Seo Analyzer troy.edu

Generated on March 08 2022 09:05 AM

The score is 42/100

SEO Content

✅	Title	**Troy University** **Length : 15** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	From award-winning academic opportunities to exciting Division I athletics events, Troy University provides students around the globe with top-notch learning opportunities—in class and online. For 15 consecutive years, TROY has been named to The Princeton Review's "Best in the Southeast" list. **Length : 295** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 10 10 0 0 0 [H1] YOU DREAM OF LEADING.WE MAKE IT HAPPEN. [H2] Start Your Career Journey at TROY [H2] Welcome to Troy [H2] TROY is the Pathway to Your Future [H2] Creating more flexibility for working students [H2] TROY Today News [H2] TROY Events [H2] TROY Events [H2] Connect with Us [H2] Resources [H2] COPYRIGHT [H3] Student Life [H3] Housing

SEO Content

		- [H3] Scholarships - [H3] Visit Campus - [H3] Adult Learners - [H3] Military & Veterans - [H3] International - [H3] © 1996-2022 Troy University - [H3] {{current.title}} - [H3] {{current.title}}
❌	Images	We found 25 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

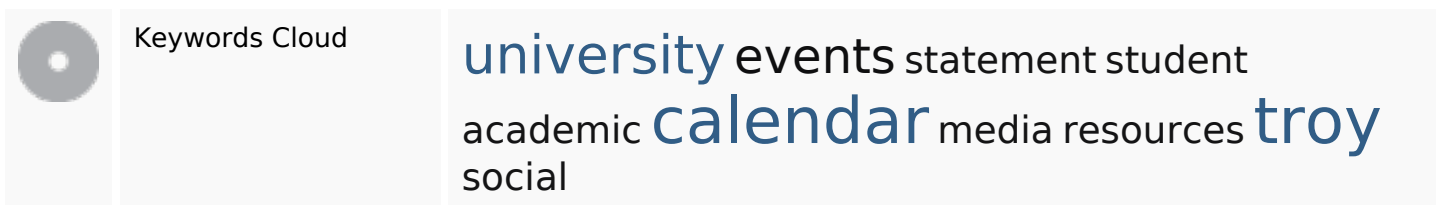|		
❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 46 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 2.17% External Links : Passing Juice 10.87% Internal Links 86.96%

In-page links

Anchor	Type	Juice

In-page links

Skip to Main Content	Internal	Passing Juice
International	Internal	Passing Juice
Online	Internal	Passing Juice
Military & Veterans	Internal	Passing Juice
Future Students	Internal	Passing Juice
Parents & Family	Internal	Passing Juice
Alumni	Internal	Passing Juice
Community & Outreach	Internal	Passing Juice
News	Internal	Passing Juice
Calendar	Internal	Passing Juice
Contact	Internal	Passing Juice
Visit	Internal	Passing Juice
Give	Internal	Passing Juice
Libraries	Internal	Passing Juice
my.troy.edu	Internal	Passing Juice
SCHOLARSHIPS, COSTS & AID	Internal	Passing Juice
ACADEMICS	Internal	Passing Juice
STUDENT LIFE & RESOURCES	Internal	Passing Juice
ATHLETICS	External	Passing Juice
ABOUT US	Internal	Passing Juice
Coronavirus (COVID-19) Information and Updates	Internal	Passing Juice
award-winning academics	Internal	Passing Juice
Apply Now	External	Passing Juice
Request Info	External	Passing Juice
Career Coach	External	Passing Juice
Find your home away from home	Internal	Passing Juice
Explore scholarship opportunities	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice

In-page links

View All Social Media		Internal	Passing Juice
Questions?		Internal	Passing Juice
Emergency Information		Internal	Passing Juice
Student Complaints		Internal	Passing Juice
Feedback Form		Internal	Passing Juice
Student Disability Services		Internal	Passing Juice
Employment		External	Passing Juice
Net Price Calculator		Internal	Passing Juice
Strategic Plan		Internal	Passing Juice
Accreditation Statement		Internal	Passing Juice
Privacy Statement		Internal	Passing Juice
Accessibility Statement		Internal	Passing Juice
Read Our Disclaimer		Internal	Passing Juice
A-Z Sitemap		Internal	Passing Juice
Transcripts		Internal	Passing Juice
State Authorization		Internal	Passing Juice
©		External	noFollow
Read More		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	university events statement student academic calendar media resources troy social

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
troy	11	✔	✖	✔	✔

Keywords Consistency

calendar	10	✖	✖	✖	✖
university	8	✔	✖	✔	✔
events	6	✖	✖	✔	✔
resources	4	✖	✖	✖	✔

Usability

	Url	Domain : troy.edu Length : 8
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 13 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://troy.edu/sitemap.xml
		https://www.troy.edu/sitemap.xml
✔	Robots.txt	http://troy.edu/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.