

The score is **58/100**







SEO Content

	Title	<p>Specialists in second hand instruments, equipment, installation and servicing - Tune Inn Music Shop</p> <p>Length : 101</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>We buy and sell new and secondhand instruments and music equipment, we also repair and part exchange - Tune Inn Music Shop London</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1493 1845" style="list-style-type: none"> • [H1] Sign Up • [H1] Latest Used • [H1] Selling? • [H2] • [H2] Check out a sample of the latest used gear - click here for more... • [H2] Or get stuck into our product list 	H1	H2	H3	H4	H5	H6	3	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	3	0	0	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 48%</p>												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Latest Used	Internal	Passing Juice
Selling? Click here!	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Guitar	Internal	Passing Juice
Keyboard/MIDI	Internal	Passing Juice
PA	Internal	Passing Juice

In-page links

Studio	Internal	Passing Juice
DJ	Internal	Passing Juice
Drums	Internal	Passing Juice
Instruments	Internal	Passing Juice
Hi-Fi	Internal	Passing Juice
Lighting	Internal	Passing Juice
Cases & Stands	Internal	Passing Juice
Leads and Accessories	Internal	Passing Juice
Gift Ideas	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	gear latest secondhand stands used cases click shop guitar instruments
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
used	5	✘	✘	✘	✔
latest	4	✘	✘	✘	✔
shop	3	✔	✘	✔	✘
secondhand	3	✘	✘	✔	✘
gear	3	✘	✘	✘	✔


Usability

	Url	Domain : tuneinn.co.uk Length : 13
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 1153 1481 1220"> Google Analytics</div>