



Seo Analyzer tupperware.com

Generated on February 26 2022 19:41 PM

The score is 48/100



SEO Content

	Title	<p>Tupperware® Official Site Innovative Kitchen Products and More! &ndash; Tupperware US</p> <p>Length : 87</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>From innovative kitchen products to a flexible and fun business opportunity. Join us, host a party, shop online, find great recipes & more.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Tupperware® Official Site Innovative Kitchen Products and More!</td></tr><tr><td>description</td><td>From innovative kitchen products to a flexible and fun business opportunity. Join us, host a party, shop online, find great recipes & more.</td></tr><tr><td>url</td><td>https://www.tupperware.com/</td></tr><tr><td>site_name</td><td>Tupperware US</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0550/5912/0300/files/Tupperware_Logo.png?height=628&pad_color=fff&v=1618942989&width=1200</td></tr></tbody></table>	Property	Content	type	website	title	Tupperware® Official Site Innovative Kitchen Products and More!	description	From innovative kitchen products to a flexible and fun business opportunity. Join us, host a party, shop online, find great recipes & more.	url	https://www.tupperware.com/	site_name	Tupperware US	image	https://cdn.shopify.com/s/files/1/0550/5912/0300/files/Tupperware_Logo.png?height=628&pad_color=fff&v=1618942989&width=1200
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SEO Content





image:secure_url	https://cdn.shopify.com/s/files/1/0550/5912/0300/files/Tupperware_Logo.png?height=628&pad_color=fff&v=1618942989&width=1200
image:width	1200
image:height	628

Headings





H1	H2	H3	H4	H5	H6
2	49	5	2	0	0

- [H1] .tupperware-logo svg { width: 160px; }
- [H1] Welcome Newcomer
- [H2] THE MONTH OF LOVE
- [H2] UNCOMMONLY POWERFUL
- [H2] Hello recycled microfiber
- [H2] New at Tupperware
- [H2] Tupperware ® Impressions Classic Bowl Set (2022)
- [H2] Microwave Reheatable Luncheon Plates (2022)
- [H2] Microwave Reheatable Cereal Bowls (2022)
- [H2] Tupperware Impressions 16-oz./500 mL Tumblers (2022)
- [H2] Chip 'N Dip Set (2022)
- [H2] Classic Sheer Pitcher 1-GAL./3.8L (2022)
- [H2] Large Hourglass Salt and Pepper Shakers (2022)
- [H2] Rectangular Cake Taker (2022)
- [H2] Round Cake Taker (2022)
- [H2] Serving Center ® Set (2022)
- [H2] Tupperware ® Impressions Butter Dish (2022)
- [H2] Tupperware ® Impressions Small Butter Dish (2022)
- [H2] Portioning Scoops
- [H2] PANTRY STORAGE
- [H2] ECO PRODUCTS
- [H2] WHAT'S NEW?
- [H2] RECOMMENDED FOR YOU
- [H2] Wonderlier 3-Piece Bowl Set
- [H2] Round Container
- [H2] Snack-Stor® Large Container
- [H2] One Touch ® Reminder Canister Set/Black
- [H2] Potato Smart Container
- [H2] Onion & Garlic Smart Container
- [H2] Snack-Stor® Container
- [H2] Modular Mates® Square 3
- [H2] CrystalWave ® PLUS Soup Mugs
- [H2] Modular Mates® Square 2
- [H2] Super Cereal Storer 4.8L
- [H2] Modular Mates® Rectangular 2
- [H2] Modular Mates® Square 4
- [H2] Modular Mates® Spaghetti Dispenser
- [H2] Pick-A-Deli® Container
- [H2] CrystalWave ® PLUS 4-Piece Set
- [H2] Vent 'N Serve® Medium Shallow Set
- [H2] CrystalWave ® PLUS Divided Dish
- [H2] Big Wonders ® Large Bowls
- [H2] Vent 'N Serve® 7-Piece Set
- [H2] Keeps Parks Fresh

SEO Content

		<ul style="list-style-type: none">• [H2] DELISH MEALS FOR EVERYONE• [H2] Midge's Famous Brisket• [H2] Black and White Cookies• [H2] Vodka Gimlet• [H2] Find• [H2] Support• [H2] About• [H3] CELEBRATE• [H3] KITCHEN TOOLS• [H3] Bye-bye chemicals• [H3] LIMITED EDITION• [H3] GET THE LATEST RECIPES• [H4] Are you referred by a Tupperware consultant?• [H4] What's Your Email?
	Images	<p>We found 147 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.33%</p> <p>Internal Links 97.67%</p>

In-page links

Anchor	Type	Juice
Find a rep	Internal	Passing Juice
Cancel	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Tuplove Offers!	Internal	Passing Juice
The Marvelous Mrs. Maisel	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
New	Internal	Passing Juice
All Products	Internal	Passing Juice
Kitchen Tools	Internal	Passing Juice
Cookware & Bakeware	Internal	Passing Juice
Serveware	Internal	Passing Juice
Food Storage	Internal	Passing Juice
Kids & Toys	Internal	Passing Juice
On the Go	Internal	Passing Juice
Limited Edition - National Park Foundation	Internal	Passing Juice
Tupperware Home	Internal	Passing Juice
All Recipes	Internal	Passing Juice
Breakfast & Lunch	Internal	Passing Juice
Weeknight Winners	Internal	Passing Juice
On the Go	Internal	Passing Juice
Kids Love It	Internal	Passing Juice
Comfort Food	Internal	Passing Juice
Party Perfect	Internal	Passing Juice
Healthy	Internal	Passing Juice
Host a Party	Internal	Passing Juice
Join Us	Internal	Passing Juice
Do Good	Internal	Passing Juice

In-page links

Account	Internal	Passing Juice
Find a representative	Internal	Passing Juice
Tupperware® Impressions Classic Bowl Set (2022)	Internal	Passing Juice
Microwave Reheatable Luncheon Plates (2022)	Internal	Passing Juice
Microwave Reheatable Cereal Bowls (2022)	Internal	Passing Juice
Tupperware Impressions 16-oz./500 mL Tumblers (2022)	Internal	Passing Juice
Chip 'N Dip Set (2022)	Internal	Passing Juice
Classic Sheer Pitcher 1-GAL./3.8L (2022)	Internal	Passing Juice
Large Hourglass Salt and Pepper Shakers (2022)	Internal	Passing Juice
Rectangular Cake Taker (2022)	Internal	Passing Juice
Round Cake Taker (2022)	Internal	Passing Juice
Serving Center® Set (2022)	Internal	Passing Juice
Tupperware® Impressions Butter Dish (2022)	Internal	Passing Juice
Tupperware® Impressions Small Butter Dish (2022)	Internal	Passing Juice
Portioning Scoops	Internal	Passing Juice
Wonderlier 3-Piece Bowl Set	Internal	Passing Juice
Round Container	Internal	Passing Juice
Snack-Stor® Large Container	Internal	Passing Juice
One Touch® Reminder Canister Set/Black	Internal	Passing Juice
Potato Smart Container	Internal	Passing Juice
Onion & Garlic Smart Container	Internal	Passing Juice
Snack-Stor® Container	Internal	Passing Juice
Modular Mates® Square 3	Internal	Passing Juice
CrystalWave® PLUS Soup Mugs	Internal	Passing Juice
Modular Mates® Square 2	Internal	Passing Juice
Super Cereal Storer 4.8L	Internal	Passing Juice
Modular Mates® Rectangular 2	Internal	Passing Juice
Modular Mates® Square 4	Internal	Passing Juice


In-page links

Modular Mates® Spaghetti Dispenser	Internal	Passing Juice
Pick-A-Deli® Container	Internal	Passing Juice
CrystalWave ® PLUS 4-Piece Set	Internal	Passing Juice
Vent 'N Serve® Medium Shallow Set	Internal	Passing Juice
CrystalWave ® PLUS Divided Dish	Internal	Passing Juice
Big Wonders ® Large Bowls	Internal	Passing Juice
Vent 'N Serve® 7-Piece Set	Internal	Passing Juice
Midge's Famous Brisket	Internal	Passing Juice
Black and White Cookies	Internal	Passing Juice
Vodka Gimlet	Internal	Passing Juice
Online Catalog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Replacement Parts	Internal	Passing Juice
Warranty	Internal	Passing Juice
Shipping & Handling	Internal	Passing Juice
Return Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Cookie Settings	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
About Us	Internal	Passing Juice
BPA Free	Internal	Passing Juice
Tupperware Brands	External	Passing Juice
© 2022 TUPPERWARE. All rights reserved.	Internal	Passing Juice
Sale Force Login	Internal	Passing Juice
Media Room	External	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Terms of Use	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	more set read now wishlist new product tupperware shop view
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Keywords Consistency




Keyword	Content	Title	Keywords	Description	Headings
view	23	✗	✗	✗	✗
product	20	✓	✗	✓	✓
new	9	✗	✗	✗	✓
more	6	✓	✗	✓	✗
tupperware	5	✓	✗	✗	✓

Usability





	Url	Domain : tupperware.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>




Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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Optimization

		crawl the site more intelligently.
	Robots.txt	<p>http://tupperware.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>