



Seo Analyzer ucm.es

Generated on March 07 2022 04:05 AM

The score is 66/100



SEO Content

	Title	Universidad Complutense de Madrid Length : 33 Perfect, your title contains between 10 and 70 characters.												
	Description	La mayor universidad presencial de España, con la mejor oferta educativa. En Madrid, rodeada de zonas verdes y con una intensa vida cultural y deportiva. Length : 153 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Universidad Complutense de Madrid, Complutense, UCM, Educación, Innovación, Universidad de excelencia, Formación, Grado, Máster, Doctorado, Postgrado Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] Universidad Complutense de Madrid [H2] Titulares [H2] Noticias [H2] Avisos y Destacados [H2] Recursos [H3] La Complutense expone en AULA 2022 una de las mayores y más completas ofertas de estudios de España para el curso 2022/23 [H3] Jornadas Derechos Humanos, exilio y género. Días 8, 9, 10 y 11 de marzo [H3] Convocada la 2ª fase de Docencia UCM 2021-22, hasta el 16 de marzo [H3] VII Muestra de Teatro por la Igualdad. Día 9 de marzo, a las 19h Paraninfo de Filología y Filosofía, Edificio A. Entradas	H1	H2	H3	H4	H5	H6	1	4	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	6	0	0	0									

SEO Content

		con invitación • [H3] Votaciones: 6 de abril, de 9 a 20h • [H3] Portal de Transparencia de la UCM
	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 75 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.33% Internal Links 94.67%

In-page links

Anchor	Type	Juice
Navegar identificado	Internal	Passing Juice
Universidad Complutense de Madrid	Internal	Passing Juice
UCM	Internal	Passing Juice

In-page links

Gobierno	Internal	Passing Juice
Facultades	Internal	Passing Juice
Departamentos	Internal	Passing Juice
Otros Centros	Internal	Passing Juice
Servicios	Internal	Passing Juice
Transparencia	Internal	Passing Juice
Calidad	Internal	Passing Juice
Igualdad	Internal	Passing Juice
Alumni	Internal	Passing Juice
Emprendimiento	Internal	Passing Juice
Estudiar	Internal	Passing Juice
Estudios	Internal	Passing Juice
Pruebas de acceso a Grado	Internal	Passing Juice
Admisión a la Universidad	Internal	Passing Juice
Matrícula	Internal	Passing Juice
Prácticas y empleo	Internal	Passing Juice
Becas y ayudas	Internal	Passing Juice
Estudiantes internacionales	Internal	Passing Juice
Formación Permanente	Internal	Passing Juice
Cursos de Verano El Escorial	External	Passing Juice
Escuela Complutense de Verano	Internal	Passing Juice
Investigar	Internal	Passing Juice
Investigación	Internal	Passing Juice
Servicio de Investigación	Internal	Passing Juice
Servicio de Administración de Personal Investigador	Internal	Passing Juice
OTRI	Internal	Passing Juice
HRS4R	Internal	Passing Juice
Ediciones Complutense	Internal	Passing Juice

In-page links

Biblioteca	Internal	Passing Juice
Internacional	Internal	Passing Juice
Portada	Internal	Passing Juice
Noticias	Internal	Passing Juice
Convocatorias	Internal	Passing Juice
Movilidad	Internal	Passing Juice
Programas Europeos	Internal	Passing Juice
Programas UCM	Internal	Passing Juice
Una Europa	Internal	Passing Juice
Contacto	Internal	Passing Juice
Vida universitaria	Internal	Passing Juice
Agenda	Internal	Passing Juice
Cultura y museos	Internal	Passing Juice
Deportes	Internal	Passing Juice
Encuentros UCM	Internal	Passing Juice
Tienda Complutense	External	Passing Juice
La Complutense expone en AULA 2022 una de las mayores y más completas ofertas de estudios de España para el curso 2022/23	Internal	Passing Juice
Jornadas Derechos Humanos, exilio y género. Días 8, 9, 10 y 11 de marzo	Internal	Passing Juice
Convocada la 2ª fase de Docencia UCM 2021-22, hasta el 16 de marzo	Internal	Passing Juice
VII Muestra de Teatro por la Igualdad. Día 9 de marzo, a las 19h Paraninfo de Filología y Filosofía, Edificio A. Entradas con invitación	Internal	Passing Juice
Votaciones: 6 de abril, de 9 a 20h	Internal	Passing Juice
Portal de Transparencia de la UCM	Internal	Passing Juice
Con su sexta edición, Noches del Botánico se consolida como un referente cultural de los veranos madrileños	Internal	Passing Juice
Manifiesto con motivo del Día Internacional de la Mujer (RUIGEU)	Internal	Passing Juice

In-page links

Convocados los Premios Alumni-UCM 2022. Presentación de convocatorias, hasta el 19 abril	Internal	Passing Juice
Las adicciones en la sociedad de la información, a debate en Encuentros Complutense. Jueves 10 de marzo, en Ciencias de la Información	Internal	Passing Juice
Más noticias	Internal	Passing Juice
Marco docente curso 21-22	Internal	Passing Juice
Información UCM sobre Covid-19	Internal	Passing Juice
Acceso remoto a servicios	Internal	Passing Juice
Ven a la Complutense &quot;#VenalaComplu&quot;	Internal	Passing Juice
Procesos Selectivos y Promociones Internas Vigentes para el PAS	Internal	Passing Juice
Protégete de ciberataques	Internal	Passing Juice
Medallas UCM (cursos 2019-2020 y 2020-2021)	Internal	Passing Juice
Empleo UCM	Internal	Passing Juice
Fundación General	Internal	Passing Juice
Alquiler de espacios	Internal	Passing Juice
Parque Científico	External	Passing Juice
Universia España	External	Passing Juice
Sugerencias y Quejas	Internal	Passing Juice
Localización y contacto	Internal	Passing Juice
Aviso Legal	Internal	Passing Juice
Protección de datos	Internal	Passing Juice
RSS	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	ucm las marzo transparencia madrid universidad información complutense del noticias
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ucm	9	✖	✔	✖	✔
complutense	9	✔	✔	✖	✔
universidad	4	✔	✔	✔	✔
información	4	✖	✖	✖	✖
marzo	4	✖	✖	✖	✔

Usability

	Url	Domain : ucm.es Length : 6
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics