Seo Analyzer uel.ac.uk

Generated on March 19 2022 16:50 PM

The score is 40/100
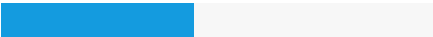
SEO Content

✅	Title	Home | University of East London **Length : 32** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 13 10 5 0 0 • [H1] Home - University of East London • [H2] Site Navigation - Quick Links • [H2] Site Navigation - Quick Links • [H2] Site Navigation - Quick Links • [H2] Site Navigation - Quick Links • [H2] Site Navigation - Quick Links • [H2] Site Navigation - Quick Links • [H2] POSTGRADUATE OPEN EVENING • [H2] Join us in May • [H2] Get Into Nursing this May • [H2] HOSPITAL AND PRIMARY CARE TRAINING HUB OPENS • [H2] ARTS AND CREATIVE INDUSTRIES VIRTUAL EVENT • [H2] Tennis scholar pushes for change and diversity • [H2] EXPLAINER ON THE UKRAINE REFUGEE CRISIS • [H3] Study • [H3] International • [H3] Your Career • [H3] Partners

SEO Content

		[H3] Our Research [H3] About [H3] Discover your future [H3] Social Media [H3] Explore UEL [H3] The University [H4] Contact us [H4] Virtual Open Events [H4] Are you an employer? [H4] Are you an employer? [H4] Connected campus
✓	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 87 links including 0 link(s) to files
◯	Statistics	External Links : noFollow 1.15% External Links : Passing Juice 5.75% Internal Links 93.1%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Study	Internal	Passing Juice
-	External	noFollow
Why UEL?	Internal	Passing Juice
Undergraduate prospectus	Internal	Passing Juice
Postgraduate prospectus	Internal	Passing Juice
Sport at UEL	Internal	Passing Juice
Coronavirus updates	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Postgraduate	Internal	Passing Juice
May starts	Internal	Passing Juice
Apprenticeships	Internal	Passing Juice
Subjects	Internal	Passing Juice
Fees and funding	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Student life	Internal	Passing Juice
Students	Internal	Passing Juice
Pre-Entry and Short Courses	Internal	Passing Juice
Open Days and tours	Internal	Passing Juice
International	Internal	Passing Juice
Regions	Internal	Passing Juice
UEL webinars	Internal	Passing Juice
Malvern House pathway programmes	Internal	Passing Juice
Pre-sessional English	Internal	Passing Juice
Transferring to UEL	Internal	Passing Juice
Immigration advice and compliance	Internal	Passing Juice
COVID-19 International Travel Information	Internal	Passing Juice

In-page links

Your Career	Internal	Passing Juice
Career Zone	Internal	Passing Juice
Explore your career	Internal	Passing Juice
Be your own boss	Internal	Passing Juice
Meet employers	Internal	Passing Juice
Career coaching and mentoring	Internal	Passing Juice
Volunteering	Internal	Passing Juice
Work while you study	Internal	Passing Juice
Partners	Internal	Passing Juice
Talent Gateway	Internal	Passing Juice
Develop your workforce	Internal	Passing Juice
Give back	Internal	Passing Juice
Work with our students	Internal	Passing Juice
Our Research	Internal	Passing Juice
Postgraduate research students	Internal	Passing Juice
Research impact	Internal	Passing Juice
Partnerships	Internal	Passing Juice
About	Internal	Passing Juice
Location	Internal	Passing Juice
Events	Internal	Passing Juice
News	Internal	Passing Juice
Alumni	Internal	Passing Juice
How we teach	Internal	Passing Juice
Mental wealth	Internal	Passing Juice
Our Schools	Internal	Passing Juice
Contact us	Internal	Passing Juice
UEL Connected	Internal	Passing Juice
Governance	Internal	Passing Juice

In-page links

Professional services	Internal	Passing Juice
Nursery	Internal	Passing Juice
Graduation	Internal	Passing Juice
Sustainable Development Goals	Internal	Passing Juice
Staff	Internal	Passing Juice
Accreditations	Internal	Passing Juice
Never not	Internal	Passing Juice
Virtual hub	Internal	Passing Juice
Tiers of restriction	Internal	Passing Juice
Return to campus	Internal	Passing Juice
Finding us	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Cookies and Cookies Notice	Internal	Passing Juice
FACTCHECKER	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
LinkedIn	External	Passing Juice
Facebook	External	Passing Juice
Take a Virtual Tour	Internal	Passing Juice
Calendars	Internal	Passing Juice
Freedom of Information	Internal	Passing Juice
Jobs	Internal	Passing Juice
Accessibility	Internal	Passing Juice

In-page links

Data Protection		Internal	Passing Juice
AccessAble		External	Passing Juice
Modern Slavery		Internal	Passing Juice
Legal & Compliance		Internal	Passing Juice

SEO Keywords

Keywords Cloud	london undergraduate postgraduate uel prospectus students how more university events

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
uel	28	✖	✖	✖	✔
more	15	✖	✖	✖	✖
how	14	✖	✖	✖	✖
postgraduate	13	✖	✖	✖	✔
prospectus	12	✖	✖	✖	✖

Usability

	Url	Domain : uel.ac.uk Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 56 Warnings : 21
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://uel.ac.uk/sitemap.xml
✅	Robots.txt	http://uel.ac.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.