








Seo Analyzer umhb.edu

Generated on March 29 2022 15:10 PM





The score is 64/100



SEO Content





	Title	University of Mary Hardin-Baylor Length : 32 Perfect, your title contains between 10 and 70 characters.												
	Description	The University of Mary Hardin-Baylor is a Christian University in Belton, Texas that prepares students for leadership, service, and faith-informed discernment in a global society. UMHB offers undergraduate, graduate, doctoral and online degree programs. Length : 253 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Texas University, Christian University, Christian College, Online Degree, Online University, Undergraduate Degree Online, Online Christian University, Bachelor's Degree Online Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>7</td><td>4</td><td>11</td><td>14</td><td>1</td><td>2</td></tr></table> <ul style="list-style-type: none">• [H1] Easter Pageant Delays• [H1] Education for Life• [H1] Experience of a Lifetime• [H1] 61• [H1] 0• [H1] 90%• [H1] 58• [H2] Count the ways• [H2] History• [H2] News & Events• [H2] #myUMHB• [H3] Coronavirus Update	H1	H2	H3	H4	H5	H6	7	4	11	14	1	2
H1	H2	H3	H4	H5	H6									
7	4	11	14	1	2									

SEO Content

		<ul style="list-style-type: none"> • [H3] Performances now at 1:15, 3:30, and 5:30 pm • [H3] Explore Programs • [H3] Undergraduate • [H3] Graduate • [H3] Online • [H3] During my time at UMHB, I have gained more than a higher level of education. I've been equipped with a new perspective on my life, faith, and future. Through various opportunities to serve those around me, a new mindset toward action out of love has formed. • [H3] Ever thankful for our past, into the future we will go with faithfulness and devotion to you: our Purple, White, and Gold. • [H3] Virtual Tour • [H3] Apply Today • [H3] Visit Us • [H4] Featured Program • [H4] Adrian Alvarado • [H4] Adrian Alvarado • [H4] Revival • [H4] Voices in Diversity Series - Dr. Tiffany DeLuze • [H4] Noche de juegos • [H4] Revival • [H4] Purple Gives Gold • [H4] UMHB Campus Will Delay Opening Due to Inclement Weather • [H4] UMHB Announces the Julie O'Rear Endowed Scholarship • [H4] UMHB Celebrates Black History Month with Special Events on Campus • [H4] UMHB Campus Closed Again Friday for Inclement Weather • [H4] UMHB Campus Closed Thursday for Inclement Weather • [H4] UMHB to Host National Championship Celebration for Cru Football Team on Tuesday, Feb. 8 • [H5] Upcoming Events • [H6] Student • [H6] Student
	Images	<p>We found 33 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 176 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Students	Internal	Passing Juice
International	Internal	Passing Juice
Parents	Internal	Passing Juice
Alumni	Internal	Passing Juice
Athletics	External	Passing Juice
Music	Internal	Passing Juice
Visit	Internal	Passing Juice
Apply	Internal	Passing Juice
Academics	Internal	Passing Juice
Accounting	Internal	Passing Juice
Art	Internal	Passing Juice
Art Education	Internal	Passing Juice
Biochemistry	Internal	Passing Juice
Biology	Internal	Passing Juice

In-page links

Biology for Pre-Health Professions	Internal	Passing Juice
Business Computer Information Systems	Internal	Passing Juice
Chemistry	Internal	Passing Juice
Christian Ministry	Internal	Passing Juice
Christian Studies	Internal	Passing Juice
Church Music	Internal	Passing Juice
Clinical Psychology	Internal	Passing Juice
Coaching and Teaching	Internal	Passing Juice
Computer Science	Internal	Passing Juice
Criminal Justice	Internal	Passing Juice
Early Childhood - Grade 6 Certification	Internal	Passing Juice
Economics	Internal	Passing Juice
Education	Internal	Passing Juice
Engineering	Internal	Passing Juice
English	Internal	Passing Juice
Exercise Physiology	Internal	Passing Juice
Film Studies	Internal	Passing Juice
Finance	Internal	Passing Juice
Grades 4-8 Core Subjects Certification	Internal	Passing Juice
Graphic Design	Internal	Passing Juice
Health Sciences	Internal	Passing Juice
History	Internal	Passing Juice
Interdisciplinary Education	Internal	Passing Juice
International Business	Internal	Passing Juice
Journalism	Internal	Passing Juice
Management	Internal	Passing Juice

In-page links

Marketing	Internal	Passing Juice
Mathematics	Internal	Passing Juice
Multimedia and Information Technology	Internal	Passing Juice
Music	Internal	Passing Juice
Music Education	Internal	Passing Juice
Music Performance	Internal	Passing Juice
Nursing	Internal	Passing Juice
Organizational Leadership	Internal	Passing Juice
Political Science	Internal	Passing Juice
Pre-Health Professions	Internal	Passing Juice
Pre-Law	Internal	Passing Juice
Psychology for Pre-Health Professions	Internal	Passing Juice
Public Health	Internal	Passing Juice
Public Relations	Internal	Passing Juice
Secondary Education	Internal	Passing Juice
Social Work	Internal	Passing Juice
Sociology	Internal	Passing Juice
Spanish	Internal	Passing Juice
Spanish with All-Level Teaching Certification	Internal	Passing Juice
Speech Communication	Internal	Passing Juice
Sport Management	Internal	Passing Juice
Studio Art	Internal	Passing Juice
Supply Chain Management	Internal	Passing Juice
Accounting	Internal	Passing Juice
Business Administration	Internal	Passing Juice
Counseling	Internal	Passing Juice

In-page links

Education	Internal	Passing Juice
Exercise Physiology	Internal	Passing Juice
Information Systems	Internal	Passing Juice
Management	Internal	Passing Juice
Nursing	Internal	Passing Juice
Occupational Therapy	Internal	Passing Juice
Physician Assistant	Internal	Passing Juice
Public Health	Internal	Passing Juice
Sport Administration	Internal	Passing Juice
Education	Internal	Passing Juice
Physical Therapy	Internal	Passing Juice
Admissions	Internal	Passing Juice
Graduate	Internal	Passing Juice
Online	Internal	Passing Juice
About	Internal	Passing Juice
Academics	Internal	Passing Juice
Honors Program	Internal	Passing Juice
Study Abroad	Internal	Passing Juice
Scholars' Day	Internal	Passing Juice
Faculty	Internal	Passing Juice
Facilities	Internal	Passing Juice
Bawcom Student Union	Internal	Passing Juice
Crusader Stadium	Internal	Passing Juice
Mayborn Campus Center	Internal	Passing Juice
Performing Arts Center	Internal	Passing Juice
Map and Directions	Internal	Passing Juice

In-page links

Mission and Vision	Internal	Passing Juice
History	Internal	Passing Juice
Traditions	Internal	Passing Juice
Spiritual Life	Internal	Passing Juice
Vocaré Initiative	Internal	Passing Juice
Resources	Internal	Passing Juice
Army ROTC	Internal	Passing Juice
Bursar	Internal	Passing Juice
Calendar	Internal	Passing Juice
Campus Activities	Internal	Passing Juice
Campus Rec	Internal	Passing Juice
Campus Store	Internal	Passing Juice
Career Services	Internal	Passing Juice
Campus Police	Internal	Passing Juice
Conservatory	Internal	Passing Juice
Copy Services	Internal	Passing Juice
Counseling Services	Internal	Passing Juice
CruCard	Internal	Passing Juice
Dining Services	External	Passing Juice
Disability Services	Internal	Passing Juice
Employment	Internal	Passing Juice
Faculty/Staff Directory	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Health Services	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Info Tech	Internal	Passing Juice

In-page links

Institutional Research	Internal	Passing Juice
Library	Internal	Passing Juice
Mail Services	Internal	Passing Juice
Military Students	Internal	Passing Juice
myCampus	Internal	Passing Juice
Payments	Internal	Passing Juice
Registrar	Internal	Passing Juice
Report It	Internal	Passing Juice
Research	Internal	Passing Juice
Residence Life	Internal	Passing Juice
Student Government	Internal	Passing Juice
Student Orgs	Internal	Passing Juice
Student Success	Internal	Passing Juice
Testing Services	Internal	Passing Juice
News & Events	Internal	Passing Juice
UMHB Life	Internal	Passing Juice
Giving	Internal	Passing Juice
Coronavirus Update	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Business	Internal	Passing Juice
English	Internal	Passing Juice
Leadership	Internal	Passing Juice
Music	Internal	Passing Juice
Physical Education	Internal	Passing Juice
Nursing Practice	Internal	Passing Juice
Crusader Stadium	Internal	Passing Juice


In-page links

Baptist Student Ministry	Internal	Passing Juice
Dining Services	External	Passing Juice
Police	Internal	Passing Juice
Safe Return To Campus Plan	Internal	Passing Juice
View Live Updates	External	Passing Juice
View All	Internal	Passing Juice
UMHB Campus Will Delay Opening Due to Inclement Weather	Internal	Passing Juice
UMHB Announces the Julie O'Rear Endowed Scholarship	Internal	Passing Juice
UMHB Celebrates Black History Month with Special Events on Campus	Internal	Passing Juice
UMHB Campus Closed Again Friday for Inclement Weather	Internal	Passing Juice
UMHB Campus Closed Thursday for Inclement Weather	Internal	Passing Juice
UMHB to Host National Championship Celebration for Cru Football Team on Tuesday, Feb. 8	Internal	Passing Juice
Mar 11 at 9:04 pm	External	Passing Juice
Mar 1 at 9:58 am	External	Passing Juice
Feb 25 at 2:26 pm	External	Passing Juice
Feb 15 at 11:00 am	External	Passing Juice
Feb 12 at 10:00 am	External	Passing Juice
Feb 7 at 3:49 pm	External	Passing Juice
Employment	Internal	Passing Juice
Title IX Reporting	Internal	Passing Juice
Contact	Internal	Passing Juice
College of Christian Studies	Internal	Passing Juice
College of Education	Internal	Passing Juice
College of Humanities & Sciences	Internal	Passing Juice
College of Visual & Performing Arts	Internal	Passing Juice

In-page links

Mayborn College of Health Sciences	Internal	Passing Juice
McLane College of Business	Internal	Passing Juice
&copy;: 2022	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Privacy & Terms	Internal	Passing Juice
Accreditation	External	Passing Juice
A Christ-Centered Learning Community	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	more umhb campus services mary students read february student hardin-baylor
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
umhb	30	✗	✗	✓	✓
hardin-baylor	13	✓	✗	✓	✗
mary	13	✓	✗	✓	✗
campus	12	✗	✗	✗	✓
read	9	✗	✗	✗	✗












Usability

	Url	Domain : umhb.edu Length : 8
	Favicon	Great, your website has a favicon.



Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div> Apple Icon</div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://umhb.edu/sitemap.xml</p>
✓	Robots.txt	<p>http://umhb.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>