









# Seo Analyzer tpa-texas.com

Generated on March 30 2022 08:41 AM




The score is 34/100







## SEO Content

	Title	<p>Texas Police Association, Established 1895</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The Texas Police Association, organized in Fort Worth on March 6, 1895, is the oldest law enforcement organization of its type in the state. TPA exists to make Texas communities safer and more economically viable. Represented in its membership are officers from municipal police departments, sheriff's departments, constable's offices, the Department of Public Safety, federal agencies, and others. Through training, exchange of information, and various recognition programs, the Association strives to upgrade the efficiency and professional status of all Texas law enforcement officers.</p> <p><b>Length : 588</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Texas Police Association, Texas, Police, Association, Municipal, Sheriff, Constable, Department of Public Safety, Federal, Officer, Officers, Member, Membership, Train, Training, Class, Classes, Education, Community, Communities, Safety, Safer</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 18 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>10%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 5 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 12.5%  Internal Links 87.5%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Vision &amp; History</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Executive Director</a>	Internal	Passing Juice
<a href="#">Executive Board</a>	Internal	Passing Juice
<a href="#">Code of Ethics</a>	Internal	Passing Juice

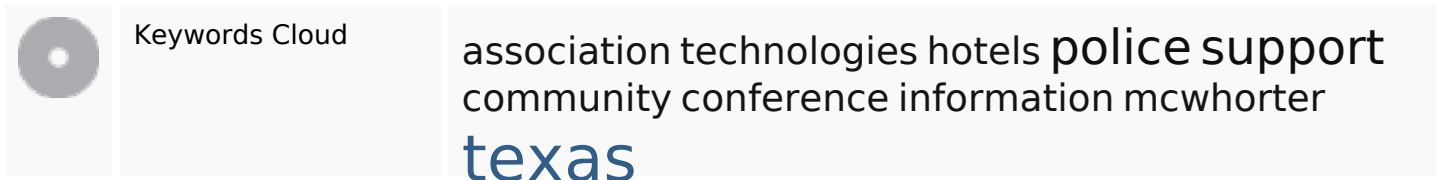
## In-page links

<a href="#">Photo Gallery</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice
<a href="#">Calendar</a>	External	Passing Juice
<a href="#">Registration</a>	Internal	Passing Juice
<a href="#">Course Descriptions</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">LIT</a>	Internal	Passing Juice
<a href="#">Bill Blackwood</a>	Internal	Passing Juice
<a href="#">Photo Gallery</a>	Internal	Passing Juice
<a href="#">News/Events</a>	Internal	Passing Juice
<a href="#">Notifications</a>	Internal	Passing Juice
<a href="#">The Police News</a>	External	Passing Juice
<a href="#">The Blues News</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Safety Tips</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Texas Police Journal</a>	External	Passing Juice
<a href="#">Peace Officer's Guide to Texas Law</a>	Internal	Passing Juice
<a href="#">Conference</a>	Internal	Passing Juice
<a href="#">Information</a>	Internal	Passing Juice
<a href="#">Agenda</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">New Sponsor / Vendor Information</a>	Internal	Passing Juice

## In-page links

<a href="#">Previous Sponsors &amp; Vendors</a>	Internal	Passing Juice
<a href="#">Merchandise</a>	External	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Benefits</a>	Internal	Passing Juice
<a href="#">Renewal</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Donations</a>	Internal	Passing Juice
<a href="#">Beretta</a>	Internal	Passing Juice
<a href="#">Affiliate Links</a>	Internal	Passing Juice
<a href="#">Apply online to become member</a>	External	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">Website design, hosting and maintenance by McWhorter Technologies</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
texas	6	✓	✓	✓	✗
police	3	✓	✓	✓	✗
support	3	✗	✗	✗	✗
association	2	✓	✓	✓	✗
conference	2	✗	✗	✗	✗

## Usability





	Url	Domain : tpa-texas.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	XHTML 1.0 Transitional						
	Encoding	Perfect. Your declared charset is ISO-8859-1.						
	W3C Validity	Errors : 87 Warnings : 20						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;CENTER&gt;</td><td>12</td></tr><tr><td>&lt;FONT&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<CENTER>	12	<FONT>	1
Deprecated tags	Occurrences							
<CENTER>	12							
<FONT>	1							
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>						

# Document

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>