







Seo Analyzer ultimateedgecommunications.com.au

Generated on April 02 2022 17:56 PM






The score is 48/100






SEO Content

	Title	Ultimate Edge Communications Length : 28 Perfect, your title contains between 10 and 70 characters.														
	Description	Giving your marketing the edge to consistently outperform your competition, delivering data-driven media, design and marketing automation & intelligence. Length : 157 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ultimate Edge Communications</td></tr><tr><td>description</td><td>Giving your marketing the edge to consistently outperform your competition, delivering data-driven media, design and marketing automation & intelligence.</td></tr><tr><td>url</td><td>https://www.ultimateedgecommunications.com.au/</td></tr><tr><td>site_name</td><td>Ultimate Edge Communications</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Ultimate Edge Communications	description	Giving your marketing the edge to consistently outperform your competition, delivering data-driven media, design and marketing automation & intelligence.	url	https://www.ultimateedgecommunications.com.au/	site_name	Ultimate Edge Communications
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SEO Content

	Headings	H1 0 H2 8 H3 1 H4 6 H5 0 H6 2
		<ul style="list-style-type: none"> • [H2] RedBalloon — Christmas Campaign 2018 • [H2] Nature's Gift - Sydney Sixers Social Media Campaign • [H2] Under Armour - Curry 3 Campaign • [H2] Mortgage House - Get More Campaign • [H2] Ivory Coat - Outback Giveback Campaign • [H2] Jeans for Genes — NFP Media Strategy • [H2] Giving you the edge in marketing • [H2] We consistently raise the bar for our clients • [H3] If you'd like to outperform your competition and see winning results in your business, give us a call and together we'll make it happen! • [H4] Media • [H4] Creative • [H4] Marketing Automation • [H4] Campaign Management • [H4] Marketing Intelligence • [H4] Personas • [H6] APPROACH • [H6] LETS WORK TOGETHER
	Images	<p>We found 17 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%


In-page links

Anchor	Type	Juice
Virus Update	Internal	Passing Juice
Case Studies	Internal	Passing Juice
About	Internal	Passing Juice
The Gemmy Award	Internal	Passing Juice
Services	Internal	Passing Juice
Get The Edge	Internal	Passing Juice
Audits	Internal	Passing Juice
Personas	Internal	Passing Juice
Storybrand	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Why Work For Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Senior Executive Assistant / Office Manager	Internal	Passing Juice
Head of Digital Media	Internal	Passing Juice
Junior & Senior Visual Designer	Internal	Passing Juice
Head Of Creative Design / Creative Art Director	Internal	Passing Juice
Content and copywriter	Internal	Passing Juice
Client Success Manager	Internal	Passing Juice
Digital Marketing Automation Manager (Marketo)	Internal	Passing Juice
Financial Controller	Internal	Passing Juice

In-page links

Office manager	Internal	Passing Juice
Sales - Account Manager	Internal	Passing Juice
Home	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	services senior creative digital marketing head work manager office careers
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
manager	10	✗	✗	✗	✗
head	4	✗	✗	✗	✗
work	4	✗	✗	✗	✓
digital	4	✗	✗	✗	✗
office	4	✗	✗	✗	✗

Usability





	Url	Domain : ultimateedgecommunications.com.au Length : 33
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 34 Warnings : 51
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>



Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://ultimateedgecommunications.com.au/sitemap.xml</div>
	Robots.txt	http://ultimateedgecommunications.com.au/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>