



Seo Analyzer uiowa.edu

Generated on March 08 2022 09:54 AM





The score is 56/100





SEO Content

	Title	<p>The University of Iowa</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Join a global community of renowned artists, pioneering scientists, and faculty dedicated to student success at the University of Iowa.</p> <p>Length : 135</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1816"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The University of Iowa</td> </tr> <tr> <td>url</td> <td>https://uiowa.edu/</td> </tr> <tr> <td>description</td> <td>Ranked among the top 5% of universities in the world. 200+ areas of study. Located in one of America's best college towns. Come see what it means to be a Hawkeye.</td> </tr> <tr> <td>image:url</td> <td>https://uiowa.edu/sites/uiowa.edu/files/styles/large/public/2020-03/aerial-east-side-crew_1.jpg?itok=UIGJxCHK</td> </tr> </tbody> </table>	Property	Content	site_name	The University of Iowa	url	https://uiowa.edu/	description	Ranked among the top 5% of universities in the world. 200+ areas of study. Located in one of America's best college towns. Come see what it means to be a Hawkeye.	image:url	https://uiowa.edu/sites/uiowa.edu/files/styles/large/public/2020-03/aerial-east-side-crew_1.jpg?itok=UIGJxCHK		
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	Headings	<table border="1" data-bbox="539 1845 1481 1921"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>23</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1951 1002 2078" style="list-style-type: none"> • [H1] Home • [H2] Top links • [H2] Search links • [H2] Menu Drawer Options 	H1	H2	H3	H4	H5	H6	1	23	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	23	6	0	0	0									



SEO Content

		<ul style="list-style-type: none"> • [H2] Site Main Navigation • [H2] External quick links • [H2] Start your story here • [H2] Be a Hawkeye • [H2] Hear from Hawkeyes • [H2] News and features • [H2] Events • [H2] Cooking Workshop • [H2] Tippie Women's Summit Series: Stepping Up to Leadership • [H2] Hawks of Color with Lew Montgomery • [H2] A journey to unity • [H2] # 33 • [H2] 15:1 • [H2] 93 % • [H2] Welcome Home • [H2] See Iowa City for yourself • [H2] Social Media • [H2] Footer primary • [H2] Footer secondary • [H2] Footer tertiary • [H3] "Iowa had the resources and faculty I wanted" • [H3] "You get to know your professors really well" • [H3] "I've had the same dynamic experience you find at small, private schools" • [H3] At Iowa, playwrights see their words become productions • [H3] 175 years, more than 400,000 degrees • [H3] Iowa researchers, patients giving cancer plenty of fight
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 55 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.27% Internal Links 92.73%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Apply	Internal	Passing Juice
Visit	Internal	Passing Juice
Request Info	Internal	Passing Juice
A-Z List	Internal	Passing Juice
Directory	Internal	Passing Juice
Admissions	Internal	Passing Juice
Undergraduate Admissions	Internal	Passing Juice
Graduate Admissions	Internal	Passing Juice
International Students	Internal	Passing Juice
Distance and Online	Internal	Passing Juice
Cost and Aid	Internal	Passing Juice
Academics	Internal	Passing Juice
Areas of Study	Internal	Passing Juice
Leading Programs	Internal	Passing Juice
Career Preparation	Internal	Passing Juice
Colleges	Internal	Passing Juice
Research	Internal	Passing Juice
Student Life	Internal	Passing Juice
Iowa City	Internal	Passing Juice

In-page links

Living on Campus	Internal	Passing Juice
Safety and Support	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Media Resources	Internal	Passing Juice
About Iowa	Internal	Passing Juice
Athletics	External	Passing Juice
Alumni and Friends	External	Passing Juice
Health Care	External	Passing Juice
coronavirus.uiowa.edu	Internal	Passing Juice
Virtual Tour	External	Passing Juice
Areas of Study	Internal	Passing Juice
Admin Login	Internal	Passing Juice
Employee Self-service	Internal	Passing Juice
ICON	Internal	Passing Juice
MAUI	Internal	Passing Juice
MyUI	Internal	Passing Juice
Jobs@Iowa	Internal	Passing Juice
Office365 (email)	Internal	Passing Juice
Student Outcomes	Internal	Passing Juice
Zoom Login	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Billing Office	Internal	Passing Juice
General Catalog	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Libraries	Internal	Passing Juice
Student Health	Internal	Passing Juice
Campus Map	Internal	Passing Juice

In-page links

Directory	Internal	Passing Juice
Emergency Info	Internal	Passing Juice
Free Speech at Iowa	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Nondiscrimination Statement	Internal	Passing Juice
Accessibility	Internal	Passing Juice
UI Indigenous Land Acknowledgement	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	city read iowa university news play campus video story search
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iowa	22	✓	✗	✓	✓
university	9	✓	✗	✓	✗
campus	7	✗	✗	✗	✗
city	5	✗	✗	✗	✓
read	5	✗	✗	✗	✗











Usability

	Url	Domain : uiowa.edu Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 31 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://uiowa.edu/sitemap.xml
	Robots.txt	http://uiowa.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.