

Seo Analyzer ubc.ca

Generated on February 13 2022 16:28 PM





The score is 55/100







SEO Content

	Title	The University of British Columbia Length : 34 Perfect, your title contains between 10 and 70 characters.												
	Description	The University of British Columbia is a global centre for research and teaching, consistently ranked among the top 20 public universities in the world. Length : 151 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The University of British Columbia• [H2] Marquee• [H2] Spotlight• [H2] Connect with UBC• [H2] Explore UBC• [H3] Colour our collections• [H3] Participate in Black History Month at UBC• [H3] Help shape the future of the UBC Vancouver campus• [H3] UBC United Way Campaign raises over \$590,000• [H3] Meet four Black scholars leading innovative research in the Faculty of Arts• [H3] Why you may be feeling the Term 2 blues• [H3] Love, Land & Spirit podcast discusses connection, community and Indigeneity• [H3] New scholarship program supports Black Canadian students at UBC	H1	H2	H3	H4	H5	H6	1	4	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	10	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H3] Balancing the cost of pandemic lockdowns [H3] This Week at UBC
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.44%</p> <p>Internal Links 97.56%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
The University of British Columbia	Internal	Passing Juice
UBC Search	Internal	Passing Juice

In-page links

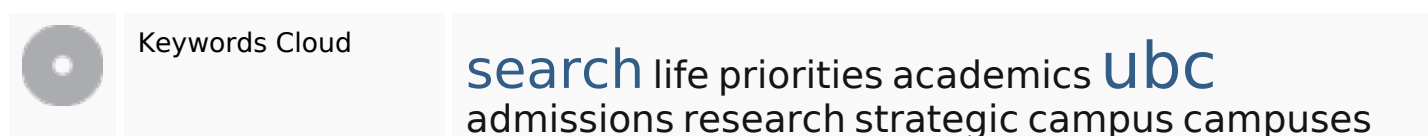
About UBC	Internal	Passing Juice
Our Campuses	Internal	Passing Juice
Admissions	Internal	Passing Juice
Academics	Internal	Passing Juice
Strategic Priorities	Internal	Passing Juice
Research	Internal	Passing Juice
Campus Life	Internal	Passing Juice
News	Internal	Passing Juice
give UBC	Internal	Passing Juice
Prospective Students	Internal	Passing Juice
Undergraduate Students	Internal	Passing Juice
Graduate Students	Internal	Passing Juice
Faculty & Staff	Internal	Passing Juice
Alumni	Internal	Passing Juice
Community Partners	Internal	Passing Juice
latest updates here	Internal	Passing Juice
Participate in Black History Month at UBC	Internal	Passing Juice
Help shape the future of the UBC Vancouver campus	Internal	Passing Juice
UBC United Way Campaign raises over \$590,000	Internal	Passing Juice
People	Internal	Passing Juice
Research	Internal	Passing Juice
Teaching and Learning	Internal	Passing Juice
Meet four Black scholars leading innovative research in the Faculty of Arts	Internal	Passing Juice
Campus	Internal	Passing Juice
Why you may be feeling the Term 2 blues	Internal	Passing Juice
Arts and Culture	Internal	Passing Juice
Community	Internal	Passing Juice
Love, Land & Spirit podcast discusses connection.	Internal	Passing Juice

In-page links

[community and Indigeneity](#)

Innovation	Internal	Passing Juice
New scholarship program supports Black Canadian students at UBC	Internal	Passing Juice
Balancing the cost of pandemic lockdowns	Internal	Passing Juice
This Week at UBC	External	Passing Juice
Contact the Vancouver campus	Internal	Passing Juice
Contact the Okanagan campus	Internal	Passing Juice
Emergency Procedures	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
UBC Copyright	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ubc	3	✘	✘	✘	✔
search	2	✘	✘	✔	✔
campuses	1	✘	✘	✘	✘
admissions	1	✘	✘	✘	✘
academics	1	✘	✘	✘	✘

Usability

Url	Domain : ubc.ca Length : 6
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ubc.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1093 1481 1160"> Google Analytics</div>