

# Seo Analyzer trialtracker.info

Generated on March 14 2022 17:24 PM

The score is 36/100



## SEO Content

|    | Title              | Trialtracker.info<br><b>Length : 17</b><br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] trialtracker.info</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 1 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 1  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 1 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>4%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 8 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Work From Home Careers</a>         | Internal | Passing Juice |
| <a href="#">Phases of Clinical Trials</a>      | Internal | Passing Juice |
| <a href="#">Best Android Tablets</a>           | Internal | Passing Juice |
| <a href="#">Greenhouse Software Prices</a>     | Internal | Passing Juice |
| <a href="#">Greenhouse Software For Mobile</a> | Internal | Passing Juice |
| <a href="#">Clinical Trials Portal</a>         | Internal | Passing Juice |
| <a href="#">Clinical Trials Database</a>       | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                 | Internal | Passing Juice |

## SEO Keywords

|                |  |
|----------------|--|
| Keywords Cloud | greenhouse related <b>trials</b> android |
|----------------|--|

## SEO Keywords



trialtrackerinfo **clinical** tablets best phases software

### Keywords Consistency

| Keyword          | Content | Title | Keywords | Descripti<br>on | Headings |
|------------------|---------|-------|----------|-----------------|----------|
| clinical         | 4       | ✘     | ✘        | ✘               | ✘        |
| trials           | 4       | ✘     | ✘        | ✘               | ✘        |
| trialtrackerinfo | 2       | ✘     | ✘        | ✘               | ✘        |
| software         | 2       | ✘     | ✘        | ✘               | ✘        |
| greenhouse       | 2       | ✘     | ✘        | ✘               | ✘        |

### Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : trialtracker.info<br>Length : 17  |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.            |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

### Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 4.01 Strict                         |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://trialtracker.info/sitemap.xml</code>   |
|  | Robots.txt  | <code>http://trialtracker.info/robots.txt</code><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |