



Seo Analyzer uni-koeln.de

Generated on March 30 2022 22:05 PM

The score is 68/100



SEO Content

	Title	Universität zu Köln Length : 19 Perfect, your title contains between 10 and 70 characters.												
	Description	Die Universität zu Köln ist eine Hochschule mit dem klassischen Fächerspektrum einer Volluniversität. Als eine der größten Hochschulen Europas arbeitet sie in Forschung und Lehre auch international auf höchstem Niveau. Length : 217 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Universität, Köln, Studium, Wissenschaft, Forschung, Lehre, Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Universität zu Köln</td></tr><tr><td>description</td><td>Universität zu Köln. Gute Ideen seit 1388</td></tr><tr><td>url</td><td>https://www.uni-koeln.de/</td></tr><tr><td>image</td><td>/img/src/1_original.jpg</td></tr></tbody></table>	Property	Content	site_name	Universität zu Köln	description	Universität zu Köln. Gute Ideen seit 1388	url	https://www.uni-koeln.de/	image	/img/src/1_original.jpg		
Property	Content													
site_name	Universität zu Köln													
description	Universität zu Köln. Gute Ideen seit 1388													
url	https://www.uni-koeln.de/													
image	/img/src/1_original.jpg													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>38</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> • [H1] Universität zu Köln • [H1] Universität zu Köln • [H1] Universität zu Köln • [H1] Universität zu Köln • [H2] Hauptnavigation • [H2] weiterführende Links	H1	H2	H3	H4	H5	H6	4	38	4	0	0	0
H1	H2	H3	H4	H5	H6									
4	38	4	0	0	0									

SEO Content

		• [H2] weiterführende Links • [H2] Hauptnavigation • [H2] Tophemen • [H2] Baupläne zur Selbstheilung • [H2] Hilfe für Studierende & Wissenschaftler:innen • [H2] Erstsemesterbegrüßung • [H2] ERC Consolidator Grant für Kölner Mediziner • [H2] Völkerrechtler:innen verurteilen Gewalt gegen Ukraine • [H2] Angriff auf das Mikrobiom • [H2] Info • [H2] Deutsches WM-Aus: Schadenfreude besonders bei internationalen Fußballfans • [H2] Aktuell • [H2] Solidarität mit der Ukraine • [H2] Richtige Ernährung schützt vor dem akuten Nierenversagen • [H2] Informationen zum Corona-Virus • [H2] Computerspiele im Unterricht: Auf die Lehrperson kommt es an • [H2] Infos & Beratung für Erstsemester • [H2] Uni Köln Multimedia-Stories • [H2] • [H2] Uni-Infos • [H2] Kölner Universitätsmagazin • [H2] Neue ProfessorInnen • [H2] European University for Well-Being • [H2] Pressemeldungen • [H2] weitere Informationen • [H2] Veranstaltungen • [H2] Virtuelles Showcase Event des Fachbereichs Digital Humanities • [H2] • [H2] RVL „Menschenrechte als Alpha und Omega des Rechts?“ • [H2] RVL "Wie viel Wahrheit vertragen wir?" • [H2] Das Unimagazin • [H2] Bereichsspezifische Funktionen • [H2] Die Universität zu Köln • [H2] Social-Media Universität zu Köln • [H2] Service • [H2] Qualitätslabels der Universität zu Köln: • [H3] Quicklinks • [H3] Informationen für • [H3] Fakultäten • [H3] Schnellzugriff
	Images	We found 19 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 240 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.92% Internal Links 97.08%

In-page links

Anchor	Type	Juice
zum Inhalt springen	Internal	Passing Juice
zum Seitenanfang	Internal	Passing Juice
Universität zu Köln	Internal	Passing Juice
Universität	Internal	Passing Juice
Studium	Internal	Passing Juice
Albertus Magnus Center	Internal	Passing Juice
Forschung	Internal	Passing Juice
International	Internal	Passing Juice
Third Mission	Internal	Passing Juice

In-page links

Alumni	Internal	Passing Juice
Karriere	Internal	Passing Juice
Fördernde	Internal	Passing Juice
Pressekontakt	Internal	Passing Juice
UCampusTUBE	Internal	Passing Juice
Universität	Internal	Passing Juice
Universität auf einen Blick	Internal	Passing Juice
Forschung	Internal	Passing Juice
Lehre & Studium	Internal	Passing Juice
Internationalisierung	Internal	Passing Juice
Kooperationen	Internal	Passing Juice
PreisträgerInnen	Internal	Passing Juice
Gender & Diversity	Internal	Passing Juice
Geschichte & Archiv	Internal	Passing Juice
Nachhaltigkeit	Internal	Passing Juice
Kultur & Sport	Internal	Passing Juice
Einrichtungen	Internal	Passing Juice
Forschungs- und Lehrzentren	Internal	Passing Juice
Zentrale Einrichtungen	Internal	Passing Juice
Verwaltung	Internal	Passing Juice
Service	Internal	Passing Juice
Organisation	Internal	Passing Juice
Rektor	Internal	Passing Juice
Rektorat	Internal	Passing Juice
Hochschulrat	Internal	Passing Juice
Weitere Gremien	Internal	Passing Juice
Vertrauensdozentur Diskriminierung	Internal	Passing Juice
Gender Equality & Diversity	Internal	Passing Juice

In-page links

Aktuelles	Internal	Passing Juice
Profil	Internal	Passing Juice
Forschung	Internal	Passing Juice
Lehre & Studium	Internal	Passing Juice
Beruf & Karriere	Internal	Passing Juice
Antidiskriminierung	Internal	Passing Juice
Handlungsfelder	Internal	Passing Juice
Beratung	Internal	Passing Juice
Geschichte & Archiv	Internal	Passing Juice
Aktuell	Internal	Passing Juice
Presseinformationen	Internal	Passing Juice
Veranstaltungen	Internal	Passing Juice
Kölner Universitätsmagazin	Internal	Passing Juice
Personalia	Internal	Passing Juice
Service Aktuell	Internal	Passing Juice
Stellenangebote	External	Passing Juice
Anreise, Lagepläne, Kontakt	Internal	Passing Juice
Beschäftigte	Internal	Passing Juice
Gesundheitsportal	Internal	Passing Juice
Mitarbeiter:innen- und Führungskräfteberatung	Internal	Passing Juice
Studieninteressierte	Internal	Passing Juice
Studienorientierungsportal	Internal	Passing Juice
Infoangebote + Beratung	Internal	Passing Juice
Studium & Lehre in den Fakultäten	Internal	Passing Juice
Studienangebot	Internal	Passing Juice
Bewerbung & Einschreibung	Internal	Passing Juice
Programme für SchülerInnen	Internal	Passing Juice
Bewerbung international	Internal	Passing Juice

In-page links

Gasthörer- & Seniorenstudium	Internal	Passing Juice
Studierende	Internal	Passing Juice
Erstsemester	Internal	Passing Juice
Studienorganisation	Internal	Passing Juice
Beratungsangebot, Stipendien & Förderung	Internal	Passing Juice
Studium im Ausland	Internal	Passing Juice
Studium Integrale	Internal	Passing Juice
Karriere & berufliche Orientierung	Internal	Passing Juice
Campusleben & Mitbestimmen	Internal	Passing Juice
Graduierte	Internal	Passing Juice
Master	Internal	Passing Juice
Promotion	Internal	Passing Juice
Existenzgründung	Internal	Passing Juice
Leitbild Studium & Lehre	Internal	Passing Juice
Qualität & Evaluation	Internal	Passing Juice
Systemkkreditierung	Internal	Passing Juice
Erfolgreich Studieren	Internal	Passing Juice
Prorektorat	Internal	Passing Juice
Service	Internal	Passing Juice
Lageplane, Hörsäle, Campuspläne	Internal	Passing Juice
IT-Services	Internal	Passing Juice
Bibliotheken	Internal	Passing Juice
Jobs & Karriere	External	Passing Juice
KLIPS 2.0	Internal	Passing Juice
ILIAS eLearning	Internal	Passing Juice
Termine + Fristen	Internal	Passing Juice
Studium und Behinderung	Internal	Passing Juice
Promotion	Internal	Passing Juice

In-page links

Promovierende	Internal	Passing Juice
Allgemeine Informationen	Internal	Passing Juice
Graduiertenschulen & &shy; Promotionsprogramme	Internal	Passing Juice
Workshops	Internal	Passing Juice
Weitere Qualifikationsangebote	Internal	Passing Juice
Teilnahmebedingungen & Anmeldung	Internal	Passing Juice
Networking	Internal	Passing Juice
Docfile - Registrierung	Internal	Passing Juice
Postdocs	Internal	Passing Juice
Advanced Researchers	External	Passing Juice
Career Event Guide	Internal	Passing Juice
Nacaps	Internal	Passing Juice
Struktur	Internal	Passing Juice
Team	Internal	Passing Juice
Profilbereiche	Internal	Passing Juice
Fakultäten	Internal	Passing Juice
Zentren	Internal	Passing Juice
An-Institute	Internal	Passing Juice
Kooperationen	Internal	Passing Juice
PreisträgerInnen	Internal	Passing Juice
Prorektorin	Internal	Passing Juice
Projekte	Internal	Passing Juice
Exzellenzinitiative	Internal	Passing Juice
Sonderforschungsbereiche	Internal	Passing Juice
Exzellenzcluster	Internal	Passing Juice
Forschungsgruppen	Internal	Passing Juice
Schwerpunktprogramme	Internal	Passing Juice
Weitere Förderungen	Internal	Passing Juice

In-page links

Nachwuchs	Internal	Passing Juice
Nachwuchsgruppen	Internal	Passing Juice
Junior Faculty Club	Internal	Passing Juice
Interne Forschungsförderung und Auszeichnungen	Internal	Passing Juice
Excellent Research Support Program	Internal	Passing Juice
Universitätspreis	Internal	Passing Juice
Zukunftspreise	Internal	Passing Juice
Schmittmann-Wahlen-Stipendien	Internal	Passing Juice
Albertus-Magnus-Preis	Internal	Passing Juice
Service Forschungsmanagement	Internal	Passing Juice
Forschungsdatenmanagement	Internal	Passing Juice
Wissenschaftliche Integrität	Internal	Passing Juice
Third Mission	Internal	Passing Juice
Handlungsfelder	Internal	Passing Juice
Forschungstransfer	Internal	Passing Juice
Gesellschaftliches Engagement	Internal	Passing Juice
Lebenslanges Lernen	Internal	Passing Juice
Schwerpunkte	Internal	Passing Juice
Gründung und Innovationsförderung	Internal	Passing Juice
Wissenschaftskommunikation	Internal	Passing Juice
Wissenschaftliche Weiterbildung	Internal	Passing Juice
Projekte	Internal	Passing Juice
Studium in Köln	Internal	Passing Juice
Internationale Bewerbungen	Internal	Passing Juice
Studienstart International	Internal	Passing Juice
Eingeschriebene internationale Studierende	Internal	Passing Juice
Einreise & Aufenthalt	Internal	Passing Juice
Kosten & Finanzierung	Internal	Passing Juice

In-page links

Wohnen in Köln	Internal	Passing Juice
Career Services International	Internal	Passing Juice
Veranstaltungskalender	Internal	Passing Juice
Erasmus in Köln	Internal	Passing Juice
Cologne Summer Schools in Cologne	Internal	Passing Juice
Cologne Global Study Program (CGSP)	Internal	Passing Juice
Eduventure Virtual Mobility Incomings	Internal	Passing Juice
Lehrbereich Deutsch als Fremdsprache	Internal	Passing Juice
Academic Refugee Support	Internal	Passing Juice
Aktuelle Ausschreibungen und Termine	Internal	Passing Juice
Auslandsstudium	Internal	Passing Juice
Praktika	Internal	Passing Juice
Promotion	Internal	Passing Juice
Fördermöglichkeiten Ausland	Internal	Passing Juice
Erasmus im Ausland	Internal	Passing Juice
Cologne Summer Schools Abroad	Internal	Passing Juice
Erfahrungsberichte	Internal	Passing Juice
Internationale Forschende	Internal	Passing Juice
Visum und Aufenthaltstitel	Internal	Passing Juice
Pre Arrival Checklist for International Scholars	Internal	Passing Juice
Pre-Arrival Checklist für Gastgeber:innen	Internal	Passing Juice
Weitere Informationen und Services	Internal	Passing Juice
Unterstützung für Wissenschaftler:innen mit Fluchthintergrund	Internal	Passing Juice
Albert's Global Researcher Network	Internal	Passing Juice
Alumni/ae	Internal	Passing Juice
KölnAlumni WELTWEIT	Internal	Passing Juice
KölnAlumni	Internal	Passing Juice
Global Responsibility	Internal	Passing Juice

In-page links

UzK weltweit	Internal	Passing Juice
Eduventure	Internal	Passing Juice
Global Network Partner	Internal	Passing Juice
Strategische Forschungspartner	Internal	Passing Juice
Internationale Verbindungsbüros	Internal	Passing Juice
Universitätsweite Partnerschaften	Internal	Passing Juice
Fakultätseigene Partnerschaften	Internal	Passing Juice
International Faculty	Internal	Passing Juice
Lecture Series: European Narratives	Internal	Passing Juice
Im Fokus	Internal	Passing Juice
China	Internal	Passing Juice
Japan	Internal	Passing Juice
Nordamerika	Internal	Passing Juice
Türkei	Internal	Passing Juice
Geförderte Austauschprogramme	Internal	Passing Juice
DIES ProGRANT	Internal	Passing Juice
Internationales Profil	Internal	Passing Juice
Internationalisierungsstrategie	Internal	Passing Juice
Institutionelle Struktur	Internal	Passing Juice
Internationales Profil	Internal	Passing Juice
EUniWell	Internal	Passing Juice
Wer wir sind	Internal	Passing Juice
Wissenschaft	Internal	Passing Juice
Technik und Verwaltung	Internal	Passing Juice
Ausbildung & Duales Studium	Internal	Passing Juice
International	Internal	Passing Juice
And How About You?	Internal	Passing Juice
Stellenangebote	Internal	Passing Juice

In-page links

Jetzt spenden!	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Geben und Unterstützen	Internal	Passing Juice
Erfolge	Internal	Passing Juice
Projekte	Internal	Passing Juice
Stiftungen	Internal	Passing Juice
Herzlichen Dank	Internal	Passing Juice
Kontakt	Internal	Passing Juice
weitere Informationen	Internal	Passing Juice
Die Universität zu Köln	Internal	Passing Juice
Studierende	Internal	Passing Juice
Studieninteressierte	Internal	Passing Juice
International	Internal	Passing Juice
Wirtschafts- und Sozialwissenschaften	Internal	Passing Juice
Rechtswissenschaften	Internal	Passing Juice
Medizin	Internal	Passing Juice
Philosophie	Internal	Passing Juice
Mathematik & Naturwissenschaften	Internal	Passing Juice
Humanwissenschaften	Internal	Passing Juice
Studierendensekretariat	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Mensa	External	Passing Juice
Terminkalender	Internal	Passing Juice
Webmail	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Impressum	Internal	Passing Juice
Tracking (de)aktivieren	Internal	Passing Juice

In-page links

Datenschutzhinweis Webstatistik	Internal	Passing Juice
Total E-Quality Prädikat	Internal	Passing Juice
Charta der Vielfalt	External	Passing Juice
Diversity Audit	Internal	Passing Juice
Weltoffene Hochschulen	External	Passing Juice
Fairtrade University	External	Passing Juice
Familie in der Hochschule	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	köln zur universität fakultät international für internationale karriere studium und
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
international	10	✗	✗	✓	✓
studium	10	✗	✓	✗	✗
und	8	✗	✗	✓	✓
köln	7	✓	✓	✓	✓
fakultät	6	✗	✗	✗	✓

Usability

	Url	Domain : uni-koeln.de Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

		
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://uni-koeln.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.