

# Seo Analyzer tupalo.com

Generated on March 19 2022 14:18 PM


The score is 61/100






## SEO Content

	Title	<p>Tupalo.com - Phone, Map, Review for Restaurants, Cafes, Salons, Shops</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Local business reviews and recommendations of Restaurants, Cafes, Shops, Salons, Plumbers and more at Tupalo.com</p> <p><b>Length : 112</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>local, travel, indie, wien, berlin, toronto, portland, miami, san francisco, chicago, vegetarian</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>10</td><td>17</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Your local guide</li><li>• [H1] Your journal and activity planner</li><li>• [H2] Need inspiration?</li><li>• [H2] You want to browse and discover other cities?</li><li>• [H3] Find the best spots in your surroundings and see what other people think about it or recommend. To try it out, simply take a look at spots within a particular category or search for specific locations or cities. You can also use the nearby button to discover what's currently around you.</li><li>• [H3] Search</li><li>• [H3] Discover</li><li>• [H3] Share</li><li>• [H3] My Favorites</li><li>• [H3] My Bookmarks</li><li>• [H3] My Reviews</li></ul>	H1	H2	H3	H4	H5	H6	2	2	10	17	1	0
H1	H2	H3	H4	H5	H6									
2	2	10	17	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] My Checkins</li><li>• [H3] Then check out our categories below...</li><li>• [H3] Well, we have some recommendations for you...</li><li>• [H4] Restaurants</li><li>• [H4] Cafés</li><li>• [H4] Nightlife</li><li>• [H4] Shops</li><li>• [H4] Beauty</li><li>• [H4] Health &amp; Medical</li><li>• [H4] Activities</li><li>• [H4] Arts &amp; Entertainment</li><li>• [H4] Pets</li><li>• [H4] Categories in Helsinki</li><li>• [H4] Categories in Warsaw</li><li>• [H4] Categories in Amsterdam</li><li>• [H4] Categories in Vienna</li><li>• [H4] Categories in Berlin</li><li>• [H4] Categories in Los Angeles</li><li>• [H4] Categories in Toronto</li><li>• [H4] Background pictures powered by art-lodge</li><li>• [H5] If you would like to be the next business that is covered on this page, let us know!</li></ul>
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>18%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 95 links including 0 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 85.26%

Internal Links 14.74%

## In-page links

Anchor	Type	Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Nearby</a>	Internal	Passing Juice
<a href="#">User Sign Up</a>	Internal	Passing Juice
<a href="#">Helsinki</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice
<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice
<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Health and Medical</a>	External	Passing Juice
<a href="#">Warsaw</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice

## In-page links

<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice
<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Health and Medical</a>	External	Passing Juice
<a href="#">Amsterdam</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice
<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice
<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Vienna</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice
<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice
<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Health and Medical</a>	External	Passing Juice
<a href="#">Berlin</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice

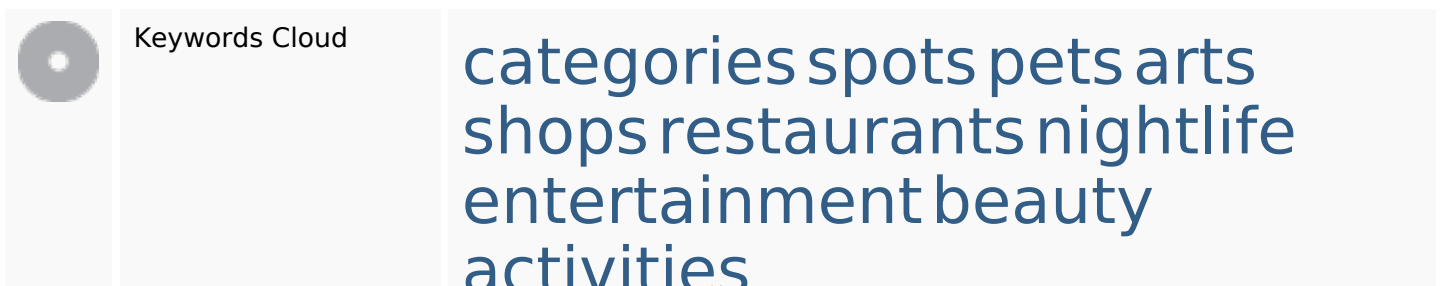
## In-page links

<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice
<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice
<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Health and Medical</a>	External	Passing Juice
<a href="#">Los Angeles</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice
<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice
<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Health and Medical</a>	External	Passing Juice
<a href="#">Toronto</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Beauty</a>	External	Passing Juice
<a href="#">Nightlife</a>	External	Passing Juice
<a href="#">Food and Beverages</a>	External	Passing Juice
<a href="#">Shops</a>	External	Passing Juice
<a href="#">Arts &amp; Entertainment</a>	External	Passing Juice
<a href="#">Activities</a>	External	Passing Juice

## In-page links

<a href="#">Pets</a>	External	Passing Juice
<a href="#">Travel</a>	External	Passing Juice
<a href="#">Health and Medical</a>	External	Passing Juice
<a href="#">art-lodge</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Local Advertising</a>	External	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">FAQ/Feedback</a>	Internal	Passing Juice
<a href="#">Review Guidelines</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Copyright Notice</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Google+</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

categories	10	✘	✘	✘	✔
shops	10	✔	✘	✔	✔
restaurants	9	✔	✘	✔	✔
spots	8	✘	✘	✘	✔
pets	8	✘	✘	✘	✔


## Usability

	Url	Domain : tupalo.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 115 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://tupalo.com/robots.txt">http://tupalo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>