



Seo Analyzer trusteemag.com

Generated on March 26 2022 19:46 PM





The score is 57/100







SEO Content

	Title	<p>Trustee Magazine</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Trustee Magazine</p> <p>Length : 16</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Trustee magazine, governance, AHA, American Hospital Association, Center for Healthcare Governance, CHG, board, CEO, trustees, board members, hospital, health care</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1478 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>11</td> <td>9</td> <td>0</td> <td>0</td> <td>3</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1436 2072" style="list-style-type: none"> • [H1] Trustee Magazine Archives • [H1] Editor's Picks • [H1] A new front in the cybersecurity war: The 'internet of things' • [H1] Expanding the reach of palliative care • [H1] Anchoring hospitals in the community • [H1] Dashboard/Research • [H1] Food that can send you to the hospital • [H1] Web Exclusives • [H1] Connecting behavioral health patients to outpatient services • [H1] From the Editor • [H1] A changing landscape • [H2] Strategic Planning • [H2] Finance 	H1	H2	H3	H4	H5	H6	11	9	0	0	3	1
H1	H2	H3	H4	H5	H6									
11	9	0	0	3	1									

SEO Content

		<ul style="list-style-type: none"> • [H2] Operations • [H2] Leadership • [H2] Workforce • [H2] Patient care • [H2] Quality & Safety • [H2] Technology • [H2] Legislation • [H5] Resources, Tools and Education to Foster High-Performing Boards • [H5] AHA's bi-monthly digital resource for hospital & health system trustees and leadership • [H5] Explore AHA's rich library of on-demand webinars designed for boardroom education and discussion. • [H6] Find the latest articles, insights and resources
	Images	<p>We found 29 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 72 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 19.44%</p> <p>Internal Links 80.56%</p>

In-page links

Anchor	Type	Juice
www.aha.org	External	Passing Juice
-	Internal	Passing Juice
Logout	Internal	Passing Juice
Strategic Planning	Internal	Passing Juice
Dashboards	Internal	Passing Juice
Delivery System Transformation	Internal	Passing Juice
Executive Briefings	Internal	Passing Juice
The New Change Agents	Internal	Passing Juice
Protecting Your Leadership Culture	Internal	Passing Juice
Rural	Internal	Passing Juice
Trends	Internal	Passing Juice
Workbooks	Internal	Passing Juice
Finance	Internal	Passing Juice
ICD-10	Internal	Passing Juice
Risk Assumption	Internal	Passing Juice
Operations	Internal	Passing Juice
Service Line Management	Internal	Passing Juice
Leadership	Internal	Passing Juice
C-Suite in Transition	Internal	Passing Juice
CEO	Internal	Passing Juice
Consumerism	Internal	Passing Juice
Gatefolds	Internal	Passing Juice
Succession Planning	Internal	Passing Juice
White Papers	External	Passing Juice
Workforce	Internal	Passing Juice
Nursing	Internal	Passing Juice
Physicians	Internal	Passing Juice

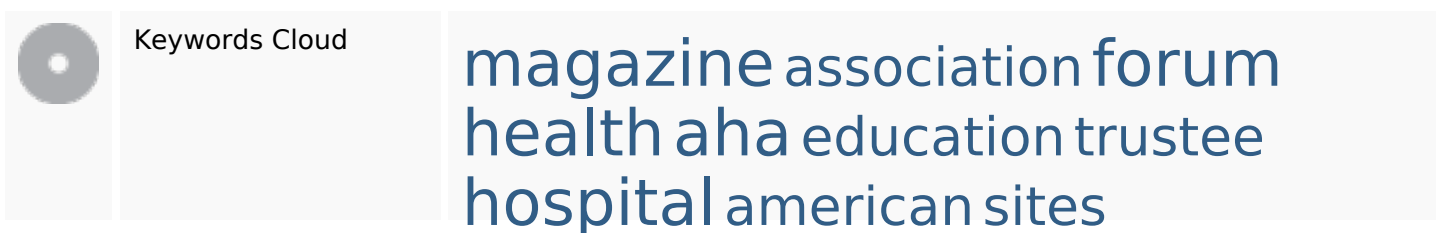
In-page links

Staffing	Internal	Passing Juice
Patient Care	Internal	Passing Juice
Clinical Management	Internal	Passing Juice
Patient Engagement	Internal	Passing Juice
Quality & Safety	Internal	Passing Juice
HEN	Internal	Passing Juice
Technology	Internal	Passing Juice
Clinical Technology	Internal	Passing Juice
IT	Internal	Passing Juice
Talking About Technology	Internal	Passing Juice
Legislation	Internal	Passing Juice
Affordable Care Act	Internal	Passing Juice
MACRA	Internal	Passing Juice
About Us	Internal	Passing Juice
Trustee Authors	Internal	Passing Juice
Issue Archive	Internal	Passing Juice
Trustee Magazine Archives	Internal	Passing Juice
AHA's Trustee Services	External	Passing Juice
Editor's Picks	Internal	Passing Juice
A new front in the cybersecurity war: The internet of things:	Internal	Passing Juice
Song Li	Internal	Passing Juice
Charles Pilcher, M.D.	Internal	Passing Juice
John Gepford	Internal	Passing Juice
Expanding the reach of palliative care	Internal	Passing Juice
Lola Butcher	Internal	Passing Juice
Anchoring hospitals in the community	Internal	Passing Juice
Laurie Larson	Internal	Passing Juice
Food that can send you to the hospital	Internal	Passing Juice

In-page links

Matt O'Connor	Internal	Passing Juice
Connecting behavioral health patients to outpatient services	Internal	Passing Juice
Geri Aston	Internal	Passing Juice
A changing landscape	Internal	Passing Juice
Brian Frankie	Internal	Passing Juice
webinars	External	Passing Juice
Governance	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Use	External	Passing Juice
HF Data & Coding	External	Passing Juice
Health Forum Education	External	Passing Juice
H&HN Magazine	External	Passing Juice
HFM Magazine	External	Passing Juice
AHA	External	Passing Juice
About AHA	External	Passing Juice
Health Forum Online Store	External	Passing Juice
ePublishing	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
health	5	✘	✔	✘	✔






Keywords Consistency

hospital	4	✗	✓	✗	✓
magazine	4	✓	✓	✓	✓
aha	4	✗	✓	✗	✓
forum	4	✗	✗	✗	✗





Usability

	Url	Domain : trustemag.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://trusteemag.com/sitemap.xml>

<https://www.trusteemag.com/sitemap.xml>



Robots.txt

<http://trusteemag.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.