

Seo Analyzer truewater.com

Generated on February 21 2022 17:19 PM






The score is 56/100




SEO Content

	Title	Managed IT Support in Houston, TX Consulting Company Length : 54 Perfect, your title contains between 10 and 70 characters.														
	Description	For 18 years, Truewater has excelled in providing managed IT solutions, cloud storage & cybersecurity in Houston, TX. Learn more here! Length : 138 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Managed IT Support in Houston, TX Consulting Company</td></tr><tr><td>description</td><td>For 18 years, Truewater has excelled in providing managed IT solutions, cloud storage & cybersecurity in Houston, TX. Learn more here!</td></tr><tr><td>url</td><td>https://www.truewater.com/</td></tr><tr><td>site_name</td><td>Truewater</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Managed IT Support in Houston, TX Consulting Company	description	For 18 years, Truewater has excelled in providing managed IT solutions, cloud storage & cybersecurity in Houston, TX. Learn more here!	url	https://www.truewater.com/	site_name	Truewater
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>12</td><td>3</td><td>0</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Specialized IT Support Provider Located in Houston, TX• [H2] IT Services & Security For Any Industry• [H2] IT Service Provider in Houston, TX• [H2] Work From Home IT Solutions• [H2] How Truewater Can Help• [H2] Welcome to Truewater IT Support Center• [H3] MANAGED IT SERVICES• [H3] IT SECURITY• [H3] IT CONSULTING• [H3] WHY TRUEWATER?• [H3] Match Your IT Services with Your Business' Unique Goals• [H3] Proactively Prevent Computer Issues• [H3] Help You Grow & Make the Right Decisions• [H3] Available 24/7• [H3] IT Information & Truewater News• [H3] How to Prepare Your IT Network for a Second Wave• [H3] The Benefits of Outsourcing Your IT Department• [H3] Things Your IT Disaster Recovery Plan Should Include• [H4] About Us• [H4] SERVICES• [H4] Location• [H6] learn more click here• [H6] learn more click here• [H6] learn more click here• [H6] learn more click here	H1	H2	H3	H4	H5	H6	1	5	12	3	0	4
H1	H2	H3	H4	H5	H6									
1	5	12	3	0	4									
	Images	<p>We found 15 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.33% Internal Links 97.67%

In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Managed Data Center	Internal	Passing Juice
Remote Managed IT Services	Internal	Passing Juice
Cloud Computing	Internal	Passing Juice
IT Security	Internal	Passing Juice
IT Consulting	Internal	Passing Juice
Disaster Recovery	Internal	Passing Juice
Vendor Management	Internal	Passing Juice
Industries	Internal	Passing Juice
Real Estate &#038; Property Management	Internal	Passing Juice
Transportation, Distribution &#038; Logistics	Internal	Passing Juice
Financial &#038; Accounting	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Architecture &#038; Engineering	Internal	Passing Juice
Legal	Internal	Passing Juice
Construction &#038; Manufacturing	Internal	Passing Juice
Retail &#038; Restaurant	Internal	Passing Juice
Oil &#038; Gas	Internal	Passing Juice

In-page links

Why Truewater?	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Our Leadership	Internal	Passing Juice
Virtual Office Tour	Internal	Passing Juice
Culture	Internal	Passing Juice
Careers	Internal	Passing Juice
Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
What You Need To Know	Internal	Passing Juice
Service Areas	Internal	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Business	Internal	Passing Juice
IT Security	Internal	Passing Juice
Managed Service Provider	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Data Recovery	Internal	Passing Juice
Disaster Recovery	Internal	Passing Juice
1208 N Post Oak Rd #190, Houston, TX 77055	External	Passing Juice
Managed IT	Internal	Passing Juice

SEO Keywords

Keywords Cloud

read more [truewater](#) services

SEO Keywords



managed helpdesk security
management support world

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
managed	4	✓	✗	✓	✓
truewater	3	✗	✗	✓	✓
more	2	✗	✗	✓	✓
world	2	✗	✗	✗	✗
services	2	✗	✗	✗	✓










Usability

	Url	Domain : truewater.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 34 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.