

# Seo Analyzer unbounce.com

Generated on February 18 2022 01:31 AM






The score is 65/100



## SEO Content





	Title	Unbounce - The Landing Page Builder & Platform <b>Length : 50</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Grow your relevance, leads, and sales with Unbounce. Use Unbounce to easily create and optimize landing pages for your small business and boost conversions with AI insights. <b>Length : 173</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Unbounce - The Landing Page Builder &amp; Platform</td></tr><tr><td>description</td><td>Grow your relevance, leads, and sales with Unbounce. Use Unbounce to easily create and optimize landing pages for your small business and boost conversions with AI insights.</td></tr><tr><td>url</td><td>https://unbounce.com/</td></tr><tr><td>site_name</td><td>Unbounce</td></tr><tr><td>image</td><td>https://unbounce.com/photos/opengraph_home_page.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Unbounce - The Landing Page Builder & Platform	description	Grow your relevance, leads, and sales with Unbounce. Use Unbounce to easily create and optimize landing pages for your small business and boost conversions with AI insights.	url	https://unbounce.com/	site_name	Unbounce	image	https://unbounce.com/photos/opengraph_home_page.jpg
Property	Content																	
locale	en_US																	
type	website																	
title	Unbounce - The Landing Page Builder & Platform																	
description	Grow your relevance, leads, and sales with Unbounce. Use Unbounce to easily create and optimize landing pages for your small business and boost conversions with AI insights.																	
url	https://unbounce.com/																	
site_name	Unbounce																	
image	https://unbounce.com/photos/opengraph_home_page.jpg																	

## SEO Content

		<p>image:width 1200</p> <p>image:height 675</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>4</td> <td>4</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Boost Your ROI with Smarter Landing Pages</li> <li>• [H1]</li> <li>• [H1] Boost Your ROI with Smarter Landing Pages</li> <li>• [H1]</li> <li>• [H2] Smarter Marketing (Made Super Simple)</li> <li>• [H2]</li> <li>• [H2] Learn, Build, and Optimize with Unbounce</li> <li>• [H2] Still the Leading Landing Page Platform — 13 Years and Counting</li> <li>• [H3] Build Landing Pages &amp; Optimize Your Campaigns with Conversion Intelligence</li> <li>• [H3] Preview the Unbounce Conversion Intelligence™ Platform</li> <li>• [H3] Try Smart Builder for Free</li> <li>• [H3] Try Smart Copy—Also Free</li> <li>• [H4]</li> <li>• [H4] Create Your Campaigns Effortlessly</li> <li>• [H4] Generate Your Content Instantly</li> <li>• [H4] Improve Your Conversions Automatically</li> <li>• [H4]</li> <li>• [H4] Increase Your Confidence</li> <li>• [H4] Reach Your Audience</li> <li>• [H4] Grow Your Business</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> </ul>	H1	H2	H3	H4	H5	H6	4	4	4	13	0	0
H1	H2	H3	H4	H5	H6									
4	4	4	13	0	0									
	Images	<p>We found 23 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.75% Internal Links 98.25%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">Conversion Intelligence Platform</a>	Internal	Passing Juice
<a href="#">Introducing: Unbounce Apps</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">What is Conversion Intelligence?</a>	Internal	Passing Juice
<a href="#">The Ultimate Optimization Guide</a>	Internal	Passing Juice
<a href="#">Why AI in Marketing Matters</a>	Internal	Passing Juice
<a href="#">Conversion Benchmark Report 2021</a>	Internal	Passing Juice
<a href="#">Conversion Insights</a>	Internal	Passing Juice
<a href="#">What is a Landing Page?</a>	Internal	Passing Juice
<a href="#">Landing Page Examples</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

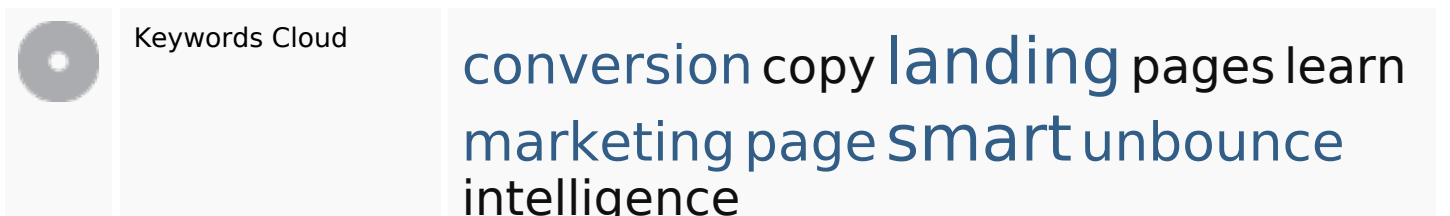
## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Start My Free Trial</a>	Internal	Passing Juice
<a href="#">Let's Chat</a>	Internal	Passing Juice
<a href="#">Log into Smart Copy</a>	Internal	Passing Juice
<a href="#">Sign Up For Free</a>	Internal	Passing Juice
<a href="#">Start My Free Trial</a>	Internal	Passing Juice
<a href="#">Unbounce Conversion Intelligence</a>	Internal	Passing Juice
<a href="#">Check Out the Demo</a>	Internal	Passing Juice
<a href="#">Start Generating Copy</a>	Internal	Passing Juice
<a href="#">Smart Builder</a>	Internal	Passing Juice
<a href="#">Preview Smart Builder</a>	Internal	Passing Juice
<a href="#">Smart Traffic</a>	Internal	Passing Juice
<a href="#">Smart Copy</a>	Internal	Passing Juice
<a href="#">Unbounce Apps</a>	Internal	Passing Juice
<a href="#">Landing Pages</a>	Internal	Passing Juice
<a href="#">Popups and Sticky Bars</a>	Internal	Passing Juice
<a href="#">Landing Page Templates</a>	Internal	Passing Juice
<a href="#">Smart Copy Templates</a>	Internal	Passing Juice
<a href="#">Integrations</a>	Internal	Passing Juice
<a href="#">Product Security</a>	Internal	Passing Juice
<a href="#">Ecommerce</a>	Internal	Passing Juice
<a href="#">SaaS</a>	Internal	Passing Juice
<a href="#">Agency</a>	Internal	Passing Juice
<a href="#">Professional Services</a>	Internal	Passing Juice
<a href="#">PPC</a>	Internal	Passing Juice

## In-page links

<a href="#">Social Ads</a>	Internal	Passing Juice
<a href="#">Email Marketing</a>	Internal	Passing Juice
<a href="#">Lead Generation</a>	Internal	Passing Juice
<a href="#">About Unbounce</a>	Internal	Passing Juice
<a href="#">Partner Program</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Integrate with Us</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">Landing Page Analyzer</a>	Internal	Passing Juice
<a href="#">How to Build a Landing Page</a>	Internal	Passing Juice
<a href="#">Demo</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------





## Keywords Consistency

landing	23	✓	✗	✓	✓
smart	20	✗	✗	✗	✓
conversion	14	✗	✗	✓	✓
marketing	14	✗	✗	✗	✓
unbounce	14	✓	✗	✓	✓



## Usability

	Url	Domain : unbounce.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 94 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://unbounce.com/sitemap.xml</pre> <pre>http://unbounce.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://unbounce.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>