



Seo Analyzer ullisu.com

Generated on February 03 2022 14:11 PM






The score is 38/100





SEO Content

	Title	Ullisu Store Length : 12 Perfect, your title contains between 10 and 70 characters.												
	Description	Welcome to your one stop shop for all things Sustainable. Ullisu is an initiative to bring ease of access for sustainable lifestyle resources and to provide support for anyone hoping to make environmentally motivated lifestyle changes. Length : 235 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Ullisu</td></tr><tr><td>url</td><td>https://ullisu.com/</td></tr><tr><td>title</td><td>Ullisu Store</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Welcome to your one stop shop for all things Sustainable. Ullisu is an initiative to bring ease of access for sustainable lifestyle resources and to provide support for anyone hoping to make environmentally motivated lifestyle changes.</td></tr></tbody></table>	Property	Content	site_name	Ullisu	url	https://ullisu.com/	title	Ullisu Store	type	website	description	Welcome to your one stop shop for all things Sustainable. Ullisu is an initiative to bring ease of access for sustainable lifestyle resources and to provide support for anyone hoping to make environmentally motivated lifestyle changes.
Property	Content													
site_name	Ullisu													
url	https://ullisu.com/													
title	Ullisu Store													
type	website													
description	Welcome to your one stop shop for all things Sustainable. Ullisu is an initiative to bring ease of access for sustainable lifestyle resources and to provide support for anyone hoping to make environmentally motivated lifestyle changes.													



SEO Content

		image	http://cdn.shopify.com/s/files/1/0536/1002/1038/files/STORE_PRODUCTS_17_1200x1200.png?v=1638163716				
		image:secure_url	https://cdn.shopify.com/s/files/1/0536/1002/1038/files/STORE_PRODUCTS_17_1200x1200.png?v=1638163716				
	Headings	H1 2	H2 5	H3 4	H4 3	H5 0	H6 0
		<ul style="list-style-type: none">• [H1]• [H1] Ullisu Carbon Footprint Dashboard• [H2] New Categories• [H2] 5.906• [H2] 11.812• [H2] 0• [H2] Join the Ullisu Family• [H3] Website Policies• [H3] Follow Us• [H3] More Lifestyle Resources• [H3] More Information• [H4] Carbon Emissions Produced (Tons)• [H4] Carbon Emissions Reduced (Tons)• [H4] Carbon Offsetted					
	Images	We found 38 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.19% External Links : Passing Juice 11.9% Internal Links 86.9%

In-page links

Anchor	Type	Juice
Use Code FREESHIP for orders above 2500/- Avg delivery time is 7-10 business days	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Home	Internal	Passing Juice
Raw Ingredients for DIY	Internal	Passing Juice
Bath	Internal	Passing Juice
Skin & Lips	Internal	Passing Juice
Hair	Internal	Passing Juice
Dental	Internal	Passing Juice
Menstrual	Internal	Passing Juice
Cleaning Products	Internal	Passing Juice
Outdoor Reusables	Internal	Passing Juice
Compost & Segregate	Internal	Passing Juice
Gifts & Combos	Internal	Passing Juice
Beauty	Internal	Passing Juice
Food	Internal	Passing Juice
Work & Stationery	Internal	Passing Juice
Home & Lifestyle	Internal	Passing Juice
Kitchen Essentials	Internal	Passing Juice
Fitness	Internal	Passing Juice

In-page links

Upcycled Fashion Accessories	Internal	Passing Juice
Gardening	Internal	Passing Juice
Pet Care	Internal	Passing Juice
Party Decor & Festival Items	Internal	Passing Juice
Ullisu Exclusive	Internal	Passing Juice
Almitra Sustainables	Internal	Passing Juice
Arture	Internal	Passing Juice
Circle Up	Internal	Passing Juice
Coco Custo	Internal	Passing Juice
Code Effort	Internal	Passing Juice
DailyDump	Internal	Passing Juice
Dopolgy	Internal	Passing Juice
Dvaar	Internal	Passing Juice
Ecofemme	Internal	Passing Juice
Emkay Food Products	Internal	Passing Juice
Esscent by Arpan	Internal	Passing Juice
Gift Green	Internal	Passing Juice
Golisoda	Internal	Passing Juice
Happy Garden	Internal	Passing Juice
Kamarkattu	Internal	Passing Juice
Kocoatrait	Internal	Passing Juice
Madras Soapery	Internal	Passing Juice
Nytarra	Internal	Passing Juice
Praacheen Vidhaan	Internal	Passing Juice
Raw Beauty	Internal	Passing Juice
SheCup	Internal	Passing Juice
Soch Green	Internal	Passing Juice
Stonesoup	Internal	Passing Juice


In-page links

The Nature Masons	Internal	Passing Juice
The Modern Tail	Internal	Passing Juice
West India	Internal	Passing Juice
North India	Internal	Passing Juice
South India	Internal	Passing Juice
Tamil Nadu	Internal	Passing Juice
The Package Free Map	Internal	Passing Juice
Binge & Learn	Internal	Passing Juice
Events & B2B	Internal	Passing Juice
Waste Management Resources	Internal	Passing Juice
Sustainable Fashion	Internal	Passing Juice
Skrap Zerowaste Workshops	External	Passing Juice
Composting Course by Iku	External	Passing Juice
HumPrithviSe Workshops - 12 Topics	External	Passing Juice
Bread Making Classes by Saritha	External	Passing Juice
Natural Colors Workshops by Manya	External	Passing Juice
ULLISU10 - Refillable Store (Mumbai Exclusive)	External	Passing Juice
ULLISU10 - Wealth Cafe (10% off)	External	Passing Juice
Shop-Use-Return at InfiniteX (Fashion)	External	Passing Juice
ULLISU10 - Restore (10% off)	External	Passing Juice
ULLISU10 - Geosmin (10% off)	External	Passing Juice
DIY & Recipes	Internal	Passing Juice
Op-ed & Educational	Internal	Passing Juice
Whatsapp Newsletter Archives	Internal	Passing Juice
Shop new Year special	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Shipping policy	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Sell with Ullisu	Internal	Passing Juice
Careers	Internal	Passing Juice
=	External	noFollow
View cart	Internal	Passing Juice
continue shopping	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : ullisu.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 51 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ullisu.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>