

Seo Analyzer truestrays.com

Generated on March 25 2022 09:07 AM

The score is 43/100

SEO Content

	Title	The True Strays Americana Roots Rock and Roll Length: 47 Perfect, your title contains between 10 and 70 characters.			
1	Description	True Strays are lifelong friends, songwriters and country boys - Joseph James and James Cameron - from Bristol, England who are fast carving out a niche of their own in the UK Americana scene. Their music is a cathartic celebration of alternative roots americana and blues rock 'n' roll. Length: 297 Ideally, your meta description should contain between 70 and 160			
		characters (spaces included). Use <u>this free tool</u> to calculate text length.			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		locale	en_GB		
		type	article		
		title	The True Strays Americana Roots Rock and Roll		
		description			
		url	https://www.truestrays.com/		
		site_name	The True Strays		
		image	http://www.truestrays.com/wp-content/uploads/ 2021/02/untitled-06-1024x683.jpg		

SEO Content

0	Headings	• [H2 • [H3 • [H3	Primary N Share Contact Social	H3 3 lavigation	H4 0	H5 0	H6 0	
	Images	We found 8 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.						
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.						
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Too Bad, yo			web pages	, this mean	that content	

SEO Links

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 14 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 28.57%
	Internal Links 71.43%

In-page links

Anchor	Туре	Juice
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In-page links

upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
<u>Home</u>	Internal	Passing Juice
Music	Internal	Passing Juice
<u>Videos</u>	Internal	Passing Juice
<u>Live</u>	Internal	Passing Juice
<u>Store</u>	External	Passing Juice
<u>Press</u>	Internal	Passing Juice
<u>News</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
<u>Instagram</u>	Internal	Passing Juice
<u>Share</u>	Internal	Passing Juice
Subscribe to our Newsletter for exclusive content.	Internal	Passing Juice
Merchandise Bundles available now	External	Passing Juice

SEO Keywords



Keywords Cloud

album heart content exclusive matter newsletter march 18 debut merchandise subscribe

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
subscribe	1	×	×	×	*
newsletter	1	×	×	×	♥
exclusive	1	×	×	×	×
content	1	×	×	×	×
debut	1	×	×	×	×

Keywords Consistency

Usability

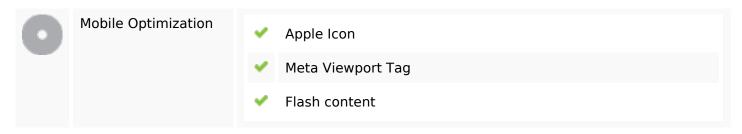
0	Url	Domain : truestrays.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5		
②	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 31 Warnings: 13		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. 		

Document

Mobile



Optimization

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://truestrays.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.