

#### **SEO Content**

$\bigotimes$	Title	<b>Length : 0</b> Very bad. We haven't found title on your page.
8	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
$\bigotimes$	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.
0	Headings	H1H2H3H4H5H6310000• [H1] Torres Strait Trawling Company • [H1] Menu • [H1] Home • [H2] Established 2010, Innisfail QLDVisiting Company
$\bigotimes$	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.

### **SEO Content**

$\bigcirc$	lframe	Great, there are no lframes detected on this page.	
		SEO Links	
0	URL Rewrite	Good. Your links looks friendly!	
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
$\bigcirc$	In-page links	We found a total of 11 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0%	
		External Links : Passing Juice 18.18%	
		Internal Links 81.82%	

# In-page links

Anchor	Туре	Juice
Torres Strait Trawling Company	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Products	Internal	Passing Juice
Vessels	Internal	Passing Juice
<u>Gallery</u>	Internal	Passing Juice
Equipment Sales	Internal	Passing Juice
<u>Useful Links</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Contact Form Generator	External	Passing Juice
Striker WordPress Theme	External	Passing Juice
=	Internal	Passing Juice

#### **SEO Keywords**

Keywords Cloud

number **powered** questions torres form **wordpress** email striker message generator

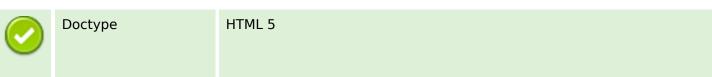
#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
powered	2	×	×	×	×
wordpress	2	×	×	×	×
torres	1	×	×	×	×
questions	1	×	×	×	×
striker	1	×	×	×	×

#### Usability

0	Url	Domain : tstrawlers.com.au Length : 17
$\bigotimes$	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document



#### Document

$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 38 Warnings : 29		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

### Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine

# Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
$\bigotimes$	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.