

Seo Analyzer trilyo.com

Generated on March 16 2022 01:29 AM






The score is 71/100







SEO Content

	Title	Discover how to Grow Direct Hotel Bookings & Maximize Revenue Length : 61 Perfect, your title contains between 10 and 70 characters.																
	Description	Grow your Hotel Sales by increasing direct bookings with Trilyo's Hotel Chatbot, Push Notifications, FOMO Messaging, Rate Parity & Direct Booking Boosters. Length : 155 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Discover how to Grow Direct Hotel Bookings & Maximize Revenue Trilyo</td></tr><tr><td>description</td><td>Grow your Hotel Sales by increasing direct bookings with Trilyo's Hotel Chatbot, Push Notifications, FOMO Messaging, Rate Parity & Direct Booking Boosters.</td></tr><tr><td>image</td><td>https://content.trilyo.com/Trilyo_square.png</td></tr><tr><td>image:secure_url</td><td>https://content.trilyo.com/Trilyo_square.png</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:width</td><td>781</td></tr><tr><td>image:height</td><td>781</td></tr></tbody></table>	Property	Content	title	Discover how to Grow Direct Hotel Bookings & Maximize Revenue Trilyo	description	Grow your Hotel Sales by increasing direct bookings with Trilyo's Hotel Chatbot, Push Notifications, FOMO Messaging, Rate Parity & Direct Booking Boosters.	image	https://content.trilyo.com/Trilyo_square.png	image:secure_url	https://content.trilyo.com/Trilyo_square.png	image:type	image/png	image:width	781	image:height	781
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image:type	image/png																	
image:width	781																	
image:height	781																	
	Headings	H1 H2 H3 H4 H5 H6																

SEO Content

		1	12	0	0	0	0
		<ul style="list-style-type: none"> • [H1] 30% Increase in Direct Bookings for Hotels, Hostels & Resorts • [H2] Growing Direct Booking by over 30% • [H2] AI Hotel Chatbot • [H2] In-App & Web notifications • [H2] Booking Boosters • [H2] Rate parity Engine • [H2] Trusted by over 300+ Hotels, Resorts & Hostels • [H2] Grow Direct Bookings • [H2] Reduce OTA Dependency • [H2] Revenue Maximization • [H2] Competitive Advantage • [H2] Happy Customers • [H2] Engaging guests with Voice Assistant 					
	Images	<p>We found 19 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					


SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>					
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>					
	In-page links	<p>We found a total of 6 links including 0 link(s) to files</p>					
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>					

In-page links

Anchor	Type	Juice
learn more	Internal	Passing Juice
learn more	Internal	Passing Juice
learn more	Internal	Passing Juice
learn more	Internal	Passing Juice
#	Internal	Passing Juice
#	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	more direct ota bookings hotel increase website revenue booking hotels
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
direct	10	✓	✗	✓	✓
hotel	10	✓	✗	✓	✓
bookings	9	✓	✗	✓	✓
revenue	9	✓	✗	✗	✓
booking	9	✓	✗	✓	✓











Usability

	Url	Domain : trilyo.com Length : 10
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.trilyo.com/sitemap/sitemap.xml
	Robots.txt	http://trilyo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.