

# Seo Analyzer tradedoubler.com

Generated on February 27 2022 20:18 PM

The score is 39/100

#### **SEO Content**

	Title	Connect and Grow			
		Length: 16			
		Perfect, your title contains between 10 and 70 characters.			
8	Description	Length: 0  Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.			
	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.		
		Property	Content		
		locale	en_US		
		site_name	Tradedoubler - Connect and Grow		
		type	article		
		title	Connect and Grow		
		description	Connect and grow with Tradedoubler performance marketing. Are you looking for leading affiliate marketing and performance solutions? We can help you grow your sales and reach your perfect customer.		
		url	https://www.tradedoubler.com/en/		
		image	https://www.tradedoubler.com/wp- content/uploads/2018/12/logo250x250.png		
		image:secure_url	https://www.tradedoubler.com/wp- content/uploads/2018/12/logo250x250.png		

#### **SEO Content**

		image:width		250			
		image:hei	image:height				
	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 0	<b>H4</b> 7	<b>H5</b> 3	<b>H6</b> 0
		<ul> <li>[H1] Connect and Grow</li> <li>[H2] Our network</li> <li>[H2] 2,000+</li> <li>[H2] 180,000+</li> <li>[H2] Join us</li> <li>[H2] What is going on</li> <li>[H2] Tradedoubler across the world</li> <li>[H2] Trusted by brands</li> <li>[H2] Get in touch</li> <li>[H4] Advertisers</li> <li>[H4] Active Publishers</li> <li>[H4] Brand development with influencer marketing</li> <li>[H4] The world of display advertising</li> <li>[H4] The world of display advertising</li> <li>[H4] Our success factors for the year 2022</li> <li>[H5] '+ o.title + '</li> <li>[H5] Follow us (Global):</li> <li>[H5] Follow us (UK):</li> </ul>					
	Images	We found 48 images on this web page.  29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
×	Text/HTML Ratio	Ratio: <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no	Flash co	ontent has be	en detected	on this pa	ge.
	Iframe	•		Iframes on the tbe indexed.		s, this mea	n that content

#### **SEO Links**

URL Rewrite	Bad. Your links have query string.

## **SEO Links**

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 100%

## **In-page links**

Anchor	Туре	Juice
Investors	Internal	Passing Juice
Technology	Internal	Passing Juice
Careers	Internal	Passing Juice
Advertisers	Internal	Passing Juice
<u>Publishers</u>	Internal	Passing Juice
<u>Influencers</u>	Internal	Passing Juice
<u>News</u>	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
<u>Advertisers</u>	Internal	Passing Juice
<u>Publishers</u>	Internal	Passing Juice
<u>Advertisers</u>	Internal	Passing Juice
<u>Publishers</u>	Internal	Passing Juice
<u>Influencers</u>	Internal	Passing Juice
<u>Influencers</u>	Internal	Passing Juice
<u>Publisher advice and tips</u>	Internal	Passing Juice
Brand development with influencer marketing	Internal	Passing Juice
Advertiser advice and tips	Internal	Passing Juice

# In-page links

<u>Industry Chats</u>	Internal	Passing Juice
The world of display advertising	Internal	Passing Juice
<u>Interviews</u>	Internal	Passing Juice
Meet the team	Internal	Passing Juice
5 years with Christian Sack	Internal	Passing Juice
Our success factors for the year 2022	Internal	Passing Juice
<u>Our locations</u>	Internal	Passing Juice
Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
<u>GDPR</u>	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Compliance with GDPR	Internal	Passing Juice
Core Values	Internal	Passing Juice
<u>DisrupTECH</u>	Internal	Passing Juice
<u>Homepage</u>	Internal	Passing Juice
<u>Legal</u>	Internal	Passing Juice
No Access	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
<u>Publisher Hub</u>	Internal	Passing Juice
Technology – Blockchain	Internal	Passing Juice
Technology – Business Intelligence	Internal	Passing Juice
Technology –: Integration	Internal	Passing Juice
Technology –: Integration 2	Internal	Passing Juice
Technology –: White-label solution	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Terms and Conditions – old	Internal	Passing Juice
TES Contact	Internal	Passing Juice
Tradedoubler Agentur Zertifizierung 2022	Internal	Passing Juice

#### **In-page links**

<u>Tradedoubler Global</u>	Internal	Passing Juice
<u>Tradedoubler Incubator Scheme</u>	Internal	Passing Juice
Tradedoubler Incubator Scheme	Internal	Passing Juice

## **SEO Keywords**



**Keywords Cloud** 

grow connect

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
connect	1	✓	×	×	<b>*</b>
grow	1	✓	×	×	✓

#### **Usability**

0	Url	Domain : tradedoubler.com Length : 16
<b>②</b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype	HTML 5
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#### **Document**

	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors : 0 Warnings : 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## **Optimization**

XML Sitemap	Great, your website has an XML sitemap.
	https://www.tradedoubler.com/en/sitemap.rss
	https://www.tradedoubler.com/en/wp-sitemap.xml
Robots.txt	http://tradedoubler.com/robots.txt
	Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics

## Optimization