




# Seo Analyzer tractivity.co.uk

Generated on March 20 2022 11:11 AM






The score is 59/100







## SEO Content

	Title	<p>Tractivity: The UK's Leading Stakeholder Management Software</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Tractivity's all in one stakeholder management system helps you successfully deliver effective change across a vast Stakeholder landscape. Find out more.</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Tractivity's all in one stakeholder management system helps you successfully deliver effective change across a vast Stakeholder landscape. Find out more.</td> </tr> <tr> <td>title</td> <td>Tractivity: The UK's Leading Stakeholder Management Software</td> </tr> <tr> <td>image</td> <td><a href="https://www.tractivity.co.uk/hubfs/Tractivity%20system.png#keepProtocol">https://www.tractivity.co.uk/hubfs/Tractivity%20system.png#keepProtocol</a></td> </tr> <tr> <td>image:width</td> <td>1326</td> </tr> <tr> <td>image:height</td> <td>629</td> </tr> <tr> <td>image:alt</td> <td>tractivity stakeholder management software</td> </tr> <tr> <td>url</td> <td><a href="https://www.tractivity.co.uk">https://www.tractivity.co.uk</a></td> </tr> </tbody> </table>	Property	Content	description	Tractivity's all in one stakeholder management system helps you successfully deliver effective change across a vast Stakeholder landscape. Find out more.	title	Tractivity: The UK's Leading Stakeholder Management Software	image	<a href="https://www.tractivity.co.uk/hubfs/Tractivity%20system.png#keepProtocol">https://www.tractivity.co.uk/hubfs/Tractivity%20system.png#keepProtocol</a>	image:width	1326	image:height	629	image:alt	tractivity stakeholder management software	url	<a href="https://www.tractivity.co.uk">https://www.tractivity.co.uk</a>
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## SEO Content

		<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>
	Headings	1	5	4	2	0	0
		<ul style="list-style-type: none"> <li>• [H1] Changing the landscape for Stakeholder Engagement</li> <li>• [H2] Find out why leading businesses choose Tractivity</li> <li>• [H2] Delivering impact, however vast the landscape</li> <li>• [H2] A single stakeholder management software system</li> <li>• [H2] Improve your outcomes with Tractivity</li> <li>• [H2] Empower your organisation to deliver impact.</li> <li>• [H3] Map and organise</li> <li>• [H3] Engage and listen</li> <li>• [H3] Analyse and improve</li> <li>• [H3] Sign up for our newsletter</li> <li>• [H4] Using multiple tools</li> <li>• [H4] Using Tractivity</li> </ul>					
	Images	<p>We found 56 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">The Platform</a>	External	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Engage-360</a>	Internal	Passing Juice
<a href="#">Customer Support</a>	Internal	Passing Juice
<a href="#">Political Stakeholder Mapping</a>	Internal	Passing Juice
<a href="#">Healthcare</a>	Internal	Passing Juice
<a href="#">Transport</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Nonprofits</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Request a Demo</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Part of RE:Digital Group</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud






tractivity track stakeholder map  
engagement reports stakeholders  
understand all mapping

# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stakeholder	11	✓	✗	✓	✓
stakeholders	9	✗	✗	✗	✗
tractivity	7	✓	✗	✓	✓
all	7	✗	✗	✓	✗
track	4	✗	✗	✗	✗









## Usability

	Url	Domain : tractivity.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 111 Warnings : 33





## Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://tractivity.co.uk/sitemap.xml">http://tractivity.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://tractivity.co.uk/robots.txt">http://tractivity.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics