



Seo Analyzer uk-funerals.co.uk

Generated on February 20 2022 00:36 AM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Homepage UK Funerals</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Celebrate your loved one's life with the support of our trusted network.</p> <p>Length : 72</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Funerals, Funeral Directors, UK Funerals</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.uk-funerals.co.uk</td> </tr> <tr> <td>site_name</td> <td>UK Funerals</td> </tr> <tr> <td>title</td> <td>Homepage UK Funerals</td> </tr> <tr> <td>description</td> <td>Celebrate your loved one's life with the support of our trusted network.</td> </tr> <tr> <td>image</td> <td>https://www.uk-funerals.co.uk/images/UK-funerals64.png</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.uk-funerals.co.uk	site_name	UK Funerals	title	Homepage UK Funerals	description	Celebrate your loved one's life with the support of our trusted network.	image	https://www.uk-funerals.co.uk/images/UK-funerals64.png
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	<p>Headings</p>	<table border="1" data-bbox="539 1832 1481 1908"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>8</td> <td>6</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1944 1487 2072" style="list-style-type: none"> • [H1] Celebrate your loved one's life with the support of our trusted network • [H2] Our community of trusted funeral professionals will guide you in planning a memorable service 	H1	H2	H3	H4	H5	H6	1	3	8	6	2	0		
H1	H2	H3	H4	H5	H6											
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SEO Content

		<ul style="list-style-type: none">• [H2] Helpful Funeral Resources• [H2] Testimonials• [H3] How It Works• [H3]• [H3] 1• [H3] Search• [H3] 2• [H3] Compare• [H3] 3• [H3] Connect• [H4] Diane Murphy• [H4] Diane Murphy• [H4] Alice Williams• [H4] Alice Williams• [H4] Oliver Jones• [H4] Olivia Jones• [H5]• [H5]
	Images	<p>We found 46 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 14 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.14%</p>

SEO Links

Internal Links 92.86%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Members Login	Internal	Passing Juice
Direct Cremations	Internal	Passing Juice
Repatriation	Internal	Passing Juice
Funeral Flowers	External	Passing Juice
Burial Caskets	Internal	Passing Juice
Headstones	Internal	Passing Juice
About Us	Internal	Passing Juice
List Your Company	Internal	Passing Juice
Browse Categories	Internal	Passing Juice
Browse Locations	Internal	Passing Juice
UK Funerals	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
funeral	17	✓	✓	✗	✓







Keywords Consistency

funerals	7	✓	✓	✗	✗
flowers	5	✗	✗	✗	✗
service	4	✗	✗	✗	✓
repatriation	4	✗	✗	✗	✗

Usability

	Url	Domain : uk-funerals.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://uk-funerals.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.