







Seo Analyzer tpay.me

Generated on February 28 2022 11:45 AM

The score is 56/100



SEO Content

	<p>Title</p>	<p>Mobile Payment Platform For Middle East Africa TPAY MOBILE</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>TPAY MOBILE is a full-service mobile payments platform that gives local and global digital service providers access to consumers in the Middle East, Africa, & Turkey.</p> <p>Length : 170</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mobile Payment Platform For Middle East Africa TPAY MOBILE</td> </tr> <tr> <td>description</td> <td>TPAY MOBILE is a full-service mobile payments platform that gives local and global digital service providers access to consumers in the Middle East, Africa, & Turkey.</td> </tr> <tr> <td>url</td> <td>https://tpaymobile.com/</td> </tr> <tr> <td>site_name</td> <td>TPAY MOBILE</td> </tr> <tr> <td>updated_time</td> <td>2021-02-17T14:54:09+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Mobile Payment Platform For Middle East Africa TPAY MOBILE	description	TPAY MOBILE is a full-service mobile payments platform that gives local and global digital service providers access to consumers in the Middle East, Africa, & Turkey.	url	https://tpaymobile.com/	site_name	TPAY MOBILE	updated_time	2021-02-17T14:54:09+00:00
Property	Content																	
locale	en_GB																	
type	website																	
title	Mobile Payment Platform For Middle East Africa TPAY MOBILE																	
description	TPAY MOBILE is a full-service mobile payments platform that gives local and global digital service providers access to consumers in the Middle East, Africa, & Turkey.																	
url	https://tpaymobile.com/																	
site_name	TPAY MOBILE																	
updated_time	2021-02-17T14:54:09+00:00																	

SEO Content

Headings

H1
2

H2
7

H3
27





H4
15

H5
0





H6
0

- [H1] Home
- [H1] Mobile Payments Made Easy
- [H2] Unrivalled coverage
- [H2] Merchants
- [H2] Operators
- [H2] Wallets
- [H2] What our clients say
- [H2] Grow your business
- [H2] Newsletter
- [H3] Simplicity
- [H3] Innovation
- [H3] Financial inclusion
- [H3] Efficiency
- [H3] Efficiency
- [H3] Subscriptions
- [H3] Our network
- [H3] Mobile payments made accessible
- [H3] Billing
- [H3] Bundling
- [H3] Unity Gaming Platform
- [H3] Microlending
- [H3] Disbursement + Incentives
- [H3] Paybot
- [H3] Data Insights
- [H3] Dorian Kendal
- [H3] Adam Xiao
- [H3] Fadi Doss
- [H3] Shahid VIP Team
- [H3] Raed Malhas
- [H3] Cristina Fumarola
- [H3] Jasdeep Dhani
- [H3] Siddharth Dutta
- [H3] Windra Putra
- [H3] Khaldoun Nimer
- [H3] Ana Carvalho
- [H3] Pablo Berenguer Mira
- [H4] VP, Publishing Channels, Unity Technologies
- [H4] Managing Director, Huawei
- [H4] COO, ARPU SQUARE
- [H4] Various
- [H4] CEO, Jawabkom
- [H4] Senior Business Intelligence Analyst, Neomobile
- [H4] MENA Region Manager, VUClip
- [H4] Founder, DND Digital
- [H4] COO
- [H4] CEO, Mobile World
- [H4] Business Unit Manager, Zeta Mobile
- [H4] Product Manager & Business Development, Playwing
- [H4] Quick Links
- [H4] Our Offices
- [H4] Our Rep Offices

SEO Content

	Images	We found 156 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

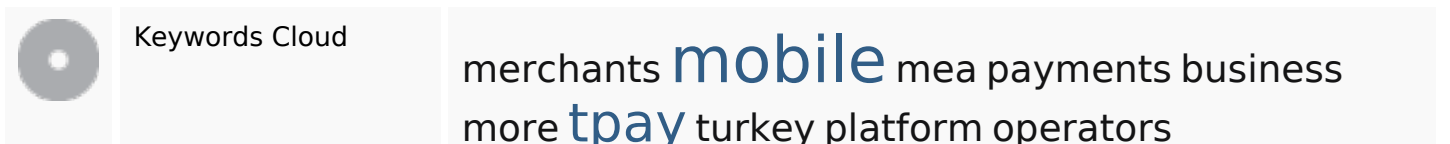
In-page links

Anchor	Type	Juice
Merchants	External	Passing Juice
Operators	External	Passing Juice
ePayments	External	Passing Juice
Developers	External	Passing Juice

In-page links

Solutions	Internal	Passing Juice
About Us	External	Passing Juice
Newsroom	External	Passing Juice
Help Center	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
Coverage	External	Passing Juice
Privacy Policy	External	Passing Juice
UAE	Internal	Passing Juice
Egypt	Internal	Passing Juice
USA	Internal	Passing Juice
Palestine	Internal	Passing Juice
Turkey	Internal	Passing Juice
Nigeria	Internal	Passing Juice
Tanzania	Internal	Passing Juice
KSA	Internal	Passing Juice
Algeria	Internal	Passing Juice
Morocco	Internal	Passing Juice
Tunisia	Internal	Passing Juice
Wurkhouse	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Keywords Consistency

mobile	35	✓	✗	✓	✓
tpay	26	✓	✗	✓	✗
mea	12	✗	✗	✗	✗
business	11	✗	✗	✗	✓
merchants	11	✗	✗	✗	✓


Usability

	Url	Domain : tpay.me Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
--	------------	---

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://tpay.me/sitemap.xml</p>
	Robots.txt	<p>http://tpay.me/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>