



# Seo Analyzer toyplanet.com

Generated on February 12 2022 01:38 AM




The score is 40/100







## SEO Content

|    | Title              | <p>Jugueterías y tienda de juguetes online   Toy Planet</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Compra tus juguetes en la tienda online de Toy Planet. Más de 200 juguetes en toda España. Tenemos las mejores marcas y ofertas increíbles. ¡Entra!</p> <p><b>Length : 184</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>ToyPlanet</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1]</li> <li>[H2] ¡Los mejores juguetes!</li> <li>[H2] Planet Card</li> <li>[H3] ¿Estás buscando un regalo?</li> <li>[H3] Nuestras marcas</li> <li>[H3] Las mejores marcas de Juguetes</li> <li>[H3] Blog de Toy Planet</li> <li>[H3] Blog de Toy Planet</li> <li>[H3] ¿Buscas una Juguetería cerca de ti?</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 6 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 2                  | 6   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | <p>We found 53 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|  | Text/HTML Ratio | Ratio : <b>14%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|    | URL Rewrite             | Bad. Your links have query string.   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 90 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 1.11%<br>External Links : Passing Juice 0%<br>Internal Links 98.89%  |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Primera infancia</a>              | Internal | Passing Juice |
| <a href="#">Figuras y Minimundos</a>          | Internal | Passing Juice |
| <a href="#">Manualidades</a>                  | Internal | Passing Juice |
| <a href="#">Muñecas</a>                       | Internal | Passing Juice |
| <a href="#">Peluches</a>                      | Internal | Passing Juice |
| <a href="#">Juguetes de imitación y hogar</a> | Internal | Passing Juice |
| <a href="#">Vehículos y Radio Control</a>     | Internal | Passing Juice |
|   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Juegos de Mesa</a>                 | Internal | Passing Juice |
| <a href="#">Puzzles y Educativos</a>           | Internal | Passing Juice |
| <a href="#">Juguetes Electrónicos</a>          | Internal | Passing Juice |
| <a href="#">Futbolines y Mesas de juego</a>    | Internal | Passing Juice |
| <a href="#">Mochilas y material escolar</a>    | Internal | Passing Juice |
| <a href="#">Juguetes de Madera</a>             | Internal | Passing Juice |
| <a href="#">Libros y cuentos</a>               | Internal | Passing Juice |
| <a href="#">Gaming Zone</a>                    | Internal | Passing Juice |
| <a href="#">CHOLLOPRECIOS</a>                  | Internal | Passing Juice |
| <a href="#">Patines patinetes y accesorio</a>  | Internal | Passing Juice |
| <a href="#">Deportes</a>                       | Internal | Passing Juice |
| <a href="#">Juguetes de Exterior y Casitas</a> | Internal | Passing Juice |
| <a href="#">Juegos de Playa y Piscina</a>      | Internal | Passing Juice |
| <a href="#">Piscinas y Colchonetas</a>         | Internal | Passing Juice |
| <a href="#">Bicicletas</a>                     | Internal | Passing Juice |
| <a href="#">Triciclos y Correpassillos</a>     | Internal | Passing Juice |
| <a href="#">Motos para Niños</a>               | Internal | Passing Juice |
| <a href="#">Vehículos Eléctricos</a>           | Internal | Passing Juice |
| <a href="#">Disfraces para Bebés</a>           | Internal | Passing Juice |
| <a href="#">Disfraces Infantiles</a>           | Internal | Passing Juice |
| <a href="#">Disfraz Adulto</a>                 | Internal | Passing Juice |
| <a href="#">Accesorios de Disfraz</a>          | Internal | Passing Juice |
| <a href="#">Fiesta y decoración</a>            | Internal | Passing Juice |
| <a href="#">Funko Pop</a>                      | Internal | Passing Juice |
| <a href="#">Muñecas Antonio Juan</a>           | Internal | Passing Juice |
| <a href="#">Pokémon</a>                        | Internal | Passing Juice |
| <a href="#">TopModel</a>                       | Internal | Passing Juice |
| <a href="#">Barbie</a>                         | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Chicco</a>                               | Internal | Passing Juice |
| <a href="#">Harry Potter</a>                         | Internal | Passing Juice |
| <a href="#">LEGO</a>                                 | Internal | Passing Juice |
| <a href="#">Patrulla Canina Paw Patrol</a>           | Internal | Passing Juice |
| <a href="#">Playmobil</a>                            | Internal | Passing Juice |
| <a href="#">Superthings</a>                          | Internal | Passing Juice |
| <a href="#">Schleich</a>                             | Internal | Passing Juice |
| <a href="#">Juguetes Toy Planet</a>                  | Internal | Passing Juice |
| <a href="#">Distroller</a>                           | Internal | Passing Juice |
| <a href="#">Red String</a>                           | Internal | Passing Juice |
| <a href="#">Paseo</a>                                | Internal | Passing Juice |
| <a href="#">Viaje</a>                                | Internal | Passing Juice |
| <a href="#">Lactancia</a>                            | Internal | Passing Juice |
| <a href="#">Hora de comer</a>                        | Internal | Passing Juice |
| <a href="#">Descanso</a>                             | Internal | Passing Juice |
| <a href="#">Hora del ba&amp;ntilde;o</a>             | Internal | Passing Juice |
| <a href="#">Juegos y regalos</a>                     | Internal | Passing Juice |
| <a href="#">Cat&amp;aacute;logo</a>                  | Internal | Passing Juice |
| <a href="#">Jugueter&amp;iacute;as</a>               | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Comprar ya!</a>               | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Comprar ya!</a>               | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Quiero verlo!</a>             | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Quiero verlos!</a>            | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Comprar ya!</a>               | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Quiero verlos!</a>            | Internal | Passing Juice |
| <a href="#">&amp;iexcl;Quiero ver m&amp;acute;s!</a> | Internal | Passing Juice |
| <a href="#">Ver todas</a>                            | Internal | Passing Juice |
| <a href="#">Ver todas</a>                            | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">IR AL BLOG</a>   | Internal | Passing Juice |
| <a href="#">&amp;iquest;Sabes por qu&amp;eacute; es importante jugar con mu&amp;ntilde;ecas?</a> | Internal | Passing Juice |
| <a href="#">Juegos de mesa de Goula para los m&amp;aacute;s peque&amp;ntilde;os</a>              | Internal | Passing Juice |
| <a href="#">&amp;uacute;nete al club</a>   | External | noFollow      |
| <a href="#">Sobre nosotros</a>   | Internal | Passing Juice |
| <a href="#">Abre tu tienda</a>   | Internal | Passing Juice |
| <a href="#">Compromiso social</a>  | Internal | Passing Juice |
| <a href="#">Prensa</a>   | Internal | Passing Juice |
| <a href="#">Condiciones de compra</a>  | Internal | Passing Juice |
| <a href="#">Clic and Collect</a>   | Internal | Passing Juice |
| <a href="#">Plazos de entrega y gastos de env&amp;iacute;o</a>                                   | Internal | Passing Juice |
| <a href="#">Cambios y Devoluciones</a>   | Internal | Passing Juice |
| <a href="#">Preguntas Frecuentes</a>   | Internal | Passing Juice |
| <a href="#">Pedidos a Canarias</a>   | Internal | Passing Juice |
| <a href="#">Promociones</a>  | Internal | Passing Juice |
| <a href="#">Aviso Legal</a>  | Internal | Passing Juice |
| <a href="#">Pol&amp;iacute;tica de Privacidad</a>  | Internal | Passing Juice |
| <a href="#">Pol&amp;iacute;tica de Cookies</a>   | Internal | Passing Juice |
| <a href="#">Descargas CE</a>   | Internal | Passing Juice |
| <a href="#">Comunicados Oficiales</a>  | Internal | Passing Juice |
| <a href="#">Drivers</a>  | Internal | Passing Juice |
| <a href="#">Planet Card</a>  | Internal | Passing Juice |
| <a href="#">CONTACTA</a>   | Internal | Passing Juice |
| <a href="#">Aviso Legal</a>  | Internal | Passing Juice |
| <a href="#">pol&amp;iacute;tica de privacidad</a>  | Internal | Passing Juice |
| <a href="#">EMPEZAR A COMPRAR</a>  | Internal | Passing Juice |
| <a href="#">&amp;iquest;Contrase&amp;ntilde;a olvidada?</a>                                      | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

juguetes muñecas los que meses  
juegos las sesión para años

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| los      | 9       | ✘     | ✘        | ✘           | ✔        |
| juguetes | 9       | ✔     | ✘        | ✔           | ✔        |
| juegos   | 7       | ✘     | ✘        | ✘           | ✘        |
| las      | 6       | ✘     | ✘        | ✔           | ✔        |
| años     | 6       | ✘     | ✘        | ✘           | ✘        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : toyplanet.com<br>Length : 13             |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |



## Document

|  |                 |  |                 |             |        |   |     |   |
|--|-----------------|--|-----------------|-------------|--------|---|-----|---|
|  | W3C Validity    | Errors : 144<br>Warnings : 87  |                 |             |        |   |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |                 |             |        |   |     |   |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>5</td></tr><tr><td>&lt;u&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <font> | 5 | <u> | 3 |
| Deprecated tags  | Occurrences     |  |                 |             |        |   |     |   |
| <font>   | 5               |  |                 |             |        |   |     |   |
| <u>  | 3               |  |                 |             |        |   |     |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |        |   |     |   |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://www.toyplanet.com/sitemap_index.xml">https://www.toyplanet.com/sitemap_index.xml</a> |
|  | Robots.txt  | <a href="http://toyplanet.com/robots.txt">http://toyplanet.com/robots.txt</a><br>Great, your website has a robots.txt file.                      |

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.