







# Seo Analyzer ui.com

Generated on March 19 2022 11:01 AM






The score is 57/100







## SEO Content

	<p>Title</p>	<p>Ubiquiti - Simplifying IT</p> <p><b>Length : 25</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Technology platforms for Internet Access, Enterprise, and SmartHome applications.</p> <p><b>Length : 81</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>ubiquiti, networks, networking, wifi, wi-fi, wireless, AP, access point, enterprise, radio, antenna, camera, video, surveillance, security, ip, voip, voice, unifi, router, routers, routing, switch, switches, switching, port, ports, poe, power, ethernet, LAN, WLAN, control, radio, multi-radio, rf, radio frequency, frequency, latency, noise, mbps, kbps, gigabit, transmit, isp, wisp, internet service, provider, CPE, backhaul, link, broadband, antennas, amplifiers, uwn, world network, ubnt, ubiquity, airmax, airfiber, unifi, nanostation, picostation, edgemax, 802.11, bridge, iot, internet-of-things, automation, machine to machine, m2m, wan, gateway, scalable, handoff, packet, packet inspection</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1615 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://ui.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Ubiquiti - Simplifying IT</td> </tr> <tr> <td>description</td> <td>Technology platforms for Internet Access, Enterprise, and SmartHome applications.</td> </tr> <tr> <td>image</td> <td>https://www.ui.com/microsite/og-image.ui.png</td> </tr> </tbody> </table>	Property	Content	url	https://ui.com/	type	website	title	Ubiquiti - Simplifying IT	description	Technology platforms for Internet Access, Enterprise, and SmartHome applications.	image	https://www.ui.com/microsite/og-image.ui.png
Property	Content													
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## SEO Content

	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 1 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 0 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%					

## In-page links

Anchor	Type	Juice
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## SEO Keywords



Keywords Cloud

ubiquiti simplifying app need  
enable javascript run

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ubiquiti	1	✓	✓	✗	✗
simplifying	1	✓	✗	✗	✗
need	1	✗	✗	✗	✗
enable	1	✗	✗	✗	✗
javascript	1	✗	✗	✗	✗





### Usability

	Url	Domain : ui.com Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 7 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://ui.com/robots.txt">http://ui.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.