



# Seo Analyzer tstrawlers.com.au

Generated on March 16 2022 21:13 PM

**The score is 32/100**







## SEO Content

	Title	<p><b>Length : 0</b></p> <p>Very bad. We haven't found title on your page.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Torres Strait Trawling Company</li><li>• [H1] Menu</li><li>• [H1] Home</li><li>• [H2] Established 2010, Innisfail QLD</li></ul>	H1	H2	H3	H4	H5	H6	3	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	1	0	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

## In-page links

Anchor	Type	Juice
<a href="#">Torres Strait Trawling Company</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Vessels</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Equipment Sales</a>	Internal	Passing Juice
<a href="#">Useful Links</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Contact Form Generator</a>	External	Passing Juice
<a href="#">Striker WordPress Theme</a>	External	Passing Juice
=	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

number **powered** questions torres  
form **wordpress** email striker  
message generator

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
powered	2	×	×	×	×
wordpress	2	×	×	×	×
torres	1	×	×	×	✓
questions	1	×	×	×	×
striker	1	×	×	×	×

## Usability



Url

Domain : tstrawlers.com.au  
Length : 17



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











## Document



Doctype

HTML 5



## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>


## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

## Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>