



Seo Analyzer uh.edu

Generated on March 06 2022 15:05 PM





The score is 44/100



SEO Content

	<p>Title</p>	<p>University of Houston</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Located near the heart of Houston, this public, tier one research university offers over 300 degrees and programs and award-winning faculty.</p> <p>Length : 140</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>27</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1500 2072" style="list-style-type: none"> • [H1] International Impact • [H1] International ImpactUH is Named a Top Producer of Fulbright Scholars. Again. • [H2] Take a Virtual Tour • [H2] Featured Stories • [H2] Featured Events • [H2] UH Initiatives • [H3] Finding Drugs for Formerly Undruggable Cancer Targets • [H3] UH Alumnus Returns to Join UH College of Medicine Founding Faculty • [H3] International Impact: UH Top Producer of Fulbright U.S. Students... Again • [H3] A 'Global Hospitality' Evolution: Hilton College Changes Name • [H3] Selling Texans on Electric Vehicles May Be Uphill Climb • [H3] UH Adds New Degree Program on Latino/a Experience and 	H1	H2	H3	H4	H5	H6	2	4	27	0	1	0
H1	H2	H3	H4	H5	H6									
2	4	27	0	1	0									





SEO Content

		<p>Contributions</p> <ul style="list-style-type: none">• [H3] The National Academy of Engineering Welcomes UH Professor of Geophysics• [H3] UH Researchers Develop 3D Imaging Technique to Understand How Dendrites Form in Batteries• [H3] UH Energy Event: Offshore Oil and Gas Workers Well-being and Safety• [H3] UH Researcher Finds a New Biomarker and Potential Drug Target for Breast Cancer• [H3] UH Energy Hydrogen Microcredential Program• [H3] UH Researchers Receive \$4.4M to Develop Clean Energy Technologies• [H3] Career Aspirations of Asian Americans• [H3] EV Webinar: John Deere Vehicle Electrification• [H3] Public Art UHS Tour• [H3] Energy Leadership Certificate Series: Leadership Skills for Renewable Energy• [H3] Public Art UHS Tour• [H3] Rising to the Challenges of a Post-Covid World through the Open Source Revolution• [H3] Energy Leadership Certificate Series: Building Effective Teams in an Evolving Energy Industry• [H3] Public Art UHS Tour• [H3] Health• [H3] Arts• [H3] Athletics• [H3] Energy• [H3] Student Success• [H3] Third Ward• [H3] Population Health• [H5] Resources for ...
	Images	<p>We found 33 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25.42%</p> <p>Internal Links 74.58%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
Academics	Internal	Passing Juice
Admissions	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Research	Internal	Passing Juice
Athletics	Internal	Passing Juice
Sugar Land	Internal	Passing Juice
Katy	Internal	Passing Juice
UH Technology Bridge	Internal	Passing Juice
News & Events	Internal	Passing Juice
Giving	Internal	Passing Juice
Future Students	Internal	Passing Juice
Current Students	Internal	Passing Juice
Faculty & Staff	Internal	Passing Juice
Alumni	Internal	Passing Juice
Visitors	Internal	Passing Juice

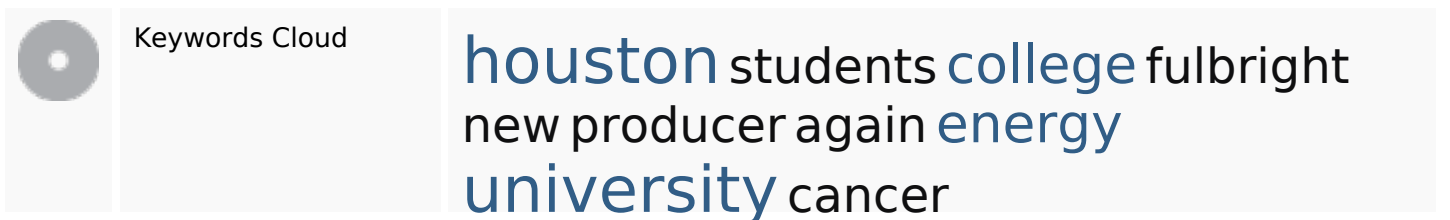
In-page links

Recruiters	Internal	Passing Juice
The Latest Updates on COVID-19	Internal	Passing Juice
Read More	Internal	Passing Juice
Launch Experience	External	Passing Juice
UH News Room	Internal	Passing Juice
UH Today	Internal	Passing Juice
View Full Calendar	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
RSVP	External	Passing Juice
Register for Webinar	External	Passing Juice
A&#8211;Z Index	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Campus Carry Policy	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
Directory	Internal	Passing Juice
Emergency Information	Internal	Passing Juice
Get Help	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Library	Internal	Passing Juice
Mental Health Resources	Internal	Passing Juice
Fraud & Non-Compliance Hotline	External	Passing Juice
Office of the President	Internal	Passing Juice
Parking	Internal	Passing Juice
Report Copyright Infringement	External	Passing Juice
Discrimination and Sexual Misconduct Reporting and Awareness	Internal	Passing Juice
Open Records/Public Information Act	External	Passing Juice
Texas Veterans Portal	External	Passing Juice

In-page links

Tuition & Fees	Internal	Passing Juice
UH System	External	Passing Juice
Virtual Tour	Internal	Passing Juice
Report a problem with this page	Internal	Passing Juice
Texas.gov	External	Passing Juice
Texas Homeland Security	External	Passing Juice
TRAIL	External	Passing Juice
Fraud Reporting	External	Passing Juice
Linking Notice	External	Passing Juice
Privacy Notice	External	Passing Juice
Institutional R&#233;sum&#233;	External	Passing Juice
Required Reports	Internal	Passing Juice
Electronic & Information Resources Accessibility	Internal	Passing Juice
University Policies	Internal	Passing Juice

SEO Keywords








Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
university	10	✓	✗	✓	✗
houston	10	✓	✗	✓	✗
college	7	✗	✗	✗	✓
energy	7	✗	✗	✗	✓
fulbright	5	✗	✗	✗	✓

Keywords Consistency

Usability





	Url	Domain : uh.edu Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://uh.edu/sitemap.xml</p>
	Robots.txt	<p>http://uh.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>