









The score is **34/100**







## SEO Content

	Title	<p>Строительные и отделочные материалы - купить оптом и в розницу по выгодным ценам в интернет-магазине в Москве</p> <p><b>Length : 109</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Строительные и отделочные материалы</li> <li>[H3] Контакты</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	0	0									
	Images	<p>We found 124 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 4 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Вход</a>	Internal	Passing Juice
<a href="#">Регистрация</a>	Internal	Passing Juice
<a href="#">Запросов: 371 (0.2103 с)</a>	External	Passing Juice
<a href="#">Перейти в раздел</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	купить для подробнее руб новинка <b>быстрый</b> избранное <b>просмотр</b> клик корзину
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	36	✘	✘	✘	✘
руб	35	✘	✘	✘	✘
просмотр	35	✘	✘	✘	✘
быстрый	35	✘	✘	✘	✘
подробнее	22	✘	✘	✘	✘








## Usability

	Url	Domain : tskdipomat.ru Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>15</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	15
Deprecated tags	Occurrences					
<s>	15					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://tskdiplomat.ru/sitemap.xml">http://tskdiplomat.ru/sitemap.xml</a></p> <p><a href="https://tskdiplomat.ru/sitemap.xml">https://tskdiplomat.ru/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://tskdiplomat.ru/robots.txt">http://tskdiplomat.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>