

### Seo Analyzer tpchd.org

Generated on March 02 2022 23:53 PM

The score is 39/100

#### **SEO Content**

	Title	Tacoma-Pierce County Health Department   Home					
		Length: 45  Perfect, your title contains between 10 and 70 characters.					
8	Description	Length: 0					
		-			ta description to create d		page. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="this free online meta tags generator">this free online meta tags generator</a> to create keywords.					
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
•	Headings	H1 H2 H3 H4 H5 H6  1 10 4 0 0 0  • [H1] Tacoma-Pierce County Health Department • [H2] Search Shortcuts • [H2] Black History Month. • [H2] Look for food safety rating signs at a restaurant near you! • [H2] We updated our fees. • [H2] Find COVID-19 testing sites. • [H2] Find your COVID-19 vaccine or booster today. • [H2] COVID-19 in Pierce County. • [H2] Mask up, Pierce County! • [H2] Black History Month. • [H2] Skip the trip. Use our online services. • [H3] How a local Black business owner brings small businesses together. • [H3] Hope for life after the pandemic: Let's work together on the many other things that protect and impr • [H3] 'Compelled to be part of the solution:' Dr. Sherls-Jones pioneers health equity at MultiCare. • [H3] Stay Connected					

#### **SEO Content**

	Images	We found 35 images on this web page.
		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>10</b> %
•		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>O</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 322 links including 3 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.62%  Internal Links 99.38%

Anchor	Туре	Juice
vaccine	Internal	Passing Juice
testing options	Internal	Passing Juice
current guidance	Internal	Passing Juice
data	Internal	Passing Juice
Información de COVID-19 en español	Internal	Passing Juice

<u>Home</u>	Internal	Passing Juice
<u>Menu</u>	External	Passing Juice
Health Equity	Internal	Passing Juice
Septic System Asbuilts	Internal	Passing Juice
STD/HIV	Internal	Passing Juice
Family Support Referrals	Internal	Passing Juice
<u>Drinking Water</u>	Internal	Passing Juice
Diseases & Conditions	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Public Health Data	Internal	Passing Juice
Methamphetamine Contaminated Properties	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Jobs	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Raise health and hope in Pierce County	Internal	Passing Juice
Alcohol and Drug Prevention	Internal	Passing Juice
Alcohol Prevention	Internal	Passing Juice
Marijuana Prevention	Internal	Passing Juice
<u>Healthier Choices</u>	Internal	Passing Juice
Youth Resources	Internal	Passing Juice
Pierce County Prevention Collaborative	Internal	Passing Juice
Antibiotic Awareness	Internal	Passing Juice
<u>Asthma</u>	Internal	Passing Juice
Mold	Internal	Passing Juice
Behavioral Health	Internal	Passing Juice
Become a Trauma Informed Organization	Internal	Passing Juice
Mental Health First Aid	Internal	Passing Juice

Birth Records	Internal	Passing Juice
Chronic Disease Prevention	Internal	Passing Juice
<u>Heart Health</u>	Internal	Passing Juice
Community Health Assessment	Internal	Passing Juice
Community Health Improvement Plan	Internal	Passing Juice
<u>Hepatitis</u>	Internal	Passing Juice
Safe Practices	Internal	Passing Juice
Washington Ready	Internal	Passing Juice
<u>Disease Investigation Team</u>	Internal	Passing Juice
Your Reliable Source Bulletin	Internal	Passing Juice
<u>Trusted Messengers</u>	Internal	Passing Juice
COVID-19 School Updates	Internal	Passing Juice
Informacion sobre la vacuna contra la COVID-19	Internal	Passing Juice
Washington Listo	Internal	Passing Juice
<u>Practicas Seguras</u>	Internal	Passing Juice
<u>Flu</u>	Internal	Passing Juice
At Risk for Flu Complications	Internal	Passing Juice
Flu Vaccine Questions and Answers	Internal	Passing Juice
<u>Measles</u>	Internal	Passing Juice
<u>MRSA</u>	Internal	Passing Juice
<u>Mumps</u>	Internal	Passing Juice
Pertussis (Whooping Cough)	Internal	Passing Juice
Sexually Transmitted Diseases	Internal	Passing Juice
Tuberculosis (TB)	Internal	Passing Juice
West Nile Virus	Internal	Passing Juice
Zika	Internal	Passing Juice
Drinking Water	Internal	Passing Juice
Permitting Process	Internal	Passing Juice

<u>Testing Your Water</u>	Internal	Passing Juice
Individual Wells	Internal	Passing Juice
Water Systems	Internal	Passing Juice
Rules and Regulations	Internal	Passing Juice
PFAS and Drinking Water	Internal	Passing Juice
Family Health	Internal	Passing Juice
Pregnancy	Internal	Passing Juice
Nurse Home Visits	Internal	Passing Juice
Children with Special Health Care Needs	Internal	Passing Juice
Black Infant Health/Health Ministers	Internal	Passing Juice
Resources	Internal	Passing Juice
SUID/SIDS	Internal	Passing Juice
Family Resource Centers	Internal	Passing Juice
<u>Triple P</u>	Internal	Passing Juice
Asociacion de Apoyo Familiar	Internal	Passing Juice
Find Healthcare & amp; Help	Internal	Passing Juice
Food Safety for Consumers	Internal	Passing Juice
<u>Norovirus</u>	Internal	Passing Juice
Sketchy Food	Internal	Passing Juice
Food Safety Month	Internal	Passing Juice
Handwashing	Internal	Passing Juice
Operation Suds	Internal	Passing Juice
Communities of Focus	Internal	Passing Juice
East Tacoma	Internal	Passing Juice
Key Peninsula	Internal	Passing Juice
Parkland	Internal	Passing Juice
South Tacoma	Internal	Passing Juice
Springbrook	Internal	Passing Juice

White River	Internal	Passing Juice
Health Equity Maps	Internal	Passing Juice
<u>Immunizations</u>	Internal	Passing Juice
For Adults	Internal	Passing Juice
<u>For Children</u>	Internal	Passing Juice
Pierce County School Immunization Data	Internal	Passing Juice
<u>For Travelers</u>	Internal	Passing Juice
Injury Prevention	Internal	Passing Juice
On the Road	Internal	Passing Juice
<u>Outdoors</u>	Internal	Passing Juice
In Your Home and Community	Internal	Passing Juice
Kids and Lead	Internal	Passing Juice
<u>Nutrition</u>	Internal	Passing Juice
Opioid Treatment Services	Internal	Passing Juice
Medication-assisted treatment	Internal	Passing Juice
Meds First	Internal	Passing Juice
How to talk about Opioid Use Disorder	Internal	Passing Juice
<u>Fentanyl</u>	Internal	Passing Juice
Oral Health	Internal	Passing Juice
Community Oral Health	Internal	Passing Juice
Access to Baby and Child Dentistry	Internal	Passing Juice
Physical Activity	Internal	Passing Juice
Walkable Neighborhoods	Internal	Passing Juice
Walking Guide	Internal	Passing Juice
Provider Resources	Internal	Passing Juice
COVID-19	Internal	Passing Juice
COVID-19 Treatment	Internal	Passing Juice
COVID-19 Vaccine	Internal	Passing Juice

Influenza	Internal	Passing Juice
Health News and Alerts	Internal	Passing Juice
Report Notifiable Conditions	Internal	Passing Juice
<u>Disease Information for Providers</u>	Internal	Passing Juice
Prevention	Internal	Passing Juice
Refugee Health Program	Internal	Passing Juice
Rx Vax	Internal	Passing Juice
HIV/AIDS	Internal	Passing Juice
HIV/AIDS Information for Providers	Internal	Passing Juice
STD Information for Providers	Internal	Passing Juice
Social Connections	Internal	Passing Juice
<u>Tobacco-Free Living</u>	Internal	Passing Juice
Vaping and e-cigarettes	Internal	Passing Juice
Tobacco and Vapor 21 Law	Internal	Passing Juice
Quit Tobacco	Internal	Passing Juice
Tobacco Laws and Regulations	Internal	Passing Juice
HealthyCampus253	Internal	Passing Juice
<u>Message</u>	Internal	Passing Juice
<u>Facts</u>	Internal	Passing Juice
<u>United</u>	Internal	Passing Juice
Camp Health and Safety	Internal	Passing Juice
Register Camp	Internal	Passing Juice
Community Planning	Internal	Passing Juice
Healthy Community Planning Program	Internal	Passing Juice
Healthy Community Planning Toolbox	Internal	Passing Juice
SEPA	Internal	Passing Juice
Contaminated Property Cleanup	Internal	Passing Juice
Methamphetamine Contaminated Properties	Internal	Passing Juice

<u>Underground Storage Tanks</u>	Internal	Passing Juice
Emergency Preparedness	Internal	Passing Juice
Flooding - Be Prepared	Internal	Passing Juice
Power Outages at Home	Internal	Passing Juice
Keep Cool	Internal	Passing Juice
Prevent Carbon Monoxide Poisoning	Internal	Passing Juice
Food Safety	Internal	Passing Juice
COVID-19 Information for Food Establishments	Internal	Passing Juice
Inspection Rating	Internal	Passing Juice
Food Worker Card	Internal	Passing Juice
Certified Food Manager Course	Internal	Passing Juice
Restaurant Inspections	Internal	Passing Juice
Food Establishment Closures	Internal	Passing Juice
Opening a Food Business	Internal	Passing Juice
Existing Food Businesses	Internal	Passing Juice
<u>Caterers</u>	Internal	Passing Juice
Commissary Kitchens	Internal	Passing Juice
<u>Farmers Markets</u>	Internal	Passing Juice
Temporary Events	Internal	Passing Juice
Food Safety for Consumers	Internal	Passing Juice
Donate Food Safely	Internal	Passing Juice
Report a Food Concern	Internal	Passing Juice
Food Safety Materials	Internal	Passing Juice
Prevent Hepatitis A	Internal	Passing Juice
CBD-infused food products	Internal	Passing Juice
Washington's Paid Sick Leave Law	Internal	Passing Juice
Health Equity	Internal	Passing Juice
Health Equity Maps	Internal	Passing Juice

Pools and Spas	Internal	Passing Juice
Information for Operators	Internal	Passing Juice
Maintenance Training	Internal	Passing Juice
News Splash Newsletter	Internal	Passing Juice
<u>Plan Review</u>	Internal	Passing Juice
Change of Ownership	Internal	Passing Juice
<u>Maps</u>	Internal	Passing Juice
Environmental Indicators	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Quality Improvement Toolbox	Internal	Passing Juice
School Health and Safety	Internal	Passing Juice
Nurses, Staff and Child Care Providers	Internal	Passing Juice
<u>Plan Review</u>	Internal	Passing Juice
School Inspections	Internal	Passing Juice
Resources	Internal	Passing Juice
Surface Water Quality	Internal	Passing Juice
Current Surface Water Advisories	Internal	Passing Juice
Safe Shellfish	Internal	Passing Juice
Toxic Algae	Internal	Passing Juice
Tobacco and Vape Free Places	Internal	Passing Juice
Tobacco-Free Colleges and Universities	Internal	Passing Juice
Smoke and Vape Free Parks	Internal	Passing Juice
Waste Management	Internal	Passing Juice
Business Pollution Prevention	Internal	Passing Juice
Household Hazardous Waste	Internal	Passing Juice
<u>Infectious Waste</u>	Internal	Passing Juice
LRI Landfill	Internal	Passing Juice
Secure Medicine Return	Internal	Passing Juice

Waste Disposal Authorization	Internal	Passing Juice
Dirt Alert (Tacoma Smelter Plume)	Internal	Passing Juice
Arsenic and Lead Health Risks	Internal	Passing Juice
What Areas are Most Affected?	Internal	Passing Juice
Arsenic and Lead Soil Testing	Internal	Passing Juice
Healthy Actions	Internal	Passing Juice
Natural Yard Care	Internal	Passing Juice
Permitting Process	Internal	Passing Juice
Testing Your Water	Internal	Passing Juice
<u>Individual Wells</u>	Internal	Passing Juice
Water Systems	Internal	Passing Juice
Rules and Regulations	Internal	Passing Juice
Information for Contractors	Internal	Passing Juice
Information for Property Owners	Internal	Passing Juice
Mold	Internal	Passing Juice
Outdoor Air Quality	Internal	Passing Juice
Wildfire Smoke	Internal	Passing Juice
File an Air Quality Complaint	Internal	Passing Juice
Burn Bans	Internal	Passing Juice
Septic Systems	Internal	Passing Juice
Keep Your Septic System Safe	Internal	Passing Juice
Operation and Maintenance of Your System	Internal	Passing Juice
Understand Your Septic System	Internal	Passing Juice
Selling Your Property - Report of System Status	Internal	Passing Juice
Information for Professionals	Internal	Passing Juice
Applications and Forms	Internal	Passing Juice
Permitting Updates	Internal	Passing Juice
On-Site Insight Newsletter	Internal	Passing Juice

<u>Clean Water Loan Program</u>	Internal	Passing Juice
Smoke-Free Housing	Internal	Passing Juice
Smoke-Free Housing Registry	Internal	Passing Juice
Tenant Information	Internal	Passing Juice
Landlord Information	Internal	Passing Juice
<u>TappsWise</u>	Internal	Passing Juice
About the Health Department	Internal	Passing Juice
<u>Publications Library</u>	Internal	Passing Juice
Español (Spanish)	Internal	Passing Juice
□□□ (Korean)	Internal	Passing Juice
<u>Tiếng Việt (Vietnamese)</u>	Internal	Passing Juice
<u>Tagalog</u>	Internal	Passing Juice
Русский (Russian)	Internal	Passing Juice
□□ (Simplified Chinese)	Internal	Passing Juice
More Languages	Internal	Passing Juice
Fee Schedule	Internal	Passing Juice
Board of Health	Internal	Passing Juice
Advisory Groups and Committees	Internal	Passing Juice
Health Department News	Internal	Passing Juice
Sign Up For Notifications	Internal	Passing Juice
Blog - Your Reliable Source	Internal	Passing Juice
Hours of Operation	Internal	Passing Juice
Comment Policy	Internal	Passing Juice
Budget Overview	Internal	Passing Juice
Our Story Through Data	Internal	Passing Juice
Apply For	Internal	Passing Juice
Employment	Internal	Passing Juice
Food Worker Card	Internal	Passing Juice

Restaurant Permit	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Get My Permit	Internal	Passing Juice
On-Site Septic System	Internal	Passing Juice
Report of System Status	Internal	Passing Juice
Water System or Well	Internal	Passing Juice
Site Cleanup/UST Removal Application	Internal	Passing Juice
<u>Find</u>	Internal	Passing Juice
Addiction Treatment	Internal	Passing Juice
Food Safety Information	Internal	Passing Juice
Provider Resources	Internal	Passing Juice
My Application Status	Internal	Passing Juice
My Septic System Drawing	Internal	Passing Juice
Resources for Maternity Support	Internal	Passing Juice
Safe Medicine Disposal Locations	Internal	Passing Juice
Smoke-Free Housing	Internal	Passing Juice
Vendor Opportunities	Internal	Passing Juice
Report a Problem	Internal	Passing Juice
Learn About	Internal	Passing Juice
Dirt Alert (Tacoma Smelter Plume)	Internal	Passing Juice
<u>Diseases</u>	Internal	Passing Juice
Family Support Partnership	Internal	Passing Juice
Health Equity	Internal	Passing Juice
Racial Equity	Internal	Passing Juice
AAPI Equity	Internal	Passing Juice
<u>Immunizations</u>	Internal	Passing Juice
Northwest ICE Processing Center	Internal	Passing Juice
Youth Marijuana Prevention	Internal	Passing Juice

Natural Yard Care	Internal	Passing Juice
Preparing for Emergencies	Internal	Passing Juice
School Health Information	Internal	Passing Juice
Tobacco-Free Living	Internal	Passing Juice
Pay For	Internal	Passing Juice
Birth or Death Certificate	Internal	Passing Juice
My Permit	Internal	Passing Juice
Request	Internal	Passing Juice
Arsenic and Lead Soil Testing	Internal	Passing Juice
Operation Suds Materials	Internal	Passing Juice
Public Records	Internal	Passing Juice
Smoke-Free Housing Information	Internal	Passing Juice
<u>View</u>	Internal	Passing Juice
Board of Health Meetings	Internal	Passing Juice
Fee Schedule	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Health Department Meetings and Events	Internal	Passing Juice
Pierce County Walking Guide	Internal	Passing Juice
Public Health Data	Internal	Passing Juice
Restaurant Inspections	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Vendor Opportunities	Internal	Passing Juice
Solicitation Packet Request	Internal	Passing Juice
Environmental Health Code	Internal	Passing Juice
<u>Learn More &gt;</u>	Internal	Passing Juice
=	Internal	Passing Juice
<u>Learn More &gt;</u>	Internal	Passing Juice
=	Internal	Passing Juice

=	Internal	Passing Juice
=	Internal	Passing Juice
{{ blogList2Columns.generateAuthorName(32389) }}	Internal	Passing Juice
How a local Black business owner brings small businesses together.	Internal	Passing Juice
<pre>{{ blogList2Columns.generateAuthorName(32385) }}</pre>	Internal	Passing Juice
Hope for life after the pandemic: Let's work together on the many other things that protect and impr	Internal	Passing Juice
'Compelled to be part of the solution:' Dr. Sherls-Jones pioneers health equity at MultiCare.	Internal	Passing Juice
Full Blog >	Internal	Passing Juice
Website Design by Granicus	External	Passing Juice

#### **SEO Keywords**



**Keywords Cloud** 

prevention information learn food water covid-19 safety equity health more

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
health	30	✓	×	×	<b>*</b>
food	20	×	×	×	✓
covid-19	14	×	×	×	✓
information	14	×	×	×	×
more	12	×	×	×	×

#### **Usability**



Url Domain: tpchd.org

Length: 9

### Usability

Favicon	Great, your website has a favicon.
Printability	Great. We have found a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5		
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 17 Warnings: 14		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag

#### Mobile



### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
	http://tpchd.org/sitemap.xml	
	Robots.txt	http://tpchd.org/robots.txt  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics