

Seo Analyzer tripfactory.com

Generated on February 05 2022 09:35 AM

The score is 56/100



SEO Content

	Title	Book Holiday Packages in India or Globally - TripFactory - Tripfactory Length : 70 Perfect, your title contains between 10 and 70 characters.												
	Description	TripFactory, India's Largest Holiday Store provides the largest selection of holiday packages globally. You can book holidays online or with help of a expert. Length : 158 Great, your meta description contains between 70 and 160 characters.												
	Keywords	holidays, holiday packages, holiday booking, online holidays, book holidays, holiday deals, packages, holiday packages booking, customized trips, tour packages, travel experiences Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Book Holiday Packages in India or Globally - TripFactory</td></tr><tr><td>url</td><td>http://www.tripfactory.com/</td></tr><tr><td>image</td><td>//cdn.yourholiday.me/static/dynimg/partner/53/200x150/2745804-2745803_adobestock_435567756-min-2.jpg</td></tr></tbody></table>	Property	Content	title	Book Holiday Packages in India or Globally - TripFactory	url	http://www.tripfactory.com/	image	//cdn.yourholiday.me/static/dynimg/partner/53/200x150/2745804-2745803_adobestock_435567756-min-2.jpg				
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>7</td><td>29</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Early Bird Summer Holiday Deals: Now Live• [H2] Search for Flight + Hotel and Holiday Deals• [H2] Signature Maldives Resorts Special offer only with Flights• [H2] Kashmir Holidays on Sale	H1	H2	H3	H4	H5	H6	0	6	7	29	0	0
H1	H2	H3	H4	H5	H6									
0	6	7	29	0	0									





SEO Content

		<ul style="list-style-type: none">• [H2] International Group Escorted Tours• [H2] Get the Best Holiday Deals in Your Inbox• [H3] Beach• [H3] Culture and Heritage• [H3] Honeymoon• [H3] Family• [H3] Luxury• [H3]• [H3] Family Holidays - Best of India• [H4] Medhufushi Island Resort• [H4] Filitheyo Island Resort• [H4] Hondaafushi Island Resort• [H4] Heavenly Kashmir - 5 Nights - 2 Star• [H4] Exotic Kashmir - 6 Nights - 2 Star• [H4] Splendours of Kashmir - 7 Nights - 2 Star• [H4] Grand Turkey Tour• [H4] Classic Turkey Journey• [H4] European Experience Including Flights - Summer 2022• [H4] Iceland Experience Vegetarian Tour• [H4] Scandinavia Tour• [H4] East & West Coast of USA• [H4] Best of Andamans• [H4] Best of Wildlife in MP• [H4] Best of Rajasthan - Jaipur, Jo...• [H4] Best of Himachal Holiday with ...• [H4] Best of South India• [H4] Best of Uttar Pradesh• [H4] Best of Kerala• [H4] Best of Uttarakhand• [H4] Africa• [H4] Americas• [H4] Asia• [H4] Europe• [H4] Inde• [H4] Oceania• [H4] Experiences• [H4] About• [H4] Ways you can pay
	Images	<p>We found 30 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Egypt	Internal	Passing Juice
Kenya	Internal	Passing Juice
Mauritius	Internal	Passing Juice
Mauritius	Internal	Passing Juice
Morocco	Internal	Passing Juice
Seychelles	Internal	Passing Juice
South Africa	Internal	Passing Juice
Tanzania	Internal	Passing Juice
Argentina	Internal	Passing Juice
Brazil	Internal	Passing Juice
Canada	Internal	Passing Juice

In-page links

Chile	Internal	Passing Juice
Mexico	Internal	Passing Juice
Peru	Internal	Passing Juice
United States of America	Internal	Passing Juice
Baku	Internal	Passing Juice
Bali	Internal	Passing Juice
Bhutan	Internal	Passing Juice
Cambodia	Internal	Passing Juice
China	Internal	Passing Juice
Dubai	Internal	Passing Juice
Hong Kong	Internal	Passing Juice
Japan	Internal	Passing Juice
Maldives	Internal	Passing Juice
Oman	Internal	Passing Juice
Singapore	Internal	Passing Juice
Sri Lanka	Internal	Passing Juice
Thailand	Internal	Passing Juice
Turkey	Internal	Passing Juice
Vietnam	Internal	Passing Juice
Cyprus	Internal	Passing Juice
Europe	Internal	Passing Juice
Georgia	Internal	Passing Juice
Greece	Internal	Passing Juice
Italy	Internal	Passing Juice
Portugal	Internal	Passing Juice
Russia	Internal	Passing Juice
Spain	Internal	Passing Juice
Switzerland	Internal	Passing Juice

In-page links

Andamans	Internal	Passing Juice
Delhi	Internal	Passing Juice
Goa	Internal	Passing Juice
Himachal Pradesh	Internal	Passing Juice
Jammu and Kashmir	Internal	Passing Juice
Karnataka	Internal	Passing Juice
Kerala	Internal	Passing Juice
Ladakh	Internal	Passing Juice
Sikkim	Internal	Passing Juice
Australia	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Beach	Internal	Passing Juice
Culture and Heritage	Internal	Passing Juice
Honeymoon	Internal	Passing Juice
Family	Internal	Passing Juice
Luxury	Internal	Passing Juice
Testimonials	Internal	Passing Juice
My Booking	Internal	Passing Juice
Franchise	Internal	Passing Juice
Franchise Team	Internal	Passing Juice
Vision	Internal	Passing Juice
Leisure Market Opportunity	Internal	Passing Juice
Tourism Revival	Internal	Passing Juice
Technology and Marketing	Internal	Passing Juice
Customer Experience and ROI	Internal	Passing Juice
Complete Business Solution	Internal	Passing Juice
Technology and Product	Internal	Passing Juice
Training and Support	Internal	Passing Juice

In-page links

Franchise FAQ	Internal	Passing Juice
Customer Reviews	Internal	Passing Juice
Personnaliser	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Voir les détails	Internal	Passing Juice
Beaches	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
follow	4	✘	✘	✘	✘
europe	4	✘	✘	✘	✔







Keywords Consistency

africa	4	✘	✘	✘	✔
mauritius	4	✘	✘	✘	✘
franchise	4	✘	✘	✘	✘

Usability

	Url	Domain : tripfactory.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 61 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://tripfactory.com/sitemap.xml>

https://www.tripfactory.com/sitemap_index.xml



Robots.txt

<http://tripfactory.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics