

Seo Analyzer uem.br

Generated on March 07 2022 17:28 PM

The score is 57/100







SEO Content

| | Title | Universidade Estadual de Maringá Length : 32 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Notícias UEM• [H3] Matrículas na graduação da UEM pelo SiSU terminam amanhã (8)• [H3] Novo edital do auxílio-alimentação da UEM está com inscrições abertas• [H3] Deputados do PR pedem quase R\$ 2 milhões para destinação a UEM e Seti• [H3] Chamada oferece bolsas a profissionais e estudantes para apoiar empreendedorismo• [H3] Cursos e Eventos• [H3] Agenda do Reitor | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 6 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 0 | 6 | 0 | 0 | 0 | | | | | | | | | |
| | Images | We found 14 images on this web page. Good, most or all of your images have alt attributes. | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 24% | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | | Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 27 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 3.7% Internal Links 96.3% |


In-page links

| Anchor | Type | Juice |
|-----------------------------------|----------|---------------|
| Página Inicial | Internal | Passing Juice |
| Notícias | Internal | Passing Juice |
| Vestibular | Internal | Passing Juice |
| Biblioteca | Internal | Passing Juice |
| Complexo de Saúde | Internal | Passing Juice |
| Intranet | Internal | Passing Juice |
| International | Internal | Passing Juice |
| Pesquisar | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Página Inicial | Internal | Passing Juice |
| Vestibular | Internal | Passing Juice |
| Cultura e Extensão | Internal | Passing Juice |
| Biblioteca | Internal | Passing Juice |
| Notícias | Internal | Passing Juice |
| Complexo de Saúde | Internal | Passing Juice |
| Prestação de Serviços | Internal | Passing Juice |
| Intranet | Internal | Passing Juice |
| Acessibilidade | Internal | Passing Juice |
| International | Internal | Passing Juice |
| Busca Avançada... | Internal | Passing Juice |
| Matrículas na graduação da UEM pelo SiSU terminam amanhã (8) | Internal | Passing Juice |
| Novo edital do auxílio-alimentação da UEM está com inscrições abertas | Internal | Passing Juice |
| Deputados do PR pedem quase R\$ 2 milhões para destinação a UEM e Seti | Internal | Passing Juice |
| Chamada oferece bolsas a profissionais e estudantes para apoiar empreendedorismo | Internal | Passing Juice |
| Cursos e Eventos | Internal | Passing Juice |
| Agenda do Reitor | Internal | Passing Juice |
| Transparência UEM | Internal | Passing Juice |
| Transparência Governo | External | Passing Juice |

SEO Keywords

| | |
|---|---|
|  Keywords Cloud | página graduação educação inovação vestibular uem ícias transparência international inicial |
|---|---|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| uem | 8 | ✘ | ✘ | ✘ | ✔ |
| international | 4 | ✘ | ✘ | ✘ | ✘ |
| página | 3 | ✘ | ✘ | ✘ | ✘ |
| inicial | 3 | ✘ | ✘ | ✘ | ✘ |
| ícias | 3 | ✘ | ✘ | ✘ | ✔ |



Usability

| | | |
|--|--------------|---|
|  | Url | Domain : uem.br Length : 6 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is pt. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |





Document

| | | |
|--|-----------------|---|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://uem.br/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p> |