



# Seo Analyzer trentonlib.org

Generated on March 25 2022 02:17 AM





The score is 57/100







## SEO Content

	Title	<p>Trenton Free Public Library - Website for the Trenton Free Public Library</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Website for the Trenton Free Public Library</p> <p><b>Length : 43</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>28</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1436 2072" style="list-style-type: none"> <li>• [H1] Trenton Free Public Library</li> <li>• [H2] Upcoming Events</li> <li>• [H4] View All Events</li> <li>• [H4] Online Library</li> <li>• [H4] Use these free resources on any connected device 24 hours a day no matter where you are!</li> <li>• [H4] Overdrive</li> <li>• [H4] Ebooks   Audiobooks</li> <li>• [H4] Job &amp; Career Accelerator</li> <li>• [H4] Career Help</li> <li>• [H4] TumbleMath</li> <li>• [H4] Math Picture Books</li> <li>• [H4] Newsbank</li> <li>• [H4] Stay Informed</li> <li>• [H4] Rosetta Stone</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	28	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	28	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Learn a Language</li><li>• [H4] Jersey Clicks</li><li>• [H4] Research</li><li>• [H4] Tumble Book Library</li><li>• [H4] K-6 children's ebook database</li><li>• [H4] Brainfuse</li><li>• [H4] On demand eLearning</li><li>• [H4] Citizenship</li><li>• [H4] Health Info</li><li>• [H4] Donate</li><li>• [H4] Art Gallery</li><li>• [H4] Join Our Mailing List</li><li>• [H4] Trenton Public Library</li><li>• [H4] Important Links</li><li>• [H4] Connect with Us</li><li>• [H4] Didn't find what you were looking for?</li></ul>
	Images	<p>We found 33 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 77 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.6%</p> <p>Internal Links 97.4%</p>

## In-page links

Anchor	Type	Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Trenton Free Public Library</a>	Internal	Passing Juice
<a href="#">Math Homework Help</a>	Internal	Passing Juice
<a href="#">Free ESL Class</a>	Internal	Passing Juice
<a href="#">Digital Drawing and Advertising Class</a>	Internal	Passing Juice
<a href="#">Adult Book Club</a>	Internal	Passing Juice
<a href="#">After School Crafting</a>	Internal	Passing Juice
<a href="#">Movie Night &amp;#8211; Young Adult</a>	Internal	Passing Juice
<a href="#">Free ESL Class</a>	Internal	Passing Juice
<a href="#">Covid-19 Information Session &amp;#8211; NJ Dept. of Health</a>	Internal	Passing Juice
<a href="#">Resume Help</a>	Internal	Passing Juice
<a href="#">Game Night &amp;#8211; Young Adult</a>	Internal	Passing Juice
<a href="#">Apply for a Library Card</a>	Internal	Passing Juice
<a href="#">Library Policies</a>	Internal	Passing Juice
<a href="#">Meeting Room Reservations</a>	Internal	Passing Juice
<a href="#">The Trentoniana Room</a>	Internal	Passing Juice
<a href="#">Career Services</a>	Internal	Passing Juice
<a href="#">Citizenship Corner</a>	Internal	Passing Juice
<a href="#">Staff Only</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About The Library</a>	Internal	Passing Juice
<a href="#">Library News and Updates</a>	Internal	Passing Juice
<a href="#">Holiday Closings</a>	Internal	Passing Juice
<a href="#">Dept. &amp;#038; Staff Directory</a>	Internal	Passing Juice
<a href="#">Board of Trustees</a>	Internal	Passing Juice
<a href="#">Friends of the Library</a>	Internal	Passing Juice

## In-page links

<a href="#">Career Opportunities</a>	Internal	Passing Juice
<a href="#">Requests for Proposals &amp;#038; Bids</a>	Internal	Passing Juice
<a href="#">Bid Proposal Forms</a>	Internal	Passing Juice
<a href="#">Fines &amp;#038; Fees</a>	Internal	Passing Juice
<a href="#">Parking Information</a>	Internal	Passing Juice
<a href="#">Library Tutorials</a>	External	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Online Library</a>	Internal	Passing Juice
<a href="#">Learn A New Language</a>	Internal	Passing Juice
<a href="#">Audio</a>	Internal	Passing Juice
<a href="#">DVDs</a>	Internal	Passing Juice
<a href="#">Newspapers &amp;#038; Microfilm</a>	Internal	Passing Juice
<a href="#">Requests</a>	Internal	Passing Juice
<a href="#">Art Gallery</a>	Internal	Passing Juice
<a href="#">Zine Library</a>	Internal	Passing Juice
<a href="#">Social Justice Corner</a>	Internal	Passing Juice
<a href="#">One Book One Trenton</a>	Internal	Passing Juice
<a href="#">Labor and Literacy Lab</a>	Internal	Passing Juice
<a href="#">Shelf Help</a>	Internal	Passing Juice
<a href="#">Online Programs and Activities</a>	Internal	Passing Juice
<a href="#">Notary Public Services</a>	Internal	Passing Juice
<a href="#">Technology Services</a>	Internal	Passing Juice
<a href="#">Tutoring</a>	Internal	Passing Juice
<a href="#">OPRA Request Form</a>	Internal	Passing Juice
<a href="#">Seed Library</a>	Internal	Passing Juice
<a href="#">Museum Passes</a>	Internal	Passing Juice
<a href="#">COVID-19 Information</a>	Internal	Passing Juice
<a href="#">Food and Housing</a>	Internal	Passing Juice

## In-page links

<a href="#">Small Business Resources</a>	Internal	Passing Juice
<a href="#">Consumer Health Information</a>	Internal	Passing Juice
<a href="#">Outreach/ Group Library Visits</a>	Internal	Passing Juice
<a href="#">Resources for Senior Citizens</a>	Internal	Passing Juice
<a href="#">City of Trenton</a>	External	Passing Juice
<a href="#">Finding Aids to Collections</a>	Internal	Passing Juice
<a href="#">Maps, Atlases &amp;#038; Directories</a>	Internal	Passing Juice
<a href="#">Photographs</a>	Internal	Passing Juice
<a href="#">Audio &amp;#038; Visual</a>	Internal	Passing Juice
<a href="#">Oral Histories</a>	Internal	Passing Juice
<a href="#">Sheet Music</a>	Internal	Passing Juice
<a href="#">Yearbooks &amp;#038; School Collections</a>	Internal	Passing Juice
<a href="#">Bible Records</a>	Internal	Passing Juice
<a href="#">Microfilm &amp;#038; Newspapers</a>	Internal	Passing Juice
<a href="#">Online Resources</a>	Internal	Passing Juice
<a href="#">Student Projects</a>	Internal	Passing Juice
<a href="#">Research Services</a>	Internal	Passing Juice
<a href="#">Donate to Trentoniana</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Teens</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud






resources free trentoniana **library** information  
trenton online public services career

# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
library	22	✓	✗	✓	✓
trenton	9	✓	✗	✓	✓
public	7	✓	✗	✓	✓
services	6	✗	✗	✗	✗
free	5	✓	✗	✓	✓









## Usability

	Url	Domain : trentonlib.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!





## Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://trentonlib.org/sitemap.xml">http://trentonlib.org/sitemap.xml</a> <a href="https://www.trentonlib.org/wp-sitemap.xml">https://www.trentonlib.org/wp-sitemap.xml</a>
	Robots.txt	<a href="http://trentonlib.org/robots.txt">http://trentonlib.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics