



# Seo Analyzer

## turtlebackbooks.com

Generated on March 20 2022 23:37 PM





The score is 67/100







### SEO Content

	Title	K-12 Curriculum, Advanced Placement, ELA   Perfection Learning															
		<b>Length : 64</b>															
		Perfect, your title contains between 10 and 70 characters.															
	Description	K-12 curriculum solutions including Advanced Placement, English Language Arts (ELA), Vocabu-Lit® (6-12), AMSCO® AP® Coursebooks															
		<b>Length : 127</b>															
		Great, your meta description contains between 70 and 160 characters.															
	Keywords	Advanced Placement, ELA, English Language Arts, Perfection Learning, AMSCO® AP® Coursebooks, Vocabu-Lit® (6-12)															
		Good, your page contains meta keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>K&amp;#x2013;12&amp;#x20;Curriculum,&amp;#x20;Advanced&amp;#x20;Placement,&amp;#x20;ELA&amp;#x20;</td></tr><tr><td>description</td><td>K-12&amp;#x20;curriculum&amp;#x20;solutions&amp;#x20;including&amp;#x20;Advanced&amp;#x20;Placement,&amp;#x20;English&amp;#x20;Language&amp;#x20;Arts&amp;#x20;;&amp;#x28;ELA&amp;#x29;,&amp;#x20;Vocabu-Lit&amp;#xAE;&amp;#x20;;&amp;#x28;6&amp;#x2013;12&amp;#x29;,&amp;#x20;AMSCO&amp;#xAE;&amp;#x20;AP&amp;#xAE;&amp;#x20;Course books</td></tr><tr><td>url</td><td>https://www.perfectionlearning.com</td></tr></table>						Property	Content	type	website	title	K&#x2013;12&#x20;Curriculum,&#x20;Advanced&#x20;Placement,&#x20;ELA&#x20;	description	K-12&#x20;curriculum&#x20;solutions&#x20;including&#x20;Advanced&#x20;Placement,&#x20;English&#x20;Language&#x20;Arts&#x20;;&#x28;ELA&#x29;,&#x20;Vocabu-Lit&#xAE;&#x20;;&#x28;6&#x2013;12&#x29;,&#x20;AMSCO&#xAE;&#x20;AP&#xAE;&#x20;Course books	url	https://www.perfectionlearning.com
Property	Content																
type	website																
title	K&#x2013;12&#x20;Curriculum,&#x20;Advanced&#x20;Placement,&#x20;ELA&#x20;																
description	K-12&#x20;curriculum&#x20;solutions&#x20;including&#x20;Advanced&#x20;Placement,&#x20;English&#x20;Language&#x20;Arts&#x20;;&#x28;ELA&#x29;,&#x20;Vocabu-Lit&#xAE;&#x20;;&#x28;6&#x2013;12&#x29;,&#x20;AMSCO&#xAE;&#x20;AP&#xAE;&#x20;Course books																
url	https://www.perfectionlearning.com																
	Headings	<b>H1</b> 1	<b>H2</b> 11	<b>H3</b> 5	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0										
		• [H1] K-12 Curriculum and Software Solutions – Perfection															

## SEO Content

		<p>Learning</p> <ul style="list-style-type: none"><li>• [H2] Featured Solutions</li><li>• [H2] Why Perfection Learning?</li><li>• [H2] What Our Customers Are Saying</li><li>• [H2] Connect and Learn</li><li>• [H2] Integration Made Easy</li><li>• [H2] About Perfection Learning®</li><li>• [H2] Help &amp; Support</li><li>• [H2] My Account</li><li>• [H2] Contact Us</li><li>• [H2] Top Product Results</li><li>• [H2] Suggestions</li><li>• [H3] Explore Solutions</li><li>• [H3] Next Step Blog</li><li>• [H3] Webinars and Virtual Events</li><li>• [H3] Upcoming Events</li><li>• [H3] {{{name_full}}}</li></ul>
	Images	<p>We found 83 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 57 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.05%</p>

## SEO Links

Internal Links 78.95%

### In-page links

Anchor	Type	Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Perfection Next</a>	External	Passing Juice
<a href="#">Log In / Create Account</a>	External	Passing Juice
<a href="#">My Orders</a>	External	Passing Juice
<a href="#">My Downloadable Products</a>	External	Passing Juice
<a href="#">My Wish List</a>	External	Passing Juice
<a href="#">Elementary</a>	Internal	Passing Juice
<a href="#">Classroom Libraries</a>	Internal	Passing Juice
<a href="#">Language Arts</a>	Internal	Passing Juice
<a href="#">Literacy</a>	Internal	Passing Juice
<a href="#">Mathematics</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Social Studies</a>	Internal	Passing Juice
<a href="#">Test Preparation</a>	Internal	Passing Juice
<a href="#">World Languages</a>	Internal	Passing Juice
<a href="#">Classroom Libraries</a>	Internal	Passing Juice
<a href="#">Drama, Speech &amp; Debate</a>	Internal	Passing Juice
<a href="#">Language Arts</a>	Internal	Passing Juice
<a href="#">Literacy</a>	Internal	Passing Juice
<a href="#">Mathematics</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Social Studies</a>	Internal	Passing Juice
<a href="#">Test Preparation</a>	Internal	Passing Juice
<a href="#">World Languages</a>	Internal	Passing Juice


## In-page links

<a href="#">Classroom Libraries</a>	Internal	Passing Juice
<a href="#">Drama, Speech &amp; Debate</a>	Internal	Passing Juice
<a href="#">Language Arts</a>	Internal	Passing Juice
<a href="#">Literacy</a>	Internal	Passing Juice
<a href="#">Mathematics</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Social Studies</a>	Internal	Passing Juice
<a href="#">Test Preparation</a>	Internal	Passing Juice
<a href="#">World Languages</a>	Internal	Passing Juice
<a href="#">Explore →</a>	Internal	Passing Juice
<a href="#">Explore →</a>	Internal	Passing Juice
<a href="#">Explore →</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Watch Recordings</a>	External	Passing Juice
<a href="#">Find Events</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">About Our Company</a>	Internal	Passing Juice
<a href="#">Online Catalogs</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Request a Sample</a>	External	Passing Juice
<a href="#">Technical Support</a>	External	Passing Juice
<a href="#">Shipping &amp; Returns</a>	Internal	Passing Juice
<a href="#">Order Tracking</a>	Internal	Passing Juice
<a href="#">Satisfaction Guarantee</a>	Internal	Passing Juice
<a href="#">Log in / Create Account</a>	Internal	Passing Juice
<a href="#">My Orders</a>	Internal	Passing Juice
<a href="#">My Downloadable Products</a>	Internal	Passing Juice
<a href="#">Wish List</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Your Sales Consultant</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Continue</a>	Internal	Passing Juice
<a href="#">View Cart</a>	External	Passing Juice
<a href="#">Compare Products</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	<p>english language studies classroom</p> <p>social literature advanced</p> <p>placement connections arts</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
language	9	✗	✓	✓	✗
advanced	8	✓	✓	✓	✗
placement	8	✓	✓	✓	✗
arts	7	✗	✓	✓	✗
english	6	✗	✓	✓	✗




## Usability

	Url	Domain : turtlebackbooks.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://turtlebackbooks.com/sitemap.xml">http://turtlebackbooks.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://turtlebackbooks.com/robots.txt">http://turtlebackbooks.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>