



# Seo Analyzer travelpuffin.com

Generated on March 19 2022 21:12 PM





The score is **58/100**






## SEO Content

	<b>Title</b>	<p>Travel Puffin Home &amp;ndash; Travel Puffin</p> <p><b>Length : 40</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>Travel Puffin is an honest account of a 40 something finding happines through travel, or at least, giving it a good go.</p> <p><b>Length : 119</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Travel Puffin Home &amp;ndash; Travel Puffin</td> </tr> <tr> <td>description</td> <td>Travel Puffin is an honest account of a 40 something finding happines through travel, or at least, giving it a good go.</td> </tr> <tr> <td>url</td> <td>https://travelpuffin.com/</td> </tr> <tr> <td>site_name</td> <td>Travel Puffin</td> </tr> <tr> <td>image</td> <td>https://www.travelpuffin.com/wp-content/uploads/2020/02/travel-puffin-fb-cover-1.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Travel Puffin Home &ndash; Travel Puffin	description	Travel Puffin is an honest account of a 40 something finding happines through travel, or at least, giving it a good go.	url	https://travelpuffin.com/	site_name	Travel Puffin	image	https://www.travelpuffin.com/wp-content/uploads/2020/02/travel-puffin-fb-cover-1.png
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	<b>Headings</b>	<table border="1" data-bbox="539 1957 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>17</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	17	3	0	0				
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## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Affording travel</li><li>• [H3] The travel bug</li><li>• [H3] Destinations</li><li>• [H3] Have a ball (of cheese) in London</li><li>• [H3] Seville In Four Days</li><li>• [H3] Things To Do In New York</li><li>• [H3] Quick Tips For New York</li><li>• [H3] German Christmas Markets</li><li>• [H3] Pretty Positano - A Day Trip</li><li>• [H3] Read more about my story here</li><li>• [H3] I said I never would ...</li><li>• [H3] Following Your Dreams</li><li>• [H3] Top Things To Do in 2020</li><li>• [H3] 10 Travel Annoyances</li><li>• [H3] Google is tracking you!</li><li>• [H3] Travelling With Grief</li><li>• [H3] Affording Travel</li><li>• [H4] Stuff...</li><li>• [H4] See my...</li><li>• [H4] Some fave places...</li></ul>
	Images	<p>We found 15 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 21 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links



External Links : Passing Juice 4.76%

Internal Links 95.24%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Instagram</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact Me</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Affording travel</a>	Internal	Passing Juice
<a href="#">Have a ball (of cheese) in London</a>	Internal	Passing Juice
<a href="#">Seville In Four Days</a>	Internal	Passing Juice
<a href="#">Things To Do In New York</a>	Internal	Passing Juice
<a href="#">Quick Tips For New York</a>	Internal	Passing Juice
<a href="#">German Christmas Markets</a>	Internal	Passing Juice
<a href="#">Pretty Positano &amp;#8211; A Day Trip</a>	Internal	Passing Juice
<a href="#">I said I never would ...</a>	External	Passing Juice
<a href="#">Following Your Dreams</a>	Internal	Passing Juice
<a href="#">Top Things To Do in 2020</a>	Internal	Passing Juice
<a href="#">10 Travel Annoyances</a>	Internal	Passing Juice
<a href="#">Google is tracking you!</a>	Internal	Passing Juice
<a href="#">Travelling With Grief</a>	Internal	Passing Juice
<a href="#">Affording Travel</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

instagram york new quick travel  
london tips part affording positano

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quick	4	✘	✘	✘	✔
york	4	✘	✘	✘	✔
travel	4	✔	✘	✔	✔
new	4	✘	✘	✘	✔
tips	3	✘	✘	✘	✔





## Usability

	Url	Domain : travelpuffin.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 4 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://travelpuffin.com/sitemap.xml">http://travelpuffin.com/sitemap.xml</a>
	Robots.txt	<a href="http://travelpuffin.com/robots.txt">http://travelpuffin.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics