

# Seo Analyzer traveloka.com

Generated on January 29 2022 04:40 AM





The score is 54/100







## SEO Content

	Title	Traveloka - Your Lifestyle Superapp <b>Length : 35</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Traveloka is the solution for your lifestyle needs from flight, hotel, train, bus, activity, tour, beauty, healthcare, food & delivery, financial, and more <b>Length : 159</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Exclusively for Traveloka members</li><li>• [H2] Hotel Partners</li><li>• [H2] Popular Deals</li><li>• [H2] See more promos</li><li>• [H2] Why book with Traveloka?</li><li>• [H2] Hassle-Free</li><li>• [H2] Service You Can Trust</li><li>• [H2] Various Payment Options</li><li>• [H2] Secure Transaction Guaranteed</li><li>• [H2] What interests you?</li><li>• [H3] Payment Partners</li><li>• [H3] About Traveloka</li><li>• [H3] Follow us on</li><li>• [H3] Products</li><li>• [H3] Others</li><li>• [H3] Download Traveloka App</li></ul>	H1	H2	H3	H4	H5	H6	0	10	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	10	6	0	0	0									

## SEO Content

	Images	We found 128 images on this web page. 128 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">How to Book</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Installment</a>	Internal	Passing Juice


## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Flights</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Trains</a>	Internal	Passing Juice
<a href="#">JR Pass</a>	Internal	Passing Juice
<a href="#">Flight + Hotel</a>	Internal	Passing Juice
<a href="#">Top-Up &amp; Data</a>	Internal	Passing Juice
<a href="#">Xperience</a>	Internal	Passing Juice
<a href="#">Eats</a>	Internal	Passing Juice
<a href="#">Eats Sitemap</a>	Internal	Passing Juice
<a href="#">Car Rental</a>	Internal	Passing Juice
<a href="#">International Data Plans</a>	Internal	Passing Juice
<a href="#">Bills and Top Up</a>	Internal	Passing Juice
<a href="#">Paylater</a>	Internal	Passing Juice
<a href="#">Bus &amp; Shuttle</a>	Internal	Passing Juice
<a href="#">Gift Voucher</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Villas</a>	Internal	Passing Juice
<a href="#">Apartments</a>	Internal	Passing Juice
<a href="#">Airport Transfer</a>	Internal	Passing Juice
<a href="#">Traveloka for Corporates</a>	Internal	Passing Juice
<a href="#">Traveloka Affiliate</a>	Internal	Passing Juice
<a href="#">Flash Sale</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Terms &amp; Conditions</a>	Internal	noFollow
<a href="#">Register Your Accommodation</a>	Internal	noFollow
<a href="#">Register Your Experience Business</a>	Internal	Passing Juice

## In-page links

<a href="#">Register your Restaurant</a>	Internal	Passing Juice
<a href="#">Restaurant Business Blog</a>	Internal	Passing Juice
<a href="#">Traveloka Press Room</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	price top register hotels stay transfer <b>hotel</b> <b>traveloka</b> flight transaction
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
traveloka	11	✓	✗	✓	✓
hotel	7	✗	✗	✓	✓
register	6	✗	✗	✗	✗
top	5	✗	✗	✗	✗
flight	5	✗	✗	✓	✗





## Usability

 Url	Domain : traveloka.com Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 242 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://traveloka.com/sitemap.xml">http://traveloka.com/sitemap.xml</a></li><li><a href="https://www.traveloka.com/siteindex-id.xml">https://www.traveloka.com/siteindex-id.xml</a></li><li><a href="https://www.traveloka.com/en-my/siteindex-my.xml">https://www.traveloka.com/en-my/siteindex-my.xml</a></li><li><a href="https://www.traveloka.com/th-th/siteindex-th.xml">https://www.traveloka.com/th-th/siteindex-th.xml</a></li></ul>
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## Optimization

		<a href="https://www.traveloka.com/vi-vn/siteindex-vn.xml">https://www.traveloka.com/vi-vn/siteindex-vn.xml</a> <a href="https://www.traveloka.com/en-ph/siteindex-ph.xml">https://www.traveloka.com/en-ph/siteindex-ph.xml</a> <a href="https://www.traveloka.com/en-sg/siteindex-sg.xml">https://www.traveloka.com/en-sg/siteindex-sg.xml</a> <a href="https://www.traveloka.com/ms-my/siteindex-my.xml">https://www.traveloka.com/ms-my/siteindex-my.xml</a>
	Robots.txt	<a href="http://traveloka.com/robots.txt">http://traveloka.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.