

Seo Analyzer ukastle.co.uk

Generated on March 08 2022 14:08 PM



The score is 37/100







SEO Content

	Title	Ukastle • Home Portal Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	UKASTLE, United Kingdom Association of Streetlight Enthusiasts, Street light, collector, street lighting collection streetlight, street lighting, discussion forum, discussion, mercury vapour, SOX, SON, Metal Halide, Fluorescent, Low Pressure Sodium, High Pressure Sodium, GEC, Eleco, Philips, Thorn, Revo, WRTL, Siemens, Bleeco, Phosco, Phosware, A C Ford, AC Ford, Venner Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] More Information[H1] Welcome[H2] About UKASTLE	H1	H2	H3	H4	H5	H6	2	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	0	0	0	0									
	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

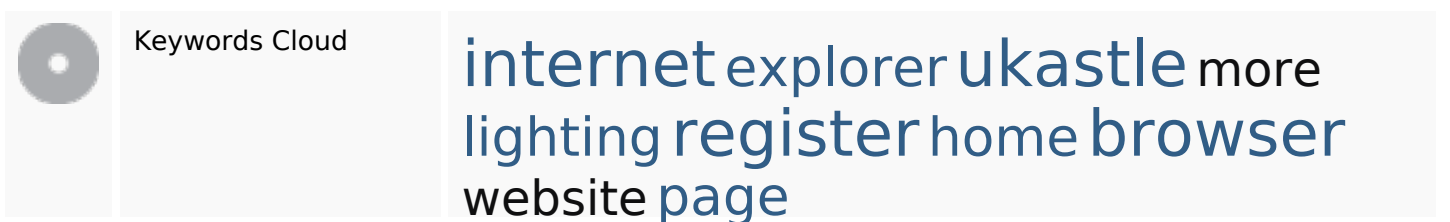
In-page links

Anchor	Type	Juice
Reset Page	External	Passing Juice
Home	Internal	Passing Juice
Contact us	Internal	Passing Juice
Forums	Internal	Passing Juice
Reference Section	Internal	Passing Juice
UKASTLE Awards	Internal	Passing Juice
Guidance for Collectors	Internal	Passing Juice
Links	Internal	Passing Juice
Forums	Internal	Passing Juice
Image Gallery	Internal	Passing Juice

In-page links

Reference Section	Internal	Passing Juice
Log In / Register	Internal	Passing Juice
Install Chrome Frame plug-in	External	Passing Juice
Register	Internal	Passing Juice
Personal Alert	External	Passing Juice
Global Alert	External	Passing Juice
Photo Competitions	Internal	Passing Juice
Contact UKASTLE	Internal	Passing Juice
Terms of Use & Privacy Policy	Internal	Passing Juice
Guidance for Collectors	Internal	Passing Juice
Management	Internal	Passing Juice
UKASTLE Awards	Internal	Passing Juice
Links	Internal	Passing Juice
Return to main page	External	Passing Juice
Another Photo	External	Passing Juice
function.include	Internal	Passing Juice
About Us	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ukastle	5	✓	✓	✗	✓
internet	5	✗	✗	✗	✗






Keywords Consistency

browser	4	✘	✘	✘	✘
register	4	✘	✘	✘	✘
explorer	3	✘	✘	✘	✘


Usability

	Url	Domain : ukastle.co.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	XHTML 1.0 Transitional								
	Encoding	Perfect. Your declared charset is ISO-8859-1.								
	W3C Validity	Errors : 87 Warnings : 13								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>4</td> </tr> <tr> <td></td> <td>1</td> </tr> <tr> <td><u></td> <td>3</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<center>	4		1	<u>	3
Deprecated tags	Occurrences									
<center>	4									
	1									
<u>	3									




Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>