



# Seo Analyzer

## trpgroup.com.au

Generated on February 26 2022 23:02 PM

The score is 40/100







## SEO Content

	Title	TRP Ductwork <b>Length : 12</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>1</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] TRP Ductwork</li> <li>• [H1] Main Navigation</li> <li>• [H1] Page Banner / Splash Images / Slide</li> <li>• [H1] Content</li> <li>• [H1] --&gt;</li> <li>• [H2] Main Footer</li> <li>• [H5] South Australian Facility - Adelaide</li> <li>• [H5] Western Australian Facility - Perth</li> </ul>	H1	H2	H3	H4	H5	H6	5	1	0	0	2	0
H1	H2	H3	H4	H5	H6									
5	1	0	0	2	0									
	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>13%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Products &amp;#038; Services</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Members</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Website Design by Swish Design</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

hvac **address** quality industry phone  
**ductwork** australian postal fax box

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
address	4	✘	✘	✘	✘
ductwork	3	✔	✘	✘	✔
fax	2	✘	✘	✘	✘
phone	2	✘	✘	✘	✘
industry	2	✘	✘	✘	✘










## Usability

	Url	Domain : trpgroup.com.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 13 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  <code>http://trpgroup.com.au/sitemap.xml</code> <code>http://trpgroup.com.au/sitemap.xml</code>
	Robots.txt	<code>http://trpgroup.com.au/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.   Google Analytics