Businesses	Internal	Passing Juice
Economic Development	Internal	Passing Juice
Opening a Business in Chapel Hill	Internal	Passing Juice
Bid Notices	Internal	Passing Juice
Vendor Application	Internal	Passing Juice
Fee Schedules	Internal	Passing Juice

In-page links

Tax Payments	Internal	Passing Juice
Permit Center	Internal	Passing Juice
Development Activity Report	Internal	Passing Juice
Development / Zoning Permits	Internal	Passing Juice
Downtown Chapel Hill	Internal	Passing Juice
Blue Hill District	Internal	Passing Juice
East Rosemary Street Redevelopment Project	Internal	Passing Juice
North Chapel Hill Planning Project	Internal	Passing Juice
Government	Internal	Passing Juice
Newsroom	Internal	Passing Juice
American Rescue Plan Act (ARPA)	Internal	Passing Juice
ADA Transition Plan	Internal	Passing Juice
Let's Talk Town	Internal	Passing Juice
Emergency	Internal	Passing Juice
Departments & Services	Internal	Passing Juice
A-Z Services	Internal	Passing Juice
Ombuds Office	Internal	Passing Juice
Public Housing Program	Internal	Passing Juice
Holiday Schedule	Internal	Passing Juice
Mayor and Council	Internal	Passing Juice
Mayor's Office	Internal	Passing Juice
Boards & Commissions	Internal	Passing Juice
Council Videos	Internal	Passing Juice
Code of Ordinances	Internal	Passing Juice
Demographic Survey	Internal	Passing Juice
Things to Do	Internal	Passing Juice
Athletics	Internal	Passing Juice
Arts & Culture	Internal	Passing Juice

In-page links

Community Facilities	Internal	Passing Juice
Downtown Chapel Hill	Internal	Passing Juice
Facility Rental	Internal	Passing Juice
Festivals & Events	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Chapel Hill Peoples Academy	Internal	Passing Juice
Greenways	Internal	Passing Juice
Library	Internal	Passing Juice
Parks	Internal	Passing Juice
Recreation Programs	Internal	Passing Juice
Swimming	Internal	Passing Juice
Teens of Chapel Hill	Internal	Passing Juice
Getting Around Town	Internal	Passing Juice
Parking	Internal	Passing Juice
More News	Internal	Passing Juice
MORE VIDEOS	Internal	Passing Juice
Virtual Council Meetings	Internal	Passing Juice
Tweets by @chapelhillgov	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
GRANICUS	Internal	Passing Juice

SEO Keywords



Keywords Cloud

services county chapel
town hill council community orange
parks court





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	10	✘	✘	✘	✘
orange	9	✘	✘	✘	✘
chapel	9	✔	✘	✘	✔
hill	9	✔	✘	✘	✔
county	9	✘	✘	✘	✘








Usability

	Url	Domain : townofchapelhill.org Length : 20
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 29
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://townofchapelhill.org/sitemap.xml
	Robots.txt	http://townofchapelhill.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics