Seo Analyzer tripit.com

Generated on March 03 2022 07:14 AM

The score is 66/100

SEO Content

✓	Title	TripIt | Online travel itinerary and trip planner **Length : 49** Perfect, your title contains between 10 and 70 characters.
✓	Description	TripIt - Free online trip planner and free travel itinerary website for organizing vacations, group trips or business travel **Length : 124** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	trip planner, travel itinerary, itineraries, travel itinerary, travel planner, business travel, trip planning, group travel, travel planning, travel organizer, vacation planning, flight itinerary, vacation planner, group trip, group vacation, itinerary Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

		H1	H2	H3	H4	H5	H6
⚪	Headings	0	0	0	0	0	0

✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 0 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

○	Keywords Cloud	itinerary planner online trip travel tripit

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tripit	1	✓	✗	✓	✗

Keywords Consistency

online	1	✔	✖	✔	✖
travel	1	✔	✔	✔	✖
itinerary	1	✔	✔	✔	✖
trip	1	✔	✔	✔	✖

Usability

	Url	Domain : tripit.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 10 Warnings : 16
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✔ Perfect. No inline css has been found in HTML tags!

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	
	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://tripit.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.