

## Seo Analyzer tzu.com.au

Generated on March 14 2022 23:47 PM

The score is 39/100

#### **SEO Content**

	Title	tzu.com.	au				
		Length	: 10				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
	Description	Length	: 0				
					ta description to create de		page. Use <u>this</u>
	Keywords	_			ta keywords reate keywo		age. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	ze your page	•	his tags allows ree og
0	Headings	<b>H1</b> 1	<b>H2</b> 0 H1] tzu.com	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	d 0 images o	on this web	page.		
		Good, mo	ost or all of	your image	s have alt at	ttributes.	
	Text/HTML Ratio	Ratio : 4°	%				
W					L code is bel ds more text		ent, this means
	Flash	Perfect, r	no Flash cor	itent has be	een detected	d on this pa	ge.

#### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

<b></b>	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
8	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 100%  Internal Links 0%

### **In-page links**

Anchor	Туре	Juice
Do you want to own this domain name?	External	Passing Juice
Privacy Policy	External	Passing Juice

## **SEO Keywords**

		i.
	•	)
1		r

**Keywords Cloud** 

want reserved all rights domain tzuau copyright name privacy own

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings

# **Keywords Consistency**

tzuau	2	×	×	×	×
want	1	×	×	×	×
own	1	×	×	×	×
domain	1	×	×	×	×
name	1	×	×	×	×

# Usability

0	Url	Domain : tzu.com.au Length : 10
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
<b>②</b>	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

### **Document**

Speed Tips	Excellent, your website doesn't use nested tables.
	Too bad, your website is using inline styles.
	Great, your website has few CSS files.
	Perfect, your website has few JavaScript files.
	Too bad, your website does not take advantage of gzip.

## Mobile

0	Mobile Optimization	X Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://tzu.com.au/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.