



Seo Analyzer umk.pl

Generated on March 07 2022 04:21 AM

The score is 70/100



SEO Content

	Title	Uniwersytet Mikołaja Kopernika w Toruniu Length : 40 Perfect, your title contains between 10 and 70 characters.																				
	Description	Strona główna Uniwersytetu Mikołaja Kopernika w Toruniu. Length : 56 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.umk.pl</td></tr><tr><td>locale</td><td>pl_PL</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Uniwersytet Mikołaja Kopernika w Toruniu</td></tr><tr><td>description</td><td>Strona główna Uniwersytetu Mikołaja Kopernika w Toruniu.</td></tr><tr><td>site_name</td><td>Uniwersytet Mikołaja Kopernika w Toruniu</td></tr><tr><td>image</td><td>https://www.umk.pl/grafika/logo-umk-miniatura.png</td></tr><tr><td>image:secure_url</td><td>https://www.umk.pl/grafika/logo-umk-miniatura.png</td></tr><tr><td>image:type</td><td>image/png</td></tr></tbody></table>	Property	Content	url	https://www.umk.pl	locale	pl_PL	type	website	title	Uniwersytet Mikołaja Kopernika w Toruniu	description	Strona główna Uniwersytetu Mikołaja Kopernika w Toruniu.	site_name	Uniwersytet Mikołaja Kopernika w Toruniu	image	https://www.umk.pl/grafika/logo-umk-miniatura.png	image:secure_url	https://www.umk.pl/grafika/logo-umk-miniatura.png	image:type	image/png
Property	Content																					
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image:type	image/png																					

SEO Content

		image:altUniwersytet Mikołaja Kopernika w Toruniu					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] Uniwersytet Mikołaja Kopernika w Toruniu					
	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.				
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.				
	In-page links	We found a total of 40 links including 0 link(s) to files				
	Statistics	External Links : noFollow 0%				
		External Links : Passing Juice 0%				
		Internal Links 100%				

In-page links

Anchor	Type	Juice
Kontakt	Internal	Passing Juice
A-Z	Internal	Passing Juice

In-page links

EN	Internal	Passing Juice
Zaloguj	Internal	Passing Juice
Toruń	Internal	Passing Juice
Kandydaci	Internal	Passing Juice
Studenci	Internal	Passing Juice
Doktoranci	Internal	Passing Juice
Pracownicy	Internal	Passing Juice
Absolwenci	Internal	Passing Juice
HR EXCELLENCE IN RESEARCH	Internal	Passing Juice
Inicjatywa Doskonałości – Uczelnia Badawcza	Internal	Passing Juice
YUFE	Internal	Passing Juice
Nasz uniwersytet	Internal	Passing Juice
Collegium Medicum	Internal	Passing Juice
Badania naukowe	Internal	Passing Juice
Strategia UMK	Internal	Passing Juice
Współpraca międzynarodowa	Internal	Passing Juice
Dla biznesu	Internal	Passing Juice
Portal informacyjny UMK	Internal	Passing Juice
Projekty UMK	Internal	Passing Juice
Repozytorium UMK "RUMAK"	Internal	Passing Juice
Zamówienia publiczne	Internal	Passing Juice
Sprzedaż dzierżawa i&nbsp;usługi	Internal	Passing Juice
Oferty pracy	Internal	Passing Juice
Dla mediów	Internal	Passing Juice
Akademicka platforma czasopism	Internal	Passing Juice
COVID-19: Wracamy na zajęcia stacjonarne	Internal	Passing Juice
Solidarni z&nbsp;Ukrainą	Internal	Passing Juice
Pomoc dla Ukrainy&nbsp;	Internal	Passing Juice

In-page links

Życie kampusu	Internal	Passing Juice
YUFE z Ukrainą&nbsp;	Internal	Passing Juice
Wszystkie ręce na pokład&nbsp;	Internal	Passing Juice
Nauki ścisłe	Internal	Passing Juice
Kosmiczna zagadka błysków radiowych&nbsp;	Internal	Passing Juice
Usługi internetowe	Internal	noFollow
Administrator	Internal	Passing Juice
Copyright	Internal	Passing Juice
Deklaracja dostępności	Internal	Passing Juice
System identyfikacji wizualnej	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	kopernika europejski mikołaja młody uczelnia badawcza uniwersytet umk dla portal
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
umk	8	✗	✗	✗	✗
uniwersytet	7	✓	✗	✓	✓
dla	5	✗	✗	✗	✗
mikołaja	3	✓	✗	✓	✓
kopernika	3	✓	✗	✓	✓

Usability

	Url	Domain : umk.pl Length : 6
	Favicon	Great, your website has a favicon.

Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pl.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag
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Mobile

✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://umk.pl/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.