







# Seo Analyzer travel-galloway.com

Generated on March 27 2022 12:13 PM






The score is 56/100







## SEO Content

	<p>Title</p>	<p>Galloway Coach Travel - coach holidays, day excursions, concerts, coach hire and school tours</p> <p><b>Length : 93</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Galloway Coach Travel. Coach Holidays. Coach Day Trips. Coach Hire. Based in Suffolk, covering Essex and Norfolk</p> <p><b>Length : 112</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>coach from suffolk, coach from essex, Concert ticket, Coach hire, Norfolk Suffolk Essex, Travel centre, Galloway, School tour, Group travel, WW1 Centenary, Spring break, Easter holiday, Short breaks, Disneyland Paris, Disneyland, Coach holiday to, Coach trip, Coach hire, School group, Excursion by coach, Day excursion, World War 1, Centenary, Concert, Valentine, Chelsea Flower Show, National Express, coach holidays, coach tours, coach holiday, cheap coach holidays, coach day trips, uk coach holidays, coach holidays 2018, coach holidays.com, coach trips uk, last minute coach holidays, Chenery, Chenery Travel, coach trips from, coach from suffolk, coach holiday from, local bus, coach hire, coach hire from, cheap coach hire, coach hire in suffolk, coach day trips from suffolk, day trip in suffolk, day trip in essex, day trip in norfolk, coach holidays, holidays from suffolk, suffolk coach, Ipswich, felixstowe, ipswich day trip, felixstow day trip, colchester day trip, coach hire felixstow, coach hire mendlesham, coaches in suffolk, minibus in suffolk, minibus in essex</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	1	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Keyword Search</li><li>• [H2] Availability Search</li><li>• [H3] Contact Us</li></ul>
	Images	We found 13 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>21%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 80 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.25%  Internal Links 88.75%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice

## In-page links

<a href="#">Register</a>	Internal	Passing Juice
<a href="#">UK &amp; Ireland Holidays</a>	Internal	Passing Juice
<a href="#">Southern England</a>	Internal	Passing Juice
<a href="#">Central &amp; Eastern England</a>	Internal	Passing Juice
<a href="#">Northern England</a>	Internal	Passing Juice
<a href="#">Scotland</a>	Internal	Passing Juice
<a href="#">Ireland &amp; Northern Ireland</a>	Internal	Passing Juice
<a href="#">Wales</a>	Internal	Passing Juice
<a href="#">UK Islands</a>	Internal	Passing Juice
<a href="#">Mystery destination</a>	Internal	Passing Juice
<a href="#">All UK &amp; Ireland Tours</a>	Internal	Passing Juice
<a href="#">European Holidays</a>	Internal	Passing Juice
<a href="#">Continental Coach Holidays</a>	Internal	Passing Juice
<a href="#">Continental Cruises</a>	Internal	Passing Juice
<a href="#">Day Excursions</a>	Internal	Passing Juice
<a href="#">Show all</a>	Internal	Passing Juice
<a href="#">Departing Stowmarket</a>	Internal	Passing Juice
<a href="#">Departing Ipswich</a>	Internal	Passing Juice
<a href="#">Departing Felixstowe</a>	Internal	Passing Juice
<a href="#">Departing Colchester</a>	Internal	Passing Juice
<a href="#">Theatre</a>	Internal	Passing Juice
<a href="#">Special Events</a>	Internal	Passing Juice
<a href="#">Scenic Days Out</a>	Internal	Passing Juice
<a href="#">Museums &amp; Attractions</a>	Internal	Passing Juice
<a href="#">Family Fun</a>	Internal	Passing Juice
<a href="#">Shopping</a>	Internal	Passing Juice
<a href="#">Towns &amp; Cities</a>	Internal	Passing Juice
<a href="#">Festive Treats</a>	Internal	Passing Juice

## In-page links

<a href="#">Best for...</a>	Internal	Passing Juice
<a href="#">Late availability</a>	Internal	Passing Juice
<a href="#">Short Breaks</a>	Internal	Passing Juice
<a href="#">Sapphire Star</a>	Internal	Passing Juice
<a href="#">Gift Vouchers</a>	Internal	Passing Juice
<a href="#">Gift Vouchers</a>	Internal	Passing Juice
<a href="#">About our holidays</a>	Internal	Passing Juice
<a href="#">Travel Insurance Policy</a>	Internal	Passing Juice
<a href="#">About our day excursions</a>	Internal	Passing Juice
<a href="#">Travel centres</a>	Internal	Passing Juice
<a href="#">Brochures</a>	Internal	Passing Juice
<a href="#">Online Brochures</a>	Internal	Passing Juice
<a href="#">Brochures</a>	Internal	Passing Juice
<a href="#">Quality &amp; security</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Our history</a>	Internal	Passing Juice
<a href="#">Our fleet</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Visit us on Facebook</a>	External	Passing Juice
<a href="#">Vision &amp; values</a>	Internal	Passing Juice
<a href="#">Refer a Friend</a>	Internal	Passing Juice
<a href="#">Coach Hire home</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Enquire now</a>	Internal	Passing Juice
<a href="#">School groups</a>	External	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">Mamma Mia at Novello Theatre</a>	Internal	Passing Juice

## In-page links

<a href="#">Cinderella the Musical at Gillian Lynne Theatre</a>	Internal	Passing Juice
<a href="#">Lion King the musical</a>	Internal	Passing Juice
<a href="#">Pretty Woman at the Savoy Theatre</a>	Internal	Passing Juice
<a href="#">Grease at the Dominion Theatre</a>	Internal	Passing Juice
<a href="#">My Fair Lady at London Coliseum</a>	Internal	Passing Juice
<a href="#">Frozen the Musical at Drury Lane</a>	Internal	Passing Juice
<a href="#">Sister Act at Eventim Apollo</a>	Internal	Passing Juice
<a href="#">Beauty and the beast at London Palladium</a>	Internal	Passing Juice
<a href="#">www.caa.co.uk</a>	External	Passing Juice
<a href="#">www.bch-uk.org/</a>	External	Passing Juice
<a href="https://bit.ly/2HD2L5K">https://bit.ly/2HD2L5K</a>	External	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Conditions of use</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Tour Booking System</a>	External	Passing Juice
<a href="#">Distinctive Systems Ltd</a>	External	Passing Juice
<a href="#">/GallowayTravel</a>	External	Passing Juice
<a href="#">@GallowayLive</a>	External	Passing Juice
<a href="#">Settings</a>	Internal	Passing Juice
<a href="#">Accept</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

theatre from travel book days all  
holidays departing now coach





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coach	22	✓	✓	✓	✗
travel	17	✓	✓	✓	✗
days	15	✓	✓	✓	✗
all	15	✓	✓	✓	✗
from	14	✗	✓	✗	✗



## Usability

	Url	Domain : travel-galloway.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 13 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	5
Deprecated tags	Occurrences					
<font>	5					
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://travel-galloway.com/sitemap.xml</code>
	Robots.txt	<code>http://travel-galloway.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.