

Seo Analyzer udem.edu.mx

Generated on February 11 2022 02:47 AM





The score is 59/100







SEO Content

	Title	Bienvenidos a la Universidad de Monterrey UDEM Length : 48 Perfect, your title contains between 10 and 70 characters.												
	Description	Estudia en una de las mejores universidades de México, en un ambiente multicultural y desarróllate como un líder con amplias competencias profesionales y un gran compromiso con la sociedad. Length : 189 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	udem, universidad de monterrey, profesional, preparatoria, posgrados, estudia, prepa udem, experiencia internacional, salud, negocios, derecho, ciencias sociales, ingeniería, tecnologías, educación, humanidades, arquitectura, diseño, arte Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>/themes/custom/udm/images/udem-compartir.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>800</td></tr></tbody></table>	Property	Content	image	/themes/custom/udm/images/udem-compartir.jpg	image:width	1200	image:height	800				
Property	Content													
image	/themes/custom/udm/images/udem-compartir.jpg													
image:width	1200													
image:height	800													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>9</td><td>2</td><td>5</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none">[H1] El futuro inspira nuestra mejor versión[H1] Estamos de vuelta[H1] Inspirando tu futuro[H2] Estudia en la UDEM	H1	H2	H3	H4	H5	H6	3	9	2	5	0	2
H1	H2	H3	H4	H5	H6									
3	9	2	5	0	2									

SEO Content

		<ul style="list-style-type: none">• [H2] Inicia tu proceso de admisión• [H2] Toma el tour virtual• [H2] Cita en línea• [H2] Tu apoyo nos impulsa a trascender• [H2] Universidad de Monterrey• [H2] Exprésate• [H2] Accesos Directos• [H2] Únete a nuestra comunidad• [H3] En cinco décadas, la UDEM se ha posicionado como una institución que brinda educación personalizada de excelencia académica en equilibrio con una formación integral.• [H3] #GenteUDEM• [H4] Expande tus horizontes• [H4] Vive una nueva experiencia• [H4] Explora tus posibilidades• [H4] Desarrolla tus conocimientos• [H4] Continúa preparándote• [H6] Troyanos Juntos /• [H6] Prepa UDEM /
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 102 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.78%

SEO Links

Internal Links 89.22%

In-page links

Anchor	Type	Juice
Skip to main navigation	Internal	Passing Juice
UDEM	Internal	Passing Juice
English	Internal	Passing Juice
Lupa	Internal	Passing Juice
Solicita información	Internal	Passing Juice
Un vistazo a la UDEM	Internal	Passing Juice
Visión UDEM	Internal	Passing Juice
Modelo educativo	Internal	Passing Juice
Oficina del rector	Internal	Passing Juice
Oficina del Consejo	Internal	Passing Juice
Identidad gráfica	Internal	Passing Juice
Informe anual	Internal	Passing Juice
Trabaja con nosotros	Internal	Passing Juice
Campus UDEM	Internal	Passing Juice
Unidades Prepa UDEM	Internal	Passing Juice
Centros y clínicas	Internal	Passing Juice
Tour 360º	External	Passing Juice
Servicios de consultoría	Internal	Passing Juice
Programas de extensión	Internal	Passing Juice
Centros de consultoría	Internal	Passing Juice
Investigación	Internal	Passing Juice
Noticias institucionales	Internal	Passing Juice
Calendario de eventos	Internal	Passing Juice

In-page links

Teatro UDEM	Internal	Passing Juice
Series web	Internal	Passing Juice
Sala de Prensa	Internal	Passing Juice
Feria internacional	Internal	Passing Juice
Claustro Universitario	Internal	Passing Juice
Centro de integridad	Internal	Passing Juice
Ir a Tienda UDEM	External	Passing Juice
Prepa UDEM	Internal	Passing Juice
Bicultural	Internal	Passing Juice
Internacional	Internal	Passing Juice
Multicultural	Internal	Passing Juice
Arte, Arquitectura y Diseño	Internal	Passing Juice
Ciencias de la Salud	Internal	Passing Juice
Derecho y Ciencias Sociales	Internal	Passing Juice
Educación y Humanidades	Internal	Passing Juice
Ingeniería y Tecnologías	Internal	Passing Juice
Negocios	Internal	Passing Juice
Aprendizaje Permanente	Internal	Passing Juice
Buscador de programas	Internal	Passing Juice
Idiomas UDEM	Internal	Passing Juice
Diplomado ENARM	Internal	Passing Juice
Certificación Lean Six Sigma	Internal	Passing Juice
Top Management Programs	Internal	Passing Juice
Verano en UDEM	Internal	Passing Juice
Estudia un semestre en UDEM	Internal	Passing Juice
Servicio social en México	Internal	Passing Juice
Residencias UDEM	Internal	Passing Juice
Descubre cómo	Internal	Passing Juice


In-page links

Deportes y recreación	Internal	Passing Juice
Bienestar UDEM	Internal	Passing Juice
Difusión cultural	Internal	Passing Juice
Espiritualidad universitaria para el servicio	Internal	Passing Juice
Formación de la conciencia y acción social	Internal	Passing Juice
Liderazgo y participación ciudadana	Internal	Passing Juice
Sostenibilidad	Internal	Passing Juice
Internacionalización en casa	Internal	Passing Juice
Revista 360° UDEM	Internal	Passing Juice
Radio UDEM 90.5 FM	Internal	Passing Juice
Directorio de redes sociales	Internal	Passing Juice
Blog Campus Life	External	Passing Juice
Agencia informativa	External	Passing Juice
Seguridad	Internal	Passing Juice
Admisiones y becas	Internal	Passing Juice
Comunidad	Internal	Passing Juice
Conoce más	Internal	Passing Juice
Conoce la Visión UDEM	Internal	Passing Juice
Conoce más	Internal	Passing Juice
Conoce más	Internal	Passing Juice
Conoce más	Internal	Passing Juice
=	Internal	Passing Juice
Bicultural	Internal	Passing Juice
Internacional	Internal	Passing Juice
Multicultural	Internal	Passing Juice
Arte, Arquitectura y Diseño	Internal	Passing Juice
Buscador de programas	Internal	Passing Juice
Prepa UDEM	Internal	Passing Juice

In-page links

Estudiantes internacionales	Internal	Passing Juice
Profesional	Internal	Passing Juice
Legado Educativo	Internal	Passing Juice
Posgrados	Internal	Passing Juice
Conoce cómo donar	Internal	Passing Juice
Ubicación y mapa	Internal	Passing Juice
Buzón de sugerencias	Internal	Passing Juice
Correo UDEM	Internal	Passing Juice
Portal UDEM	External	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
instagram	External	Passing Juice
youtube	External	Passing Juice
AVISO DE PRIVACIDAD	Internal	Passing Juice
POLÍTICAS DE PRIVACIDAD	Internal	Passing Juice
TÉRMINOS DE USO	Internal	Passing Juice
UDEM	Internal	Passing Juice
Becas	External	Passing Juice
Pasos para ingresar	Internal	Passing Juice
Programas académicos	Internal	Passing Juice
Bolsa de trabajo	Internal	Passing Juice
Profesores	Internal	Passing Juice
Portal UDEM	External	Passing Juice






SEO Keywords

 Keywords Cloud	internacional más estudia conoce experiencia una udem prepa educación ciencias
---	--





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
udem	32	✓	✓	✗	✓
una	8	✗	✗	✓	✓
conoce	8	✗	✗	✗	✗
estudia	7	✗	✓	✓	✓
ciencias	6	✗	✓	✗	✗



Usability

	Url	Domain : udem.edu.mx Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 69 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://udem.edu.mx/sitemap.xml
	Robots.txt	http://udem.edu.mx/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.